

The Globe And Mail News

Ethan Lou

Losing the Signal Jacquie McNish, Sean Silcoff, 2015-05-26 In 2009, BlackBerry controlled half of the smartphone market. Today that number is one percent. What went so wrong? *Losing the Signal* is a riveting story of a company that toppled global giants before succumbing to the ruthlessly competitive forces of Silicon Valley. This is not a conventional tale of modern business failure by fraud and greed. The rise and fall of BlackBerry reveals the dangerous speed at which innovators race along the information superhighway. With unprecedented access to key players, senior executives, directors and competitors, *Losing the Signal* unveils the remarkable rise of a company that started above a bagel store in Ontario. At the heart of the story is an unlikely partnership between a visionary engineer, Mike Lazaridis, and an abrasive Harvard Business school grad, Jim Balsillie. Together, they engineered a pioneering pocket email device that became the tool of choice for presidents and CEOs. The partnership enjoyed only a brief moment on top of the world, however. At the very moment BlackBerry was ranked the world's fastest growing company internal feuds and chaotic growth crippled the company as it faced its gravest test: Apple and Google's entry in to mobile phones. Expertly told by acclaimed journalists, Jacquie McNish and Sean Silcoff, this is an entertaining, whirlwind narrative that goes behind the scenes to reveal one of the most compelling business stories of the new century.

Neglected No More Andre Picard, 2021-03-02 A NATIONAL BESTSELLER SHORTLISTED FOR THE BALSILLIE PRIZE FOR PUBLIC POLICY It took the coronavirus pandemic to open our eyes to the deplorable state of so many of the nation's long-term care homes: the inhumane conditions, overworked and underpaid staff, and lack of oversight. In this timely new book, esteemed health reporter André Picard reveals the full extent of the crisis in eldercare, and offers an urgently needed

prescription to fix a broken system. When COVID-19 spread through seniors' residences across Canada, the impact was horrific. Along with widespread illness and a devastating death toll, the situation exposed a decades-old crisis: the shocking systemic neglect towards our elders. Called in to provide emergency care in some of the hardest-hit facilities in Ontario and Quebec, the military issued damning reports of what they encountered. And yet, the failings that were exposed--unappetizing meals, infrequent baths, overmedication, physical abuse and inadequate personal care--have persisted for years in these institutions. In *Neglected No More*, André Picard takes a hard look at how we came to embrace mass institutionalization, and lays out what can and must be done to improve the state of care for our elders, a highly vulnerable population with complex needs and little ability to advocate for themselves. Picard shows that the entire eldercare system--fragmented, underfunded and unsupported--is long overdue for a fundamental rethink. We need to find ways to ensure seniors can age gracefully in the community for longer, with supportive home care and respite for family caregivers, and ensure that long-term care homes are not warehouses of isolation and neglect. Our elders deserve nothing less.

Field Notes from an Unintentional Birder Julia Zarankin, 2020-09-12 When Julia Zarankin saw her first red-winged blackbird at the age of thirty-five, she didn't expect that it would change her life. Recently divorced and auditioning hobbies during a stressful career transition, she stumbled on birdwatching, initially out of curiosity for the strange breed of humans who wear multi-pocketed vests, carry spotting scopes and discuss the finer points of optics with disturbing fervour. What she never could have predicted was that she would become one of them. Not only would she come to identify proudly as a birder, but birding would ultimately lead her to find love, uncover a new language and lay down her roots. *Field Notes from an Unintentional Birder* tells the story of finding

meaning in midlife through birds. The book follows the peregrinations of a narrator who learns more from birds than she ever anticipated, as she begins to realize that she herself is a migratory species: born in the former Soviet Union, growing up in Vancouver and Toronto, studying and working in the United States and living in Paris. Coming from a Russian immigrant family of concert pianists who believed that the outdoors were for “other people,” Julia Zarankin recounts the challenges and joys of unexpectedly discovering one’s wild side and finding one’s tribe in the unlikeliest of places. Zarankin’s thoughtful and witty anecdotes illuminate the joyful experience of a new discovery and the surprising pleasure to be found while standing still on the edge of a lake at six a.m. In addition to confirmed nature enthusiasts, this book will appeal to readers of literary memoir, offering keen insight on what it takes to find one’s place in the world.

Pandemic Spotlight Ian Hanomansing, 2021-10-16 Eminent CBC journalist Ian Hanomansing profiles the Canadian doctors who stepped up to guide the nation through its worst medical crisis in a century. Most medical doctors, are accustomed to living lives of quiet dedication far from the public eye. What is it like for conscientious professionals like them when a country panicked by pandemic is suddenly beating down their doors desperate for answers? One of the remarkable features of the Covid-19 pandemic is the strength and compassion of the previously low-profile doctors who took to the public stage to lead the bewildered nation through the pandemic, counteracting misinformation and articulating the most up-to-date medical advice on avoiding infection and reducing viral transmission. British Columbia’s Provincial Health Officer Dr. Bonnie Henry attracted international attention for her calm, empathetic and evidence-based approach. Ontario infectious disease specialists Dr. Zain Chagla and Dr. Sumon Chakrabati advocated passionately for effective measures within the South Asian community disproportionately affected by

the virus. Dr. Lisa Barrett and her infectious disease colleagues at Dalhousie University lobbied to set up rapid testing in places like bars, sports centres and university campuses in order to detect those unwittingly spreading the virus and to provide an early warning of potential outbreaks. Hanomansing captures the perspective and insights of doctors from coast to coast who accepted roles as public advocates and advisors, exploring the impact of unaccustomed celebrity as well as the skepticism, resistance and even hostility that sometimes went as far as death threats from Covid-deniers. Few of the stories to come out of the pandemic are as inspiring as this one of the doctors, scientists and health officials who transcended their accustomed roles to become public symbols of trust and hope. As they prepare to return to their private careers, they respond to Hanomansing's invitation to detail lessons learned and measures that need to be taken to improve the response to future deadly pandemics. All author royalties from sales of the book will go to UBC's Centre for Health Education Scholarship.

Money Like You Mean It Erica Alini, 2021-12-09 "The first personal finance book for the 2020s: expensive housing, BNPL, side hustles, negotiating a raise, and much more. Erica Alini is one of Canada's top personal finance pros, and this book shows it." —ROB CARRICK Wrestle debt to the ground. Figure out whether you should rent or buy. And determine if a side hustle is really worth the hassle. Get a job, buy a house, spend less than you make, and retire at sixty-five. That's advice for a world that has largely disappeared. Even good jobs today often have no guarantee of stability. Home prices have reached the stratosphere. Meanwhile, student debt drags you down just as you're trying to take off in life. To survive and thrive in today's reality, you need a whole new personal finance tool kit. Personal finance reporter Erica Alini blends the big picture with practical advice to give you a deeper understanding of the economic forces that are shaping your financial struggles and how to

overcome them. Packed with concrete tips, *Money Like You Mean It* covers all the bases: from debt to investing and retirement, plus renting versus buying, and even how to tell whether a side gig is really worth the effort. It's the essential road map you need to make it in the current economy.

American War Omar El Akkad, 2017-04-04 NATIONAL BESTSELLER • A second American Civil War, a devastating plague, and one family caught deep in the middle—this gripping debut novel asks what might happen if America were to turn its most devastating policies and deadly weapons upon itself. From the author of *What Strange Paradise* Powerful ... as haunting a postapocalyptic universe as Cormac McCarthy [created] in *The Road*. —The New York Times Sarat Chestnut, born in Louisiana, is only six when the Second American Civil War breaks out in 2074. But even she knows that oil is outlawed, that Louisiana is half underwater, and that unmanned drones fill the sky. When her father is killed and her family is forced into Camp Patience for displaced persons, she begins to grow up shaped by her particular time and place. But not everyone at Camp Patience is who they claim to be. Eventually Sarat is befriended by a mysterious functionary, under whose influence she is turned into a deadly instrument of war. The decisions that she makes will have tremendous consequences not just for Sarat but for her family and her country, rippling through generations of strangers and kin alike.

Novaja žurnalistika i antologija novoj žurnalistiki Tom Wolfe, 1990 This is a 1973 anthology of journalism edited by Tom Wolfe and E. W. Johnson. The book is both a manifesto for a new type of journalism by Wolfe, and a collection of examples of New Journalism by American writers, covering a variety of subjects from the frivolous (baton twirling competitions) to the deadly serious (the Vietnam War). The pieces are notable because they do not conform to the standard dispassionate and even-handed model of journalism. Rather they incorporate literary devices usually only found in

fictional works.

Matters of Life and Death André Picard, 2017-04-29 Health issues have long occupied top headlines in Canadian media, and no journalist has written on public health with more authority or for as many years as André Picard. Matters of Life and Death collects Picard's most compelling columns, covering a broad range of topics including Canada's right-to-die law, the true risks of the Zika virus, the financial challenges of a publicly funded health system, appalling health conditions in First Nations communities, the legalization of marijuana, the social and economic impacts of mental illness, and the healthcare challenges facing transgender people. The topic of health touches on the heart of society, intersecting with many aspects of private and public life--human rights, aging, political debate, economics and death. With his reporting, Picard demonstrates the connection between physical health and the health of society as a whole, provides the facts to help readers make knowledgeable health choices, and acts as a devoted advocate for those whose circumstances bar them from receiving the care they need. Providing an antidote to widespread fear-mongering and misinformation, Matters of Life and Death is essential reading for anyone with an investment in public health topics--in other words, everyone.

The Great Firewall of China James Griffiths, 2019-03-14 'Readers will come away startled at just how fragile the online infrastructure we all depend on is and how much influence China wields - both technically and politically' - Jason Q. Ng, author of Blocked on Weibo 'An urgent and much needed reminder about how China's quest for cyber sovereignty is undermining global Internet freedom' - Kristie Lu Stout, CNN 'An important and incisive history of the Chinese internet that introduces us to the government officials, business leaders, and technology activists struggling over access to information within the Great Firewall' - Adam M. Segal, author of The Hacked World

Order Once little more than a glorified porn filter, China's 'Great Firewall' has evolved into the most sophisticated system of online censorship in the world. As the Chinese internet grows and online businesses thrive, speech is controlled, dissent quashed, and attempts to organise outside the official Communist Party are quickly stamped out. But the effects of the Great Firewall are not confined to China itself. Through years of investigation James Griffiths gained unprecedented access to the Great Firewall and the politicians, tech leaders, dissidents and hackers whose lives revolve around it. As distortion, post-truth and fake news become old news James Griffiths shows just how far the Great Firewall has spread. Now is the time for a radical new vision of online liberty.

Discourse of Reciprocity Kate Dunsmore, 2019-07-25 *Discourse of Reciprocity* explains an important dynamic in press coverage of the US-Canada alliance and provides a model for using discourse analysis to study news coverage. The cases cover international policymaking in energy, agriculture, and national security since 1980.

Field Notes from a Pandemic Ethan Lou, 2020-09-29 A CBC Best Canadian Nonfiction Book of 2020 In a book equal parts travelogue and pandemic guide, the journalist Ethan Lou examines the societal effects of COVID-19 and takes us on a mesmerizing journey around a world that will never be the same. Visiting Beijing in January 2020 to see his dying grandfather, the Canadian journalist Ethan Lou unknowingly walks into a state under siege. In his journey out of China and—unwittingly—into other hot zones in Asia and Europe, he finds himself witnessing the very earliest stages of a virus that will forever change the world as we know it. Lou argues that the coronavirus outbreak will have a far greater impact than SARS, for example, simply because China is now many more times integrated with the increasingly interconnected world. Over decades, globalization has crafted a world painfully sensitive and susceptible to shocks such as this pandemic.

A crisis like it has thus been long overdue—and we have yet to see it unfold fully. In our integrated world, events that may previously be isolated now ripple farther and wider and in ways we do not expect and cannot foresee. We have not seen the worst, and if and when we outlast this pandemic, nothing will ever be the same. Decisions now—or indecisions—will shape and define the world for decades. These ideas are fleshed out through the virus's spawning and how it spread, the unprecedented measures to contain it and an examination of past pandemics and other crises and how they shaped the world--and an argument for why this one's different. Lou shows how drastically the virus has transformed the world and charts the greater and more radical shifts to come. His ideas and arguments are framed around his unintentionally tumultuous journey around the world, whose path the virus seemed to follow until he landed safely in quarantine in a small town in Germany, where he was able to take stock and start telling his story.

Maximum Canada Doug Saunders, 2017 The author argues that Canada needs to triple its population in order to avoid global obscurity, create lasting prosperity, ensure economic and ecological sustainability, and build equality and reconciliation of Indigenous and regional divides, and provides ways to achieve this.

All of Me Anne Murray, Michael Posner, 2009-10-27 In this revealing autobiography, Canada's first lady of song, for the first time, tells the whole story of her astonishing 40-year career in show biz. It is a candid retrospective of the extraordinary success achieved, and the prices that had to be paid. "After 'Snowbird' hit, I was swept up like Dorothy in The Wizard of Oz, and catapulted into a strange new universe ... If I thought for a moment that I was really in control of events, I was deluded." Anne Murray An unflinching self-portrait of Canada's first great female recording artist, *All of Me* documents the life of Anne Murray, from her humble origins in the tragedy-plagued coal-

mining town of Springhill, Nova Scotia, to her arrival on the world stage. Anne recounts her story: the battles with her record companies over singles and albums; the struggle with drug- and alcohol-ridden band members; the terrible guilt and loneliness of being away from her two young children; her divorce from the man who helped launch her career, Bill Langstroth; and the deaths of two of her closest confidantes. The result is a must-read autobiography by Canada's beloved songbird.

Power and Influence David Hayes, 1992

In the Name of Friendship Marilyn French, 2008-02-01 Marilyn French's seven million copy bestseller *The Women's Room* crystallized the issues that ignited the women's movement. Now the acclaimed author updates that classic with a new exploration of the truths and realities behind women's lives. *In the Name of Friendship* dares to investigate how the women's movement changed the lives of those it touched and what hurdles it left to cross. Set in the Berkshire Mountains of western Massachusetts, this wise novel is a group portrait of four disparate women who forge life-altering friendships despite personalities that vary as greatly as their vocations and ages. The novel weaves together a series of family crises with the friendships that help the four women refashion their lives. Maddy, the seventy-six-year-old real estate agent and matriarch of the group, struggles with the gradual death of her angry and rebellious Vietnam-marked son; fifty-year-old Alicia fights to reconnect her gay son with her newly retired husband; seventy-year-old musician Emily strives to bridge the gap with her estranged niece right at the moment her composition career starts to finally bloom; and Jenny, the thirty-year-old painter and baby of the group, questions the life she has created with her successful painter husband and tries to decide if she wants more from life. With this unusual group of multi-generational ladies, French tells a truly rare tale about four women who accidentally come into each other's lives and in the process form an enduring friendship. It is a story

of supporting one another, of looking at the grim conflicts created by cultural expectations of women, and realizing you are not alone—truly a tale of continuing hope.

50 Canadians Who Changed the World Ken McGoogan, 2013-10-07 Amazing people who have built our present and are shaping our tomorrow Using the successful format of *How the Scots Invented Canada*, Ken McGoogan takes the reader on a compelling journey through the lives of fifty accomplished Canadians born in the 20th century who have changed--and often continue to change--the great wide world. He discovers an astonishing array of activists, humanitarians, visionaries, scientists and inventors, all of whom have made an impact internationally. From Tommy Douglas, Pierre Trudeau, John Kenneth Galbraith, Naomi Klein, Marshall McLuhan, Stephen Lewis and Roméo Dallaire to Glenn Gould, David Suzuki, Mike Lazaridis, Margaret Atwood, Oscar Peterson, Leonard Cohen and thirty-seven others, Ken McGoogan shows us why and how Canadians move in the wider world as influencers and agents of progressive change. Say hello to fifty Canadians who are shaping the future.

Brief Joseph McCormack, 2014-02-10 Get heard by being clear and concise The only way to survive in business today is to be a lean communicator. Busy executives expect you to respect and manage their time more effectively than ever. You need to do the groundwork to make your message tight and to the point. The average professional receives 304 emails per week and checks their smartphones 36 times an hour and 38 hours a week. This inattention has spread to every part of life. The average attention span has shrunk from 12 seconds in 2000 to eight in 2012. So, throw them a lifeline and be brief. Author Joe McCormack tackles the challenges of inattention, interruptions, and impatience that every professional faces. His proven B.R.I.E.F. approach, which stands for Background, Relevance, Information, Ending, and Follow up, helps simplify and clarify complex

communication. BRIEF will help you summarize lengthy information, tell a short story, harness the power of infographics and videos, and turn monologue presentations into controlled conversations. Details the B.R.I.E.F. approach to distilling your message into a brief presentation Written by the founder and CEO of Sheffield Marketing Partners, which specializes in message and narrative development, who is also a recognized expert in Narrative Mapping, a technique that helps clients achieve a clearer and more concise message Long story short: BRIEF will help you gain the muscle you need to eliminate wasteful words and stand out from the rest. Be better. Be brief.

Fall On Your Knees Ann-Marie MacDonald, 2011-01-25 The Piper family is steeped in secrets, lies, and unspoken truths. At the eye of the storm is one secret that threatens to shake their lives -- even destroy them. Set on stormy Cape Breton Island off Nova Scotia, *Fall on Your Knees* is an internationally acclaimed multigenerational saga that chronicles the lives of four unforgettable sisters. Theirs is a world filled with driving ambition, inescapable family bonds, and forbidden love. Compellingly written, by turns menacingly dark and hilariously funny, this is an epic tale of five generations of sin, guilt, and redemption.

The World's Great Dailies John Calhoun Merrill, Harold A. Fisher, 1980 This completely revised and extended updating of John Merrill's *The Elite Press*, published over a decade ago, provides a provocative and thoroughly researched look into the characteristics of great or quality journalism in an international context. The introductory chapters define newspaper greatness by describing those journals that are serious, intellectually oriented, cosmopolitan, courageous, impartial, interpretive, reliable, responsible and socially-concerned. Here the authors place newspapers in their political environments, depicting the differences between authoritative and libertarian press systems.

Canadian Modern Architecture Elsa Lam, Graham Livesey, 2019-11-19 Royal Architectural

Institute of Canada (RAIC) President's Medal Award (multi-media representation of architecture). Canada's most distinguished architectural critics and scholars offer fresh insights into the country's unique modern and contemporary architecture. Beginning with the nation's centennial and Expo 67 in Montreal, this fifty-year retrospective covers the defining of national institutions and movements:

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