

Beer Statistics

Victor J. Tremblay,Carol Horton Tremblay

On Beer, a Statistical Sketch Max Vogel,1874

Beer Statistics ,2010*

The U.S. Brewing Industry Victor J. Tremblay,Carol Horton Tremblay,2005 A definitive study that uses a blend of theory, history, and data to analyze the evolution of the US brewing industry; draws on theoretical tools of industrial organization, game theory, and management strategy. This definitive study uses theory, history, and data to analyze the evolution of the US brewing industry from a fragmented market to an emerging oligopoly. Drawing on a rich and extensive data set and applying the theoretical tools of industrial organization, game theory, and management strategy, the authors provide new quantitative and qualitative perspectives on an industry they characterize as a veritable market laboratory. The US brewing industry illustrates many of the important topics in industrial organization, economic policy, and business strategy, including industry concentration, technological change, brand proliferation, and mixed pricing strategies. After giving an overview of the industry, Tremblay and Tremblay discuss basic demand and cost conditions and industry concentration. They describe the evolution of the leading mass-producing brewers and the emergence of both specialty brewers and imports. They analyze the history and the causes of product and brand proliferation (showing how product proliferation leads to firm dominance), discuss price, advertising, merger, and other management strategies, and examine the industry's economic performance. Finally, they discuss public policy, including anti-trust and public health issues. The authors' set of industry, firm, and brand data for the period 1950-2002 -- the most comprehensive data set of economic variables available for an oligopolistic industry -- will be available to purchasers of the book who send an e-mail request. Data sources are listed in an appendix. Robert S. Weinberg, a management strategy scholar and leading consultant to the brewing industry, contributes a foreword. This ambitious, authoritative work, capping the authors' 25-year study of the brewing industry, will be a valuable resource for industry analysts, economists, and students of industrial organization.

Pabst Brewing Company Thomas Childs Cochran,2006-09 In 1948, Thomas Childs Cochran, Professor of History at New York University, completed what is perhaps the most in-depth historical study of an American brewery ever undertaken. The result was *The Pabst Brewing Company: The History of an American Business*. To make this valuable work available to contemporary historians and beer enthusiasts, BeerBooks.com has reprinted Cochran's book from a 1948 first edition. An added feature to this digitally remastered original is a multi-page photographic insert filled with images from the Captain Frederick Pabst Mansion historical collection. During his preparation of the book, author Thomas Cochran was granted full access to the Pabst corporate archives, nearly all of which has since been lost or destroyed. Without Cochran's work, much of the Pabst story would have remained forever untold. The book's incredible depth of research offers unmatched insight into the ups and downs of a major American brewer, with a particularly strong focus on the period between 1873 when the brewery was first incorporated and 1919 when National Prohibition loomed. However, in chronicling the company's history, Cochran paints a picture that goes well beyond the Pabst saga, and provides a detailed glimpse into both the development and decline of America's golden age of brewing. TABLE OF CONTENTS Foreword Preface Illustrations Tables I. The Bests Move to Milwaukee II. Establishing the Business in Milwaukee III. Prelude to Greatness IV. The Captain Runs the Company V. Brewing Becomes More Scientific VI. Winning a National Market VII. A National Sales Organization VIII. Quality and Prestige First IX. Holding a Quality Market X. Pabst in Milwaukee XI. Bargaining with Labor XII. The Prohibition Movement XIII. Fred Pabst Takes Control XIV. Premier and the Merger XV. The Revival of Brewing XVI. The Campaign for the National Market Appendixes Bibliography Chronology Index LIST OF TABLES: Milwaukee Breweries in 1850 Milwaukee Breweries as Reported in the Wisconsin Census of 1860 Production of Leading Milwaukee Breweries, 1866 to 1872 Production of Leading American Breweries of 1871-1872 Largest Brewers in 1877 Largest Brewers in 1895 Total Barrels Purchased or Manufactured by Pabst Population and Beer Production, Chief Brewing Centers Condensed Financial Statement, 1873-1893 Improvements in Relation to Sales, 1875-1893 Highest Salaries Paid Monthly Monthly Salaries of Officers of the Company Labor and Production at Empire and South Side Expenses for Natural and Machine-Made Ice Pabst Bottled-Beer Statistics, 1881-1893 Advertising Contracts (April 1879-May 1880) Advertising Expenditures, 1878-1893 Salary Ledger of the Chicago Branches in 1883 Branches Price of Beer and Net Return from Branches in 1886 Sales by States in 1888 Export Beer Sales Pabst Sales and Domestic Consumption, 1893-1919 Financial Statistics Trading Profits, 1904-1918 Stockholders in 1894 Highest Salaries Paid Monthly at the Empire Brewery New Investments in Real Estate for Selling Purposes Suds Brewed by the Month Advertising Expenditures, 1897-1902 Sales of Brands Advertising Expenditures, 1897-1919 Special Selling Expenses Home-Office Traveling Men in 1902 Profit on Branch Bottled and Keg Beer Estimated Average Beer Sales by Area and State, 1909-1913 Export Sales Rates at Issue in Wage Dispute Wages Paid, 1905-1918 Stockholders as of December 29, 1921, and August 8, 1922 General Financial Data, 1921-1927 Profit and Loss and Surplus Account, 1926-1929 Plant Employees Selling Expenses, 1921-1924 Selling Expenses, 1929-1931 General and Financial Data, 1928-1932 Results by Divisions, 1928-1932 Balance Sheet as of July 31, 1932 Capital, Surplus, and Physical Equipment, 1933-1946 Beer Sales in the United States Appendixes Directors of the Phillip Best Brewing Company, Pabst Brewing Company, Pabst Corporation, 1873-1932 Directors of the Premier-Pabst Corporation, Pabst Brewing Company, 1933-1946 Number of Directors Constituting the Board Number of Officers, by Sample Years Number of Employees, 1878-1901, 1933-1946 Seasonal Variation in Employment, 1907-1908 Salaries of Office Staff, 1880 Bank Loans, 1882-1893 Syndicate Breweries

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Historical Statistics of Beer Drinking in Russia and the United Kingdom Max Vogel,2011-03 This book contains classic material dating back to the 1900s and before. The content has been carefully selected for its interest and relevance to a modern audience.

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On Beer Max Vogel,2017

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Statistical Returns of Brewers, victuallers, beersellers, malt, hops, barley, and sugar. Beer exported. [With a table.] George Stewart AMSINCK,1873

Foreign Agriculture Circular ,

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