

Intellectual Capital Measurement Mba 30

Göran Roos,Stephen Pike,Lisa Fernstrom

Intellectual Capital Anthony Wall,Robert Kirk,Gary Martin,2003-10-20 Intellectual Capital investigates how companies throughout Ireland are measuring their intellectual capital assets and how their efforts compare to those of the leading exponents of intellectual capital. This report: * includes a survey of twenty-eight Irish companies * highlights the importance of intellectual capital within the new economy * defines the role of the management accountant in the area of intellectual capital The authors conclude there is a recognition of intellectual capital and its measurement in Irish companies, but acknowledge the measurement and practices appear to be taking place in isolation rather than forming part of an overall intellectual capital management strategy. * includes a survey of twenty-eight Irish companies * highlights the importance of intellectual capital within the new economy * defines the role of the management accountant in the area of intellectual capital

Intellectual Capital Johan Roos,1998-03 Beginning appropriately with an executive summary, this guide to the new business world introduces an intellectual capital approach. The Scandinavian editors define IC as a language for thinking, talking and doing something about the drivers of companies' future earnings. Such a new language entails new measures (the IC-index approach), ways to connect to shareholder value, and ultimately, a new meaning of management. Annotation copyrighted by Book News, Inc., Portland, OR

Intellectual Capital Jalil Khavand Kar,Ehsan Khavandkar,2013-10-12 Contents Table of Figures xi Lists of Tables xii Foreword xv Preface xvii - Chapter One: Intellectual Capital: An Introduction 1 Knowledge: What is it and How is it? 14 Towards a phenomenology of the Knowledge Economy 22 New Forms of Organisational Resources 29 Intangible Assets 31 Intellectual Capital 45 Human Capital 63 Structural Capital 65 Information and Knowledge Assets 67 Conclusion 72 - Chapter Two: Intellectual Capital: Management and Development 81 Intellectual Capital Management: A definition 83 Knowledge Acquisition Vs. Knowledge Creation 90 Knowledge Management 95 Knowledge Management and Intellectual Capital Management 100 Knowledge Management: Human Capital 104 Knowledge Management: Organisational and Structural Capital 106 Knowledge Management: Relational and Social Capital 110 Organisational Culture 113 Organisational Culture and Human Capital 115 Organisational Culture and Structural Capital 118 Management of Organisational Learning 121 Organisational Learning and Intellectual Capital 127 Management of Organisational Capabilities 129 Organisational Capabilities and Intellectual Capital 131 Management of Collaborative and Cooperative Relationships 133 Interorganisational partnership and Intellectual Capital 136 Conclusion 138 - Chapter Three: Intellectual Capital: Measurement Models 147 Organisational Performance and Performance Measurement 148 Accounting for Tangible Assets 153 Accounting for Intangible Assets 159 Intellectual Capital Measurement: An Overview 173 Intellectual Capital Measurement: Descriptive Models 175 The Market Capitalisation (MC) Models 178 Tobin's q 179 Invisible Balance Sheet 181 Market-to-Book Ratio 182 KNOWCORP 184 The Direct Intellectual Capital (DIC) Models 188 Human Resource Costing & Accounting (HRCA) 189 HR Statement 191 Citation-Weighted Patents 193 Technology Broker 196 Accounting for the Future (AFTF) 198 Inclusive Valuation Methodology (IVM) 200 Total Value Creation (TVC) 204 Intellectual Asset Valuation 207 The Value Explorer 209 FiMIAM 212 The Return on Assets (ROA) Models 213 Economic Value Added (EVA) 214 Calculated Intangible Value (CIV) 218 Value Added Intellectual Coefficient (VAIC) 220 Knowledge Capital Earnings 223 The Scorecard (SC) Models 225 Balanced Score Card 226 Holistic Accounts 230 Skandia Navigator 233 Intangible Asset Monitor 238 IC-Index 240 Value Creation Index (VCI) 243 Knowledge Audit Cycle 244 Value Chain Scoreboard 246 Knowledge Assets and Intellectual Capital Framework (OECD) 248 IC Rating 250 Dynamic Valuation of Intellectual Capital (IC-dVAL) 254 Measuring and Accounting Intellectual Capital(MAGIC) 257 Business IQ 258 National Intellectual Capital Index 261 The Visualisation Models (VIS) Models 267 Knowledge Assets Map (KAM) 268 Performance Prism 271 Value+ 274 Strategy Map 275 Value Creation Map 278 Seer Model 280 The Prescriptive Models 281 International Federation of Accountants Guideline 282 Nordika Guideline 284 MERITUM Guideline 285 Italian Guideline 288 Spanish Guideline 291 Danish Guideline 292 German Guideline 295 Japanese Guideline 297 Australian Guideline 298 Austrian Guideline 298 Scottish Guideline 300 Irish Guideline 302 RICARDIS Guideline 304 InCaS Guideline 306 The Knowledge Assets Measurement Models 309 World Bank's Knowledge Assessment Methodology (KAM) 310 United Nations Economic Commission for Europe (ECE) 312 eEurope National Knowledge Assets Measurement 314 European KM Forum Assessment Model 316 e-Readiness Index 318 Intellectual Capital Tools 319 Celemi's Tango Tool 320 Bates Gruppen's Company IQ Measurement System 322 Ericsson's Cockpit Communicator Tool 324 Conclusion 326 - Chapter Four: Intellectual Capital: An Analytical Bibliography 329 - Chapter Five: Intellectual Capital: Glossary of Terms 361 Appendices 393 References 400 Index 420 ----- First published in 2009. Second edition published in 2009. Third edition published in 2013. Intellectual capital: management, development and measurement models / Jalil Khavand Kar, Ehsan Khavandkar. 424.p. 24 x 17 cm. Includes bibliographical references and index. ISBN: 978-964-2841-64-6 HD 53.KH2S4 2013 658.4038 1688220 1. Intellectual Capital Management 2. Measurement Models 3.Development

Intangibles Baruch Lev,2000-12-01 This book is the first comprehensive, scientifically based study of the nature and impact of intangibles. Weaving case studies and real-world examples with contemporary business theory, Baruch Lev - establishes an economic framework to analyze managerial and investment issues concerning intangibles; - surveys the impact of intangibles on corporate performance and market values, including management difficulties, risk, questions of property rights, marketability, and cost structure; - analyzes information deficiencies associated with intangibles, including the major economic principles governing intangible investments, limits of management information systems, and recommendations for improved accounting disclosure; - sets forth a comprehensive information system—aimed at satisfying the needs of both internal and external decision makers—to reflect the impact and value of intangibles within the context of enterprise performance.

Managing Intellectual Capital in Practice Göran Roos,Stephen Pike,Lisa Fernstrom,2007-06-07 This book is the essential guide for managers wishing to implement the benefits of Intellectual Capital thinking in their companies or divisions. It serves as an easily accessible introduction to the subject area for the novice, giving the gist of what it is about and how it has developed, but above all it gives hands-on instructions on how to incorporate intellectual capital thinking in everyday business and how to use the tools provided for the management and measurement of intangible resources. Throughout the main part of the book, three different cases in separate boxes run in parallel with the body text. These are introduced in chapter 2 and illustrate how the tools are to be used, depending on what type of company wishes to implement these ideas. The three case companies are characterised as a manufacturing company, an R&D organisation and a network company. Smaller case stories about well-known global companies are also interspersed throughout the book.

Measuring Business Excellence ,2010

Making Sense of Intellectual Capital Daniel Andriessen,2004-02-18 Peter Drucker has introduced us all to the knowledge era, where knowledge is the primary resource and intangibles (intellectual capital resources and assets) are now largely recognized as the most important sources of organizations' competitive advantage. With the recognition of the importance of Intangibles comes the problem of how to properly identify them and assign them a value within the corporation. This is an area of concern in 5 fields: 1) accounting and financial reporting, 2) performance measurement and management, 3) valuation in the finance field, 4) the Human Resources field in terms of management, strategy, and planning, and 5) Intellectual Capital. Over the past eight years, over 25 methods have been proposed for the valuation of intangibles coming out of these 5 fields. In this book, Andriessen evaluates 25 existing methods of intangible valuation according to highly developed criteria. In performing his evaluations, Andriessen synthesizes the state of the art research from these fields based on extensive research. He then presents his own method for valuing intangibles, which he began developing and testing as a Senior Manager at KPMG Knowledge Advisory Services in The Netherlands. He relates six case studies in which this method was tested in actual companies, carefully reviews the results of his tests, and then concludes by offering a new and improved method for valuing intangibles in his Weightless Wealth Toolkit, a complete step-by-step process for identifying, valuing, and managing Intangibles to help managers operate successfully in the Intangible Economy.

Intellectual Capital as a Management Tool Göran Roos,Stephen Pike,2018-09-03 As technology evolves, it can be difficult to maintain a competitive edge. The management of intangible resources like competence, relationships, brands, processes and systems becomes increasingly important in such a world. Intellectual Capital as a Management Tool reviews the evidence to demonstrate where the intellectual capital view of the

firm has made major contributions. The book introduces an updated version of the Intellectual Capital Navigator as an operational tool to help managers maximise value generation from an organisations portfolio of diverse resources. This tool is the only tool that enables organisations to use the resource based view of the firm in an operational way. The book also discusses future developments of the Intellectual Capital Navigator, increasing its precision around the financial aspects of the organisation. The book has broad application across all types of organisations and in all operating environments and is vital reading for managers who want to understand and exploit the importance of managing intellectual capital.

Intellectual Capital in Organizations Patricia Ordoñez de Pablos, Leif Edvinsson, 2014-12-05 In a global competitive economic environment, resources that are scarce or irreplicable are a source of sustained competitive advantage for companies and organizations. Knowledge-based resources are a major and increasing driver of long term competitive advantage. Most accounting standards however do not allow for knowledge-based resource calculations, including the most important of these, intellectual capital. Intellectual capital is the collective knowledge, documented and otherwise, of individuals in an organization. In the absence of accounting standards to numerically evaluate intellectual capital, some institutions have devised their own reports and statements. But why should companies, universities, and research centers measure these resources? How are intellectual capital statements built? How does one set targets, and what indicators should they include? This book reviews the development of the field of intellectual capital reporting, including core concepts, latest developments, the main components of intellectual capital, how a statement is built, and key indicators of each component. It further analyzes experiences from a variety of pioneering companies and institutions around the globe in measuring intellectual capital, including case studies from educational and research institutions, and provides crucial transnational comparisons. Authors Ordoñez de Pablos and Edvinsson examine the challenges and next steps for the harmonization of intellectual capital reports, consider the creation of a special international agency for intellectual capital reporting standards, and evaluate the weaknesses of current standards and how they might be overcome.

Intellectual Capital Measurement Implications for Organizational and Market Performance Andreea Bordianu, 2014

National Intellectual Capital Carol Yeh-Yun Lin, Leif Edvinsson, 2010-10-29 Over the past decade, knowledge assets and intellectual capital have been attracting an increasing amount of attention, not only from academics and CEOs, but also from national policy makers. To date, most studies of intellectual capital have focused at the organizational level, with an emphasis on explaining the role of "intangible assets" as a differentiator between accounting value and market value as a possible source of corporate competitive advantage. More recently, pioneers in the field, including the authors of this book, have begun to apply these methodologies to a broader scope, with the objective of comparing the intellectual capital indices at the national or regional level. As a result, an increasing number of world organizations and researchers are commissioned to investigate this future-oriented crucial national issue. Yet, the linkage between the value of intangible assets and how to quantify or benchmark it is still tenuous, not to mention easily misunderstood by a layman for guiding better decision making. With the belief that numbers talk and statistics hide valuable information, this book serves to present the authors' research findings, covering 14 years (1995-2008) of intellectual capital information, comprised of human capital, market capital, process capital, renewal capital, and financial capital for 40 countries. The last three chapters go beyond analysis of current intellectual capital factors, and present practical tools for launching initiatives at the national level. The book will serve as an essential resource for researchers, policy makers, and business leaders concerned with issues of economic growth and competitiveness, innovation, and business creation.

The Strategic Management of Intellectual Capital David A. Klein, 2009-11-03 The fourth in the readers' series Resources for the Knowledge-Based Economy, The Strategic Management of Intellectual Capital analyzes the link between the strategic and operational roles of intellectual capital in the organization. The Strategic Management of Intellectual Capital is the perfect resource for the growing number of companies pursuing a strategic approach to managing their intellectual capital and harnessing and leveraging their knowledge, experience, and expertise more systematically to attain a competitive advantage.

Intellectual Capital Strategy Management for Knowledge-Based Organizations Ordoñez de Pablos, Patricia, 2013-03-31 With the proper management, knowledge-based resources (human capital, relational capital, structural capital) aim to contribute to the creation of a competitive advantage not only for companies and institutions, but also for nations and economic regions. Intellectual Capital Strategy Management for Knowledge-Based Organizations brings together new perspectives on the knowledge-based view of strategy management as it considers the role of companies, organizations, and nations in the storage and measurement of their knowledge. This book is useful for industry leaders, practitioners, academics and scholars interested in emerging aspects of knowledge management and industry services.

Intellectual Capital Jesús Barrena Martínez, Esther Ferrandiz, 2023 Intellectual Capital has been considered in the last decades one of the most relevant intangible assets in the process of generating value. This book across different chapters aims to show how this intangible asset in different kind of organizations and institutions can be described, measured and finally how impact and improve society--

Einstein in the Boardroom Suzanne S. Harrison, Patrick H. Sullivan, 2006-04-20 Capitalize on Your Company's Intangible Assets... Leading Companies Show You How Einstein in the Boardroom makes a great sequel to Edison in the Boardroom. Those readers who found the examples and war stories of Edison to be useful in their own IP-management activities will find the same qualities in Einstein. This resource will help anyone in the intangibles management community who seeks to go beyond intellectual property and understand and capitalize on the full range of a firm's intellectual capital. --Julie Davis, coauthor, Edison in the Boardroom Harrison and Sullivan continue to elevate understanding of the value of intellectual assets and, more importantly, provide a 'clinic' on the practical steps necessary to turn theory into bottom-line results. --Jeff Weedman, Vice President, External Business Development The Procter & Gamble Company Einstein in the Boardroom is a valuable guide for business managers considering how to leverage intangible assets for profit. --Joe Beyers, Vice President, Intellectual Property Licensing, Hewlett-Packard Company Going deeper into value creation for companies, Einstein in the Boardroom describes new ways to extract value from 'I-stuff' on knowledge, a tremendous asset that is too rarely exploited and could be leveraged by all readers of this great book. --Beatrix de Russe, Executive Vice President, Licensing and Intellectual Property, Thomson Einstein in the Boardroom is a must-read for CEOs, CFOs, and board chairs facing the financial governance issues of share price, wealth creation, and value realization. When today's financial management systems may only deal with 20 percent of the value of the firm, Harrison and Sullivan offer a look at what a company can do to successfully create and extract value from the 'other' 80 percent, and they show you how other companies have done it! --Bill Swirsky, Vice President, Knowledge Development The Canadian Institute of Chartered Accountants Identifying, managing, and leveraging knowledge and intangible assets has enabled Cargill to differentiate itself from its competitors and increase its profitability. Harrison and Sullivan provide a clear perspective on how intangible assets fit within the corporate landscape and how to manage them to increase value for the organization. --Harry J. Gwinnell, Vice President and Chief IP Counsel, Cargill

Research Handbook on Intellectual Capital and Business Dumay, John, Nielsen, Christian, Lund, Morten, Massaro, Maurizio, Guthrie, James, 2021-12-07 This essential Research Handbook examines the state-of-the-art methodologies being applied to the expanding field of intellectual capital (IC) research. It offers an overview of the contemporary issues and methods in the field, providing insight and inspiration for emerging and established academics in their own research.

Intellectual Capital Leif Edvinsson, 1997-03-06 One of the greatest challenges facing any business today is the gap between its balance sheet and its market valuation. This gap, representing the bulk of a company's true value, consists of indirect assets -- organizational knowledge, customer satisfaction, product innovation, employee morale, patents, and trademarks -- that never appear in its financial reports. Only in the last few years have companies and academics around the world tackled the challenge of measuring this Intellectual Capital. And no company has taken IC measurement as far as the Swedish financial services company Skandia, which in 1995 published the world's first IC annual report. The executive who led the team, the first-ever director of Intellectual Capital, was Leif Edvinsson. Now Edvinsson has teamed up with noted business author Michael S. Malone to write the first book that explains the workings of IC measurement and its usefulness to the modern corporation. Intellectual Capital is also the first book ever to present a universal IC measurement and reporting system. And that's only the beginning. The authors also show

how IC measurement can be used in any organization, including government agencies and nonprofit institutions; they present a simple new measure as a yardstick to compare the IC value and efficiency of different organizations; and finally, they propose a new kind of IC stock market exchange. Intellectual Capital will transform the nature of doing business by establishing the real value of enterprises for those who manage them, work in them, and invest in them. The result will be a revolutionary transformation of the modern economy. Highly readable and engaging, Intellectual Capital will prove to be one of the landmark business books of this decade.

Intellectual Capital Management, Measurement And Disclosure Goran Roossharath Jutur,2006-05-20 This book discusses the place of intellectual capital in the business world. Today, it is central to any business operation as seen by managers who view investments as assets in a balance sheet rather than expenses in the income statement. This book, wr

Intellectual Capital Dina Gray,2001 Intellectual capital is emerging as an influential management model as companies grapple with how to find, develop and keep talented staff in an environment of intense labour flexibility. It enables you to evaluate your people as a tangible financial asset.This briefing shows you how you can create, use and develop intellectual capital and measure its contribution to your business.

Intangible Capital Mary Adams,Michael Oleksak,2010-05-05 A practical guide to leveraging hidden knowledge intangibles to fuel growth and innovation and add value to your business. Intangible Capital: Putting Knowledge to Work in the 21st-Century Organization is for every manager struggling to succeed and innovate in today's knowledge-based economy. This must-have handbook helps businesspeople build smarter, more successful companies by maximizing the knowledge that is already inside their organizations. Most businesspeople have heard of the growing importance of knowledge workers, information technology, innovation, networks, reputation, and performance management. Like no other guidebook, Intangible Capital shows how each of these trends fit into an overall discipline of intangibles management. The book takes the ten basic building blocks of traditional, industrial-era businesses and defines their knowledge-era equivalents—intangibles as the new raw material, intellectual capital (IC) as the new production line, IC assessment as the new balance sheet, and networks as the new organizational chart. This approach provides a clear road map for managers adapting to the realities of business today, one that helps translate the new world of the knowledge-based economy into understandable terms and ready-to-implement ideas.

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