

# Entrepreneurial Government Mba 30

Robert D. Hisrich, Amr Al-Dabbagh

**Educating Managers for Business and Government** Samuel Paul, John C. Ickis, Jacob Levitsky, 1989 Managers, in both the private and public sectors, are increasingly recognized as critical in the use of scarce resources for national development. There is no unanimity of opinion, however, regarding the models or approaches to management education that are most appropriate in different environmental settings. This report encompasses management education for each of the following groups: the managers and future managers of large scale enterprises; entrepreneurs and small businessmen; and public administrators. It reviews worldwide trends and developments in management education for lessons in such areas as curriculum design, research and teaching methodology, and institutional policies and administration. Experience is drawn from recognized universities, educational organizations, civil service institutes, and corporations in several major countries and regions of the world.

**Entrepreneurship and Public Management** G. J. P. Maas, William Fox, 1997 This work not only explores the space for innovation in the public service, but translates this to practical terms and entrepreneurial strategies.

**The 30 Day MBA** Colin Barrow, 2019-01-03 If you want to accelerate your career development and transform your skillset, but without the price tag and two-year commitment of the MBA, this is the book for you. The 30 Day MBA covers the 12 core disciplines of business: accounting, finance, marketing, organizational behaviour, business history, business law, economics, entrepreneurship, ethics and social responsibility, operations management, research and analysis and strategy. It provides the tools and techniques you need to seize business opportunities and implement strategies successfully. Complex concepts are explained in simple and practical terms, helping you to apply high level concepts to the real-life world of business. The 30 Day MBA also contains insightful case studies from leading organizations including IKEA, Cisco, Cobra Beer, Heinz, Shell, Hotel Chocolat and Chilango, to help keep you right up-to-the-minute with current trends and inspire you to explore new concepts. This book equips you with essential hard knowledge, but also helps you understand how business and current thinking is shifting in today's turbulent global markets, and broadens your mind with the knowledge and confidence to excel in a competitive career.

**Public Entrepreneurs** Mark Schneider, Paul Teske, Michael Mintrom, 2011-07-01 Seizing opportunities, inventing new products, transforming markets--entrepreneurs are an important and well-documented part of the private sector landscape. Do they have counterparts in the public sphere? The authors argue that they do, and test their argument by focusing on agents of dynamic political change in suburbs across the United States, where much of the entrepreneurial activity in American politics occurs. The public entrepreneurs they identify are most often mayors, city managers, or individual citizens. These entrepreneurs develop innovative ideas and implement new service and tax arrangements where existing administrative practices and budgetary allocations prove inadequate to meet a range of problems, from economic development to the racial transition of neighborhoods. How do public entrepreneurs emerge? How much does the future of urban development depend on them? This book answers these questions, using data from over 1,000 local governments. The emergence of public entrepreneurs depends on a set of familiar cost-benefit calculations. Like private sector risk-takers, public entrepreneurs exploit opportunities emerging from imperfect markets for public goods, from collective-action problems that impede private solutions, and from situations where information is costly and the supply of services is uneven. The authors augment their quantitative analysis with ten case studies and show that bottom-up change driven by politicians, public managers, and other local agents obeys regular and predictable rules.

**Governpreneurship** Robert D. Hisrich, Amr Al-Dabbagh, 2012-01-01 I can't think of a more qualified scholar to tackle the difficult subject of 'governpreneurship' than Bob Hisrich. His vast experience in and knowledge of entrepreneurship has enabled a thorough application of entrepreneurial principles to government organizations. This book should be recommended reading for everyone in government at every level. We can only hope that a new era of governpreneurship is launched with this useful and practical guide. ð Thomas N. Duening, University of Colorado, US Challenging the traditional view that entrepreneurship is exclusively a private-sector concern, Governpreneurship presents a compelling argument for increased focus on entrepreneurship in public sector organizations. The only book to date to focus specifically on government entrepreneurship, this innovative volume combines Robert D. Hisrich's vast theoretical knowledge with the practical experience of Amr Al-Dabbagh, who applied entrepreneurship in the Saudi public sector with excellent results. Featuring forewords by former US President Bill Clinton and former Malaysian Prime Minister Dr. Mahathir Mohamad, as well as four case studies that demonstrate the effectiveness of government entrepreneurship in action, this fascinating book breaks new ground in a rapidly growing field. In a time when government funds are being reduced and its services increasingly questioned, fostering an entrepreneurial spirit within the government becomes a vital concern. Although there is no ideal model for achieving government entrepreneurship, this volume outlines a number of innovative strategies designed to help public sector managers undertake their public mission while developing an entrepreneurial culture within their organization. The authors offer thorough and indispensable advice covering every aspect of government entrepreneurship, from framework to policy to funding and beyond. Finally, the book concludes with four case studies that explore successful government entrepreneurial undertakings in Ireland, Singapore, Saudi Arabia and Switzerland. Government officials and other leaders in the public sector will find this book an indispensable guide to establishing an entrepreneurial focus in their organizations. Professors and students working in entrepreneurship, public sector management, and other business-related fields will also have much to admire in this innovative addition to the literature.

**Zero to a Billion** David A. Kriegman, 2013-11-14 Zero to a Billion is an insightful, practical, how-to guide for entrepreneurs who want to build a successful government contracting business, written by an experienced and respected expert in the field. The federal professional services market is one of the world's largest, and one of the most competitive. Companies struggle to compete and prosper. In Zero to a Billion, David Kriegman, former SRA International executive, presents techniques to help companies succeed where many have failed. His book goes beyond standard compliance books to provide answers to questions like these: ? Why do some companies grow while others stagnate or go out of business? ? How do you differentiate yourself and compete with much larger companies? ? Why do you lose work when the customer says you are doing a good job? ? How do you attract, retain, and motivate top talent? ? Why do some acquisitions succeed while others are considered less than a success or even a failure? Kriegman draws on his thirty years of experience to illustrate the essential lessons of strategy, business development, cultural issues and operations with real-world examples and actionable ideas. The book is recommended for new and mid-career managers as well as seasoned executives.

**Government as Entrepreneur** Albert N. Link, Jamie R. Link, 2009-08-26 Interest in entrepreneurship and its impact on the economy has recently exploded and while there have been books published on various aspects of entrepreneurship, literature on the role of government has been noticeably absent. This book is the first broad effort to emphasize the entrepreneurial aspects of governments.

*Reinventing government: how the entrepreneurial spirit is transforming the public sector* David Osborne, Gaebler Ted, 1992

**New Ways of Doing Business** Mark A. Abramson, Ann M. Kieffaber, 2003 In their introduction, the editors of New Ways of Doing Business assert that in retrospect, it will be apparent that today's government, that of the early years of the 21st century, 'was undergoing its most significant transformation since the decade of the 1930's when direct government-delivered services grew significantly as part of the New Deal.' This newest volume in the IBM Endowment for the Business of Government series is an invaluable guide to navigating the sometimes controversial changes taking place in the internal operations of government, the delivery of services to citizens, and the delivery of environmental programs. Possibly the most monumental change taking place in our modern government is the lessening allegiance to the old model of in-

house, in-departmental performance of tasks. The new model asks 'how and by whom can the tasks of government best be performed?' The answer sometimes lies with another inter-governmental department, leading to an in-house atmosphere of healthy competition and entrepreneurship, and sometimes with outside contractors. *New Ways of Doing Business* provides descriptions and guidelines for successfully navigating management under the new model. There are also dramatic new ways in which services to the public can now be delivered: via the Internet, via contracts with private organizations, and via faith-based initiatives and business improvement districts. Experts provide valuable checklists and guidelines and case studies exploring the merits and disadvantages of these new service delivery routes. Finally, *New Ways of Doing Business* explores what the editors call one of the most highly experimental policy arenas in government, that of the delivery of environmental programs. The authors of these articles explain via case study analysis many of the innovative programs currently in existence, and postulate that the traditional 'command-and-control' stance of government to businesses will be superceded by a flexibility that will allow for increased 'eco-efficiency' and attention to market-based regulatory tools.

*Entrepreneurship and Public Policy* Benjamin Mokry, 1988-05-23 This book takes a close look at the contribution of small firms to the U.S. economy and at the contrasts between traditional development policies and those often recommended to help the small enterprise. The book offers systematic guidelines that will assist economic developers, policy makers, and private citizens in their efforts to promote entrepreneurship and assure sound economic development at local and state levels. Recent Publications on Governmental Problems The widespread interest in entrepreneurship as a means of creating jobs and raising incomes has resulted in a growing demand for an economic and political environment that will nurture small business ventures. Accordingly, the promotion of entrepreneurship has taken its place alongside industrial recruitment as a component of economic development policy. In this study, Benjamin Mokry considers whether it makes sense to devise such policies without first exploring more thoroughly the dynamics of entrepreneurship and the possible impact of government initiatives. In a careful analysis based on in-depth research on state and local development policies, he points up existing information gaps and suggests a realistic framework for approaching policy design in this area.

**30 Days to Success in the New Economy** Peggy Salvatore MBA, 2020-09-30 History is expanding business opportunities in a way that the world has not seen since the founding of North America and the blazing of the Western frontier. Except this time instead of breaking new physical ground, we are breaking virtual ground and the new world is ethereal and in our imaginations. If you can think it, you can do it. This book describes these new golden opportunities, if you choose to pursue them.

Zero to a Billion David Kreigman, 2013-11 *Zero to a Billion* is an insightful, practical, how-to guide for entrepreneurs who want to build a successful government contracting business. Former SRA International executive David Kriegman draws on his thirty years of experience to illustrate the essential lessons of strategy, business development, cultural issues and operations with real-world examples and actionable ideas. The book is recommended for new and mid-career managers as well as seasoned executives.

**Going Public--the End of the Rainbow for a Small Business?** United States. Congress. House. Committee on Small Business. Subcommittee on Government Programs and Oversight, 1999

*Entrepreneurial Management and Public Policy* Van R. Johnston, 2008 *Entrepreneurial Management & Public Policy* tells the unfolding story of the paradigm shift from sovereignty, the public interest, and citizen-based governance and government; towards privatisation, contracts, and customer-based government and business. It analyses the benefits and dysfunctions of substituting market-based efficiency (output over input) policies and decisions for those grounded in the public interest and based on effectiveness (output over standards, eg: safety and security). It also reminds us that constant vigilance has become more significant when vested interests often disappear in this increasingly complex environment where sector blurring has become a common experience. Leading scholars analyse the public and private sector theories, practices, systems, networks, infrastructures and results of privatising public policy over the last few decades. This catalytic shift emerged from the: re-engineering, reinventing, total quality management, deregulation, contracting out, franchising, competition, managerialism, and entrepreneurialism that have impacted governments, budgets, citizens, contractors, governance systems, and public policy so significantly that it has transformed the field. Specific focus is placed on the management, governance, ethics, entrepreneurialism and performance of the following, among others: FEMA and emergency management; the IRS and service quality in the internet economy; the greening of industry through government-supervised, self-regulation; Homeland security and safety from terrorism; market driven academic management; NASA and its management of the space shuttle program; and, ethical entrepreneurial financial management. This second edition helps students of business and public policy to analyse the challenges and opportunities involved in optimally managing the costs and benefits of competitive efficiency with those of more collaborative effectiveness, for the good of citizens and customers in an increasingly market driven and entrepreneurially-oriented public policy environment. This unfolding 21st century reality calls for a new type of visionary and ethical leaders and managers with both public and private sector skills who can embrace both the challenges and the opportunities presented in order to optimally perform in our increasingly complex entrepreneurial public policy environment.

**Entrepreneurial Development** S S Khanka, 2006 This book is useful for B.Com., M.Com., and MBA students of all Indian Universities. Presentation of various aspects of entrepreneurship is the most salient features of this book. Clarity of all topics has been given throughout. Description of the most difficult topics, in a simple and easy to follow style, has been the authors main attempt. At the end of the each chapter Assessment Questions are included in this book. Glossary, Bibliography, Author Index, Subject Index and Abbreviations are incorporated at the end of the book.

**Handbook of Research on Ethics, Entrepreneurship, and Governance in Higher Education** Nair, Suja R., Saiz-Álvarez, José Manuel, 2018-09-14 Ethics, entrepreneurship, and governance are very essential and crucial for the sustainable development of institutions of higher education, especially in the face of moral ambiguity or ethical lapses that could occur. As such, it is vital to explore how to facilitate the effective and efficient development of higher education institutions to put into practice ethical behaviors and entrepreneurial values for the progressive future of society. The *Handbook of Research on Ethics, Entrepreneurship, and Governance in Higher Education* is a pivotal reference source that provides vital research on the application of ethics, entrepreneurship, and governance in higher education institutions. Featuring coverage topics such academic misconduct, ethical leadership, and student values, this publication is ideally designed for educational administrators, professors, academicians, researchers, and graduate-level students seeking current research on the impact of globalization on the ethics and governance in higher education through various policy decisions and practices.

**We the Possibility** Mitchell Weiss, 2021-01-19 Public entrepreneurship is not an oxymoron. During his years as a public official, Mitchell Weiss was told that government can't do new things or solve tough challenges--it's too big and slow and bureaucratic. Sadly, this is what so many of us have come to believe. But in the wake of the Boston Marathon bombings, he and his city hall colleagues raced to support survivors in new, innovative ways. This kind of entrepreneurial spirit and savvy in government is growing, transforming the public sector's response to big problems at all levels. In this inspiring and instructive book, Weiss, now a professor at Harvard Business School, argues that we must shift from a mindset of Probability Government--overly focused on performance management and on mimicking best practices--to Possibility Government. This means a leap to public leadership and management that embraces more imagination and riskier projects. Weiss shares the basic tenets of this new way of governing in the book's three sections: Government that can imagine. Seeing problems as opportunities, and designing solutions with citizens.

Government that can try new things. Testing and experimentation as a regular part of solving public problems. Government that can scale. Harnessing platform techniques for innovation and growth; and how public entrepreneurship can reinvigorate democracy. The lessons unfold in the timely episodes Weiss has seen and studied: a heroin hackathon in opioid-ravaged Cincinnati; a series of blockchain experiments in Tbilisi to protect Georgian property from the Russians; the U.S. Special Operations Command prototyping of a hoverboard for chasing pirates, among many others. At a crucial moment in the evolution of government's role in our society, We the Possibility provides both inspiration and a positive model to help shape progress for generations to come.

Building Business-Government Relations Anna Ni, Montgomery Van Wart, 2015-08-20 This book introduces business-government relations in the institutional context of the United States from a practitioner's perspective. It provides the historical, descriptive, and comparative accounts of the public and private sectors, the different roles government plays with business, including several conceptual models to understand the social interactions between the two sectors, and various economic policies associated with business. Business-government relations are framed into three different social economic contexts: The sociopolitical arena, in which government's role as agent of business, interest groups, and government's limited role as social architect, are introduced. The local economic development, in which government acts as a promoter of, partner with, and buyer from, business. The global market, where government mainly plays a role as promoter of domestic business. In the course of discussion, a set of skills, such as searching government jobs, starting a business, analyzing stakeholders, ethical reasoning, advancing a business agenda, leveraging public resources, contracting with government, interpreting global trends, doing business abroad, and leveraging international resources, are introduced and exercised.

Public Entrepreneurs Michael Et Al Mintrom, 1995-01-01

**The 30 Day MBA** Colin Barrow, 2011 Drawing on the twelve core disciplines of business, including business law, economics, marketing and finance, this second edition of the hugely successful The 30 Day MBA shows you to use key business concepts and tools to assess business decisions and implement strategy. You will be able to create your own Management Information Resource Centre, giving you access to business information on markets and competitors, research data and case studies, as well as hundreds of free business tools to help you carry out analyses. Importantly it will equip you with the knowledge and confidence to take part in strategic decisions alongside MBA graduates. Now including a thorough explanation of the 'break-even' analysis - the tool for making cost, volume, pricing and profit decisions - and case studies detailing economically resilient brands with particular focus on developing countries, The 30 Day MBA, second edition places MBA skills within reach of all professionals and students.

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