

Communications35

Center of Military History

Federal Communications Commission Reports. V. 1-45, 1934/35-1962/64; 2d Ser., V. 1- July 17/Dec. 27, 1965-. United States. Federal Communications Commission,1936

Communication Yearbook 35 Charles T. Salmon,2012-03-28 Communication Yearbook 34 continues the tradition of publishing state-of-the-discipline literature reviews and essays. Editor Charles T. Salmon presents a volume that is highly international and interdisciplinary in scope, with authors and chapters representing the broad global interests of the International Communication Association. The volume is organized into three sections, pertaining to interdisciplinary theory, normative ideals and political realities, and communication and societies in transition. Internationally renowned scholars serve as respondents for the three sections. With a blend of chapters emphasizing timely public policy concerns and enduring theoretical questions, this volume will be valuable to scholars throughout the discipline of communication studies.

National Communications System, 1963-1998, 1998

Managerial Communication Geraldine E. Hynes,Jennifer R. Veltsos,2018-01-20 A Practical, Strategic Approach to Managerial Communication Managerial Communication: Strategies and Applications focuses on communication skills and strategies that managers need to be successful in today's workplace. Known for its holistic overview of communication, solid research base, and focus on managerial competencies, this text continues to be the market leader in the field. In the Seventh Edition, author Geraldine E. Hynes and new co-author Jennifer R. Veltsos preserve the book's strategic perspective and include new updates to reflect the modern workplace. The new edition adds a chapter on visual communication that explains how to design documents, memorable presentations, and impactful graphics. New coverage of virtual teams, virtual presentations, and online communication help students avoid common pitfalls when using technology. This is probably the best book on Managerial Communication in the market. -Astrid Sheil, California State University San Bernardino

Broadcast Actions by the Commission. Report United States. Federal Communications Commission,1944

Equivocal Communication Janet Beavin Bavelas,1990-04 Equivocation, non-straightforward communication which includes messages that are ambiguous, indirect, contradictory or evasive, is highlighted as an important phenomenon in this volume. The authors show how equivocation can be measured with a scaling method that offers an objective assessment of the amount and kind of equivocation that exist in a message and which can be used in a variety of research programmes. Several hundred experiments, with a wide range of subjects - from children to politicians - support the theory that equivocations occur only in situations where all direct messages would lead to negative consequences, and that communication is dependent more on situations than on individuals.

FCC Record United States. Federal Communications Commission,1998

More Than Words Richard Dimbleby,Graeme Burton,1992 More Than Words provides an introduction to both communication theory and practice. The authors cover the basics of communication, including communication between individuals, between groups, in organizations, and through the mass media and new technologies. The book provides a structured approach to the subject and a source of reference, with examples of the application of ideas, short practical activities, resource lists and a glossary of terms. The second edition has been fully revised and updated to take into account new developments in communication and media studies: it contains an expanded section on practical communication and media skills, writing skills, designing leaflets and producing audio and video material, including scripting and planning. It is illustrated with new models and photographs and has checklist summaries for easy revision purposes.

Communicating for Managerial Effectiveness Phillip G. Clappitt,2016-10-28 Appreciated by thousands of thoughtful students, successful managers, and aspiring senior leaders around the world Communicating for Managerial Effectiveness skillfully integrates theory, research, and real-world case studies into models designed to guide thoughtful responses to complex communication issues. The highly anticipated Sixth Edition builds on the strategic principles and related tactics highlighted in previous editions to show readers how to add value to their organizations by communicating more effectively. Author Phillip G. Clappitt (Blair Endowed Chair of Communication at the University of Wisconsin-Green Bay) addresses common communication problems experienced in organizations, including: Communicating about major changes spanning organizational boundaries Selecting the proper communication technologies Transforming data into knowledge Addressing ethical dilemmas Providing useful performance feedback Structuring and using robust decision-making practices Cultivating the innovative spirit Building a world-class communication system

Negotiating Cultural Encounters Han Yu,Gerald Savage,2013-03-05 Discusses the challenges of intercultural communication inengineering, technical, and related professional fields Given today's globalized technical and engineering environment,intercultural communication is an essential topic for engineers,other technical professionals, and technical communicators tolearn. Engineering programs, in particular, need to think about howto address the ABET requirement for students to develop globalcompetence and communication skills. This book will help readerslearn what intercultural communication is like in theworkplace—which is an important first step in gainingintercultural competence. Through narratives based on the real experiences of workingprofessionals, Negotiating Cultural Encounters: NarratingIntercultural Engineering and Technical Communication covers arange of design, development, research, and documentationprojects—offering an authentic picture of today'sinternational workplace. Narrative contributors present firsthandexperience and perspectives on the complexities and challenges ofworking with multicultural team members, international vendors, anddiverse customers; additional suggested readings and discussionquestions provide students with information on relevant culturalfactors and invite them to think deeply and critically about thenarratives. This collection of narratives: Responds to the need for updated firsthand information inintercultural communication and will help us prepare workplaceprofessionals Covers various topics such as designing e-commerce websites,localizing technical documentation, and translating workplacesafety materials Provides hands-on studies of intercultural professionalcommunication in the workplace Is targeted toward institutions that train engineers fortechnical communication tasks in diverse socioculturalenvironments Presents contributions from a diverse group ofprofessionals Recommends additional material for further pursuit A book unlike any other in its field, Negotiating CulturalEncounters is ideal for all engineering and technicalcommunication professionals seeking to better communicate theirideas and thoughts in the multicultural workplaces of theworld.

Brooklyn Central Office, Bureau of Fire Communications, 35 Empire Boulevard, Borough of Brooklyn New York (N.Y.). Landmarks Preservation Commission,1966

Qualitative Research Methods in Public Relations and Marketing Communications Christine Daymon,Immy Holloway,2010-09-13 The second edition of this highly accessible, core textbook continues to offer students a practical guide to the process of planning, undertaking and writing about qualitative research in public relations and marketing communications. Through clear explanations and illustrations, the book encourages undergraduate and master level students to engage with the main approaches and techniques for conducting critical, reflective investigations. This new edition: Identifies the skills and strategies needed to conduct authentic, trustworthy research Highlights specific analytical techniques associated within the main research approaches Provides new sections on internet-based research, critical discourse analysis, historical research, action research and mixed methods research Qualitative Research Methods in Public Relations and Marketing Communications will be invaluable for those undertaking research methods courses on public relations and marketing communication degrees, as well as those working on a dissertation.

Communication and Sport Andrew C. Billings,Michael L. Butterworth,Paul D. Turman,2017-02-28 Communication and Sport: Surveying the Field, Third Edition examines a wide array of topics necessary to understand sports media, rhetoric, culture, and organizations from micro- to macro-level issues. All levels of sports are addressed through varied lenses such as mythology, community, and identity. The Third Edition is newly expanded to incorporate the latest topics and perspectives in the field such as fan cultures; racial identity and gender in sports media; politics and nationality in sports; crisis communication in sports

organizations and more.

The Far Eastern Review ,1918
The Press and Communications of the Empire John Saxon Mills,1924

Communications from the Kamerlingh Onnes Laboratory of the University of Leiden Rijksuniversiteit te Leiden. Kamerlingh Onnes Laboratorium,1928 The articles are reprints or translations from scientific periodicals.

Combined Arms Warfare in the Twentieth Century Jonathan Mallory House,2001 The original version of this text was published in 1984 as a textbook on military history for officers in the U.S. Army. The revised version includes an appendix of terms and acronyms, and concepts are explained in nontechnical terms, making it more comprehensible to the general reader. Also incorporated is a description of combined arms warfare from the late-1970s to the end of the 20th century, which takes into account developments that were not obvious in 1984. The main topics are how the major armies of the world fight on the battlefield; what concepts, weapons, and organizations have developed for this purpose; and how the different armies have influenced each other in these developments. House is a former military officer and analyst for the Joint Chiefs of Staff. c. Book News Inc.

Department of the Army Historical Summary Center of Military History,1978

Desk Book ... Complete Index of All L.R.A. Notes ,1919

Reputation Management Tony Langham,2018-12-21 The book aims to give senior executives and communications professionals a guide to the importance of reputation (in terms of how positively or negatively an organisation is perceived by stakeholders such as employees, customers and members of the media), and inspire their thinking in managing reputation.

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