# **Business Card Studio**

**Gail Deibler Finke** 

The Best of Business Card Design 6 Blackcoffee Design Inc,2006-07-01 This edition of Rockport's best-selling Best of Business Card Design series features an innovative collection of the most current and best work by top designers worldwide. The go-to sourcebook for business card design inspiration, this volume contains no text, aside from design credits, which allows for pages packed with business cards, highlighting front, back, special elements, and materials used. An unrivaled resource, Best of Business Card Design 6 provides professional designers, corporate executives and in-house marketing departments with essential identity and branding insight for all types of clients. What are the trends in business card design? This book provides the answers and highlights cards printed with special techniques, such as die-cutting, embossing, foil stamping, and much more; cards printed on unique substrates; and those that are simply downright unusual and memorable.

**Fresh Ideas In Letterhead And Business Card Design 4** Gail Deibler Finke, Lisa Buchanan, 2002-02 Presenting more than 100 inspiring examples of business card designs from studios around the world, this book focuses on use of image, type, small budgets, and special production techniques. 474 color illustrations.

Business Cards Mike Dorrian, Liz Farrelly, 2004-11-23 Business Cards: The Art of Saying Hello is the ultimate business card book, bringing together the best examples of cards created by designers around the world. Business cards are a major design challenge; creating successful cards is all about the clever use of space; but just a little space. And that's not all. A design needs to make a splash, stand out from the crowd or announce you as part of a team; and how do you solve the problem of creating a universally understood message while catering to cultural differences and multiple languages? Materials are also important; not all cards are machine printed, and this book features cards on punched metal, stitched fabric, cards with heat-sealed cut-outs, or made from recycled subway tickets, plus clever examples of best-practice using "make-your-own" business-card machines. Over 300 cards are grouped into sections reflecting different design approaches: Typography, Photography, Materials, Illustration and Found Objects. Proving just how inventive you can be with a limited space, this book is a rich source of ideas and inspiration both for designers and anyone wishing to make a statement with their business card.

Fresh Ideas In Letterhead & Business Card Design 2 Gail Deibler Finke,1995-01-03 New ideas for turning names and addresses into attentiongetting business cards and letterheads ... hot from studios around the country! A designer favorite, the Fresh Ideas series pulls together current and inspiring examples of creative-edge work. This collection features the latest in letterhead and business card design, with hundreds of ideas for inventive uses of color, type, illustration, printing techniques and more. -- 120 letterhead and business card systems shown large, in full-color -- each piece includes a short description of the client's needs, the design concept, production specs and, when provided, cost -- features a section of low-budget solutions -- includes a mini-course on letterhead and business card design

The Little Book of Business Cards David E. Carter,2005-04-26 The business card has taken on a new level of importance in recent years. In an age where the business letter has been replaced by email, the personal contact evoked by a business card is more crucial than ever. Your card is often the one item taken away from a meeting, defining how people view your business long after any face-to-face meeting has faded from memory. Whether you're a businessperson trying to develop your own letterhead set or a graphic designer trying to come up with that next great idea, your challenge is to communicate the look and feel of your company in the space your card and letterhead allows. The Little Book of Business Cards presents an unparalleled source of inspiration. In these pages, David E. Carter has gathered more than 260 representative examples of effective business cards and matching letterhead sets. Learn how to get the most from your choice of fonts, color, size, layouts, and logos -- and even what to do when you don't have a logo! As an extra bonus feature, David E. Carter provides informative and instructional annotations to the featured business

cards -- valuable lessons for you to apply to your own designs. With The Little Book of Business Cards in your library, you'll be sure to have a business-building design in no time.

Making a Print-Ready Business Card Using Only Photoshop ADEFILA MUSTAPHA,2017-12-14 In this tutorial, we are going to design up a simple business card in Photoshop and get it ready for print with crop marks and bleed. Normally you'd do some of this with a tool like In Design, but it is in fact possible to get by with just our trusty old Photoshop

Best of Business Card Design 8 Sibley / Peteet Design Austin,2008-03-01 Best of Business Card Design 8 features an innovative collection of the most current and best work by top designers worldwide. The "go-to� sourcebook for business card design inspiration, this volume contains no textâ€"other than design creditsâ€"which provides for pages packed with business cards, showing front, back, and special elements and materials. This unrivaled resource will be sought by professional designers, corporate executives, and in-house marketing departments as an essential identity and branding tool.

Creative Business Cards Carmen Fong, Shantell Chen, 2014 Business cards are a statement of identity. Capable of conveying much more than contact information, they represent the creativity or style of a company in a very portable format. As an historical artifact in the digital age, they are constantly in danger of obsolescence and only those that truly stand out are memorable. One way to achieve the note

Fresh Ideas In Letterhead And Business Card Design #3 Lynn Haller,1997 Each piece in this collection includes a short description of the client's needs, the design concept, production specs, and cost. This collection also includes offbeat illustrations, uniquely printed envelopes, beautiful color combinations and other special visual effects that give a letterhead system that something extra.

The Best of Business Card Design 5,

The Best of Business Card Design 8,

**Print's Best Letterheads & Business Cards 4** Linda Silver,1995 The best expressive, resourceful work done for a wide range of businesses, selected from winners in Print's Regional Design Annual.

**Print's Best Letterheads & Business Cards 6** Caitlin Dover,2000-03 Featuring more than 150 exceptional examples of business card and letterhead design, this book inspires noteworthy communications.

The Best of Business Card Design No. 5 Cheryl Dangel Cullen, 2002

The Best of Business Card Design 9 Rule29,2012-03 New in paperback, this innovative collection features the most current and best work by top designers worldwide. The "go-to" sourcebook for business card design inspiration, this volume contains pages packed with business cards, showing front, back, and special elements and materials. This unrivaled resource is sought by professional designers, corporate executives, and inhouse marketing departments as an essential identity and branding tool.

# **Business Card Graphics**,

Fresh Ideas In Letterhead & Business Card Design Gail Deibler Finke,1993-01-03 Presents 120 letterhead systems and business cards selected for their attractive, appropriate design and their innovative qualities. For each, tells the design company and personnel, describes the client and the concept, and gives production information (including cost). Annotation copyright by Book News, Inc., Portland, OR

**Business Cards 2** Michael Dorrian, Mike Dorrian, Liz Farrelly, 2006-09-14 In an age dominated by digital media, the first book in this series, Business Cards: The Art of Saying Hello, revealed the unique potential of the humble business card as an opportunity for creative greetings, firmly stamped with the user's personality. With thousands of examples being exchanged around the world, Business Cards 2 casts a wide net, featuring

designs for creative individuals and organizations sourced from all continents. Highlighting materials, formats and production methods that push the boundaries of this genre, the result is a book full of inspiring surprises.

Big Book of Business Cards David E. Carter,2008-10-14 The Big Book of Business Cards showcases 2,500 business card designs, providing plenty of inspiration for every taste and type of business. With its robust visual gallery and detailed information, this book provides a thorough look at what goes into an effective business card design. For anyone looking to brand a company or product, The Big Book of Business Cards is an ideal, timesaving tool.

**Here's My Card** Bob Popyk,2000-04-22 A sales and marketing expert shows how to use the simple business card as a networking tool, from the first introduction to closing the deal. Illustrations throughout.

Immerse yourself in the artistry of words with Experience Art with is expressive creation, **Business Card Studio**. This ebook, presented in a PDF format ( Download in PDF: \*), is a masterpiece that goes beyond conventional storytelling. Indulge your senses in prose, poetry, and knowledge. Download now to let the beauty of literature and artistry envelop your mind in a unique and expressive way.

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