

Business Card Designer

Loewy

The Best of Business Card Design 9 Rule29,2010-03-01 This innovative collection features the most current and best work by top designers worldwide. The “go-to” sourcebook for business card design inspiration, this volume contains pages packed with business cards, showing front, back, and special elements and materials. This unrivaled resource is sought by professional designers, corporate executives, and in-house marketing departments as an essential identity and branding tool.

The Best of Business Card Design 5 ,

The Best of Business Card Design 6 Blackcoffee Design Inc,2006-07-01 This edition of Rockport's best-selling Best of Business Card Design series features an innovative collection of the most current and best work by top designers worldwide. The go-to sourcebook for business card design inspiration, this volume contains no text, aside from design credits, which allows for pages packed with business cards, highlighting front, back, special elements, and materials used. An unrivaled resource, Best of Business Card Design 6 provides professional designers, corporate executives and in-house marketing departments with essential identity and branding insight for all types of clients. What are the trends in business card design? This book provides the answers and highlights cards printed with special techniques, such as die-cutting, embossing, foil stamping, and much more; cards printed on unique substrates; and those that are simply downright unusual and memorable.

The Little Book of Business Cards David E. Carter,2005-04-26 The business card has taken on a new level of importance in recent years. In an age where the business letter has been replaced by email, the personal contact evoked by a business card is more crucial than ever. Your card is often the one item taken away from a meeting, defining how people view your business long after any face-to-face meeting has faded from memory. Whether you're a businessperson trying to develop your own letterhead set or a graphic designer trying to come up with that next great idea, your challenge is to communicate the look and feel of your company in the space your card and letterhead allows. The Little Book of Business Cards presents an unparalleled source of inspiration. In these pages, David E. Carter has gathered more than 260 representative examples of effective business cards and matching letterhead sets. Learn how to get the most from your choice of fonts, color, size, layouts, and logos -- and even what to do when you don't have a logo! As an extra bonus feature, David E. Carter provides informative and instructional annotations to the featured business cards -- valuable lessons for you to apply to your own designs. With The Little Book of Business Cards in your library, you'll be sure to have a business-building design in no time.

Business Cards Mike Dorrian,Liz Farrelly,2004-11-23 Business Cards: The Art of Saying Hello is the ultimate business card book, bringing together the best examples of cards created by designers around the world. Business cards are a major design challenge; creating successful cards is all about the clever use of space; but just a little space. And that's not all. A design needs to make a splash, stand out from the crowd or announce you as part of a team; and how do you solve the problem of creating a universally understood message while catering to cultural differences and multiple languages? Materials are also important; not all cards are machine printed, and this book features cards on punched metal, stitched fabric, cards with heat-sealed cut-outs, or made from recycled subway tickets, plus clever examples of best-practice using “make-your-own” business-card machines. Over 300 cards are grouped into sections reflecting different design approaches: Typography, Photography, Materials, Illustration and Found Objects. Proving just how inventive you can be with a limited space, this book is a rich source of ideas and inspiration both for designers and anyone wishing to make a statement with their business card.

The Best of Business Card Design 3 Rockport Publishers,1998 There is nothing like the business card to challenge a designer's abilities: creating a clear and effective message in a small space takes creativity and often moments of brilliance. Selected from thousands of entries, this volume presents hundreds of new business-card designs at the actual size or larger, providing details unmatched by other business-card design books. It is a necessary addition to all designers'

libraries.

Best of Business Card Design 8 Sibley / Peteet Design Austin, 2009-10-01 Best of Business Card Design 8 features an innovative collection of the most current and best work by top designers worldwide. The “go-to” sourcebook for business card design inspiration, this volume contains no text—other than design credits—which provides for pages packed with business cards, showing front, back, and special elements and materials. This unrivaled resource will be sought by professional designers, corporate executives, and in-house marketing departments as an essential identity and branding tool.

The Best of Business Card Design 2 Rockport Publishers, 1998-07 The more than 600 cards presented at actual size or larger in this book is just like having a rolodex of the best designed business cards in the international business world.

Best of Business Card Design 8 Sibley / Peteet Design Austin, 2008-03-01 Designing business cards is one of the most common design jobs The Best of Business Card Design series features an innovative collection of the most current and best work by top designers worldwide. The go-to sourcebook for business card design inspiration, this volume contains no text—other than design credits—which provides for pages packed with business cards, showing front, back, and special elements and materials. This unrivaled resource will be sought by professional designers, corporate executives, and in-house marketing departments as an essential identity and branding tool

The Best of Business Card Design 7 Loewy, 2006 This latest edition from rockport's best selling best of business card design series features a collection of the most current and innovative work by top designers worldwide. The go-to sourcebook for inspired business card design, this volume contains no text - other than design credits - which allows for pages packed with business cards, highlighting front, back, special elements, and materials used. An unrivaled resource, the best of business card design 7 will provide professional designers, corporate executives, and in-house marketing departments with essential identity and branding insight for all types of clients.

The Best of Business Card Design 9 Rule29, 2012-03 New in paperback, this innovative collection features the most current and best work by top designers worldwide. The “go-to” sourcebook for business card design inspiration, this volume contains pages packed with business cards, showing front, back, and special elements and materials. This unrivaled resource is sought by professional designers, corporate executives, and in-house marketing departments as an essential identity and branding tool.

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The Eleventh Trade Alyssa Hollingsworth, 2018-09-18 From debut author Alyssa Hollingsworth comes a story about living with fear, being a friend, and finding a new place to call home. They say you can't get something for nothing, but nothing is all Sami has. When his grandfather's most-prized possession—a traditional Afghan instrument called a rebab—is stolen, Sami resolves to get it back. He finds it at a music store, but it costs \$700, and Sami doesn't have even one penny. What he does have is a keychain that has caught the eye of his classmate. If he trades the keychain for something more valuable, could he keep trading until he has \$700? Sami is about to find out. The Eleventh Trade is both a classic middle school story and a story about being a refugee. Alyssa Hollingsworth tackles a big issue with a light touch. 2020 UKLA Award Winner

Creative Business Cards Carmen Fong, Shantell Chen, 2014 Business cards are a statement of

identity. Capable of conveying much more than contact information, they represent the creativity or style of a company in a very portable format. As an historical artifact in the digital age, they are constantly in danger of obsolescence and only those that truly stand out are memorable. One way to achieve the note

Creative Edge: Letterhead And Business Card Design Lynn Haller,2001-04-27 Great letterhead and business card design is crucial because it showcases a designer or client's business at a glance. Depicting the right sense of attitude, service and market position with just a tiny image and type is a major challenge. Where else must a design idea be conveyed so economically, focusing on the brilliance of the concept, uncluttered by coupons, price lists, graphs, or photographs? Designers will find advice and examples that illustrate superb uses of image, type, color, graphics, paper, size, format and printing. They'll also get guidelines for meeting the needs of their clients, creating high impact designs on a low budget and using special production techniques, including thermography, letterpress and die cutting.

Best of Business Card Design 6 Blackcoffee,2004 The latest edition of Rockport's best-selling The Best of Business Card Design series features a high-end collection of the most recent and best work by top designers around the world. Organized in a visually focused presentation, this comprehensive collection contains approximately 800 images, selected from thousands of entries from around the globe. Essentially an art collection of today's most innovative business card designs, this high-quality resource will be sought by both professional designers and marketers whose clients stem from every kind of business.

The Best of Business Card Design No. 5 Cheryl Dangel Cullen,2002

Best of Business Card Design 7 Loewy,2008-05-01 New in Paperback! The Best of Business Card Design 7 features an innovative collection of the most current and best work by top designers worldwide. Business card design is a very important and common area for the graphic design business, so it is little wonder that each installment in the series is recognized as a high quality resource that is eagerly anticipated by designers. The Best of Business Card Design 7 is the go-to sourcebook for business card design inspiration. This volume contains little text; instead, focusing all its attention on innovative business card designs that push the envelope, showing front, back, and special elements and materials. Professional designers, corporate executives, and in-house marketing departments will seek this unrivaled resource as an essential identity and branding tool.

The Best of the Best of Business Card Design Tabula Rasa,2005 A business card is more than a piece of paper with your name on it. It's your calling card; a snapshot of your brand identity, a constant reminder in your client's Rolodexes. Perhaps that's why Rockport's Best of Business Card Design Series is so eagerly anticipated year after year. Now, Rockport brings together the very best examples of innovative, stand-out designs from three of its annual volumes. In The Best of the Best of Business Card Design, readers will find hundreds of unique and memorable designs for every type of client, and in a broad range of colors, styles, and shapes. Filled with inspiration for designers and their clients around the world, this creative resource shows how any individual or business can make a tiny space speak volumes about who they are, and what they do.

Fresh Ideas In Letterhead And Business Card Design 4 Gail Deibler Finke,Lisa Buchanan,2002-02 Presenting more than 100 inspiring examples of business card designs from studios around the world, this book focuses on use of image, type, small budgets, and special production techniques. 474 color illustrations.

Discover tales of courage and bravery in is empowering ebook, Stories of Fearlessness: **Business Card Designer** . In a downloadable PDF format (Download in PDF: *), this collection inspires and motivates. Download now to witness the indomitable spirit of those who dared to be brave.

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