Entertainment

Simone Natale

Understanding the Business of Entertainment Gregory Bernstein, 2015-05-15 Understanding the Business of Entertainment: The Legal and Business Essentials All Filmmakers Should Know is an indispensable guide to the business aspects of the entertainment industry, providing the legal expertise you need to break in and to succeed. Written in a clear and engaging tone, this book covers the essential topics in a thorough but reader-friendly manner and includes plenty of real-world examples that bring business and legal concepts to life. Whether you want to direct, produce, write, edit, photograph or act in movies, this book covers how to find work in your chosen field and examines the key provisions in employment agreements for creative personnel. If you want to make films independently, you'll find advice on where to look for financing, what kinds of deals might be made in the course of production, and important information on insurance, releases, and licenses. Other topics covered include: Hollywood's growth and the current conglomerates that own most of the media How specific entertainment companies operate, including facts about particular studios and employee tasks. How studios develop projects, manage production, seek out independent films, and engage in marketing and distribution The kinds of revenues studios earn and how they account for these revenues How television networks and new media-delivery companies like Netflix operate and where the digital revolution might take those who will one day work in the film and TV business As

an award- winning screenwriter and entertainment attorney, Gregory Bernstein give us an inside look at the business of entertainment. He proves that knowing what is behind filmmaking is just as important as the film itself.

Entertainment Science Thorsten Hennig-Thurau, Mark B. Houston, 2018-08-01 The entertainment industry has long been dominated by legendary screenwriter William Goldman's "Nobody-Knows-Anything" mantra, which argues that success is the result of managerial intuition and instinct. This book builds the case that combining such intuition with data analytics and rigorous scholarly knowledge provides a source of sustainable competitive advantage - the same recipe for success that is behind the rise of firms such as Netflix and Spotify, but has also fueled Disney's recent success. Unlocking a large repertoire of scientific studies by business scholars and entertainment economists, the authors identify essential factors, mechanisms, and methods that help a new entertainment product succeed. The book thus offers a timely alternative to "Nobody-Knows" decision-making in the digital era: while coupling a good idea with smart data analytics and entertainment theory cannot guarantee a hit, it systematically and substantially increases the probability of success in the entertainment industry. Entertainment Science is poised to inspire fresh new thinking among managers, students of entertainment, and scholars alike. Thorsten Hennig-Thurau and Mark B. Houston – two of our finest scholars in the area of entertainment marketing - have produced a

definitive research-based compendium that cuts across various branches of the arts to explain the phenomena that provide consumption experiences to capture the hearts and minds of audiences. Morris B. Holbrook, W. T. Dillard Professor Emeritus of Marketing, Columbia University Entertainment Science is a must-read for everyone working in the entertainment industry today, where the impact of digital and the use of big data can't be ignored anymore. Hennig-Thurau and Houston are the scientific frontrunners of knowledge that the industry urgently needs. Michael Kölmel, media entrepreneur and Honorary Professor of Media Economics at University of Leipzig Entertainment Science's winning combination of creativity, theory, and data analytics offers managers in the creative industries and beyond a novel, compelling, and comprehensive approach to support their decision-making. This ground-breaking book marks the dawn of a new Golden Age of fruitful conversation between entertainment scholars, managers, and artists. Allègre Hadida, Associate Professor in Strategy, University of Cambridge

Arts & Entertainments Christopher Beha,2014-07-01 Christopher Beha delivers a cutting send-up of our cultural obsession with celebrity—a deliciously witty, and ultimately tender, novel about the absurdity of fame and the complexity of love sure to appeal to fans of Maria Semple and Jess Walter. A sharp-edged satire with heart, Arts & Entertainments is the story of Handsome Eddie Hartley who, at thirty-three, has forgone dreams of an acting career for the reality of life as a drama teacher at a boys' prep school. But when Eddie and his wife, Susan, discover they cannot have children, it is one disappointment too many. Weighted down with debt, his wife's mounting unhappiness, and his own deepening sense of failure, Eddie is confronted with an alluring solution when an old friend-turned-web-impresario suggests Eddie sell a sex tape he made with an exgirlfriend, now a wildly popular television star. Overcoming his initial moral gualms, Eddie figures that in an era when any publicity is good publicity, the tape won't cause any harm-a decision that will have disastrous consequences and propel him straight into the glaring spotlight he once thought he craved. A hilariously biting and incisive take-down of our culture's monstrous obsession with fame, Arts & Entertainments is also a poignant and humane portrait of a young man's belated coming-of-age, the complications of love, and the surprising ways in which the most meaningful lives often turn out to be the ones we least expected to lead.

Maximum Entertainment 2.0 Kenneth J. Weber, 2019

The Limits of #MeToo in Hollywood Margaret Tally,2021-07-06 In October 2017, actress Alyssa Milano sparked the #MeToo movement. The ensuing protests quickly encompassed far more than Harvey Weinstein and the entertainment industry. They expressed women's outrage at male workplace behavior in every sector and social class and even helped elect a new generation of women leaders in 2018. But what has been the effect of #MeToo in the entertainment industry itself? This book traces the movement's influence on the stories being told, on changing representations of women's lives and bodies, and on the slow changes among the producers who shape the stories. Analyzing a wide set of TV and film genres--including crime, legal and medical dramas, comedies, horror and reality programming--this book covers the complex ways that media respond to social movements: They sometimes give voice to brand-new or previously silenced stories, but just as often make facile references that can blunt the potential for change, or even fuel cultural backlash.

Physics for Entertainment Y. Perelman, 1962

The Must List The Editors of Entertainment Weekly,2015-10-06 Get ready to obsess over the last twenty-five years of pop culture hits, misses, and cult classics. THE MUST LIST is an elegantly packaged, gift-worthy compilation of 100 illustrated top 25 lists celebrating the best in TV, movies, books, and music from the editors of Entertainment Weekly. Beginning with an introduction highlighting the 25 Things We've Forgotten About 1990, this full-color, deep-dive into the past twenty-five years of obsessive popculture coverage features the magazine's incisive criticism, trademark humor, and 2,500 amazing moments. Featured topics include: Greatest Villains, One-Hit Wonders, Best Superheroes, Mobsters, Zombies, Dystopias, Shocking Snubs, Unsexiest Sexy Moments, British Imports, Memorable Deaths, Late Night Comedy Wars, and many more binge-worthy lists.

Entertainment-Education Arvind Singhal, Everett Rogers, 2012-12-06 Arvind Singhal and Everett M. Rogers have developed this unique volume focused on the history and development of entertainmenteducation. This approach to communication is the process of designing and implementing a media message to both entertain and educate to increase audience members' knowledge about an educational issue, create favorable attitudes, and change overt behavior. It uses the universal appeal of entertainment to show individuals how they can live safer, healthier, and happier lives. Entertainment formats such as soap operas, rock music, feature films, talk shows, cartoons, comics, and theater are utilized in various countries to promote messages about educational issues. This book presents a balanced picture of the entertainment-education strategy, identifying ethical and other problems that accompany efforts to bring about social change.

Entertainment-Education and Social Change Arvind Singhal, Michael J. Cody, Everett M. Rogers, Miguel Sabido, 2003-12-08 Entertainment-Education and Social Change introduces readers to entertainmenteducation (E-E) literature from multiple perspectives. This distinctive collection covers the history of entertainment-education, its applications in the United States and throughout the world, the multiple communication theories that bear on E-E, and a range of research methods for studying the effects of E-E interventions. The editors include commentary and insights from prominent E-E theoreticians, practitioners, activists, and researchers, representing a wide range of nationalities and theoretical orientations. Examples of effective E-E designs and applications, as well as an agenda for future E-E initiatives and campaigns, make this work a

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useful volume for scholars, educators, and practitioners in entertainment media studies, behavior change communications, public health, psychology, social work, and other arenas concerned with strategies for social change. It will be an invaluable resource book for members of governmental and non-profit agencies, public health and development professionals, and social activists.

Spirituals and the Birth of a Black Entertainment Industry Sandra Jean Graham, 2018-02-26 Spirituals performed by jubilee troupes became a sensation in post-Civil War America. First brought to the stage by choral ensembles like the Fisk Jubilee Singers, spirituals anchored a wide range of late nineteenth-century entertainments, including minstrelsy, variety, and plays by both black and white companies. In the first book-length treatment of postbellum spirituals in theatrical entertainments, Sandra Jean Graham mines a trove of resources to chart the spiritual's journey from the private lives of slaves to the concert stage. Graham navigates the conflicting agendas of those who, in adapting spirituals for their own ends, sold conceptions of racial identity to their patrons. In so doing they lay the foundation for a black entertainment industry whose artistic, financial, and cultural practices extended into the twentieth century. A companion website contains jubilee troupe personnel, recordings, and profiles of 85 jubilee groups. Please go to: http://www.press.uillinois.edu/books/graham/spirit uals/

Only Entertainment Richard Dyer,2002 This new edition of Dyer's text on entertainment and the pleasures of popular culture features a revised introduction and five new chapters on topics from serial killer movies to Elizabeth Taylor.

<u>American Nights Entertainment</u> Grant Overton,1923 *Event Entertainment and Production* Mark Sonder,2004 Publisher Description

Blockbusters Anita Elberse, 2013-10-15 Why the future of popular culture will revolve around ever bigger bets on entertainment products, by one of Harvard Business School's most popular professors What's behind the phenomenal success of entertainment businesses such as Warner Bros.. Marvel Entertainment, and the NFL-along with such stars as Jay-Z, Lady Gaga, and LeBron James? Which strategies give leaders in film, television, music, publishing, and sports an edge over their rivals? Anita Elberse, Harvard Business School's expert on the entertainment industry, has done pioneering research on the worlds of media and sports for more than a decade. Now, in this groundbreaking book, she explains a powerful truth about the fiercely competitive world of entertainment: building a business around blockbuster products-the movies, television shows, songs, and books that are hugely expensive to produce and market—is the surest path to long-term success. Along the way, she reveals why entertainment executives often spend outrageous amounts of money in search of the next blockbuster, why superstars are paid unimaginable sums, and how digital technologies are transforming the entertainment landscape. Full of

inside stories emerging from Elberse's unprecedented access to some of the world's most successful entertainment brands, Blockbusters is destined to become required reading for anyone seeking to understand how the entertainment industry really works—and how to navigate today's high-stakes business world at large.

Good Entertainment Byung-Chul Han, 2019-10-08 A philosopher considers entertainment, in all its totalizing variety-infotainment, edutainment, servotainment-and traces the notion through Kant, Zen Buddhism, Heidegger, Kafka, and Rauschenberg. In Good Entertainment, Byung-Chul Han examines the notion of entertainment-its contemporary ubiquity, and its philosophical genealogy. Entertainment today, in all its totalizing variety, has an apparently infinite capacity for incorporation: infotainment, edutainment, servotainment, confrontainment. Entertainment is held up as a new paradigm, even a new credo for being-and yet. in the West, it has had inescapably negative connotations. Han traces Western ideas of entertainment, considering, among other things, the scandal that arose from the first performance of Bach's Saint Matthew's Passion (deemed too beautiful, not serious enough); Kant's idea of morality as duty and the entertainment value of moralistic literature; Heidegger's idea of the thinker as a man of pain; Kafka's hunger artist and the art of negativity, which takes pleasure in annihilation; and Robert Rauschenberg's refusal of the transcendent. The history of the West, Han tells us, is a passion narrative, and passion appears as a killjoy. Achievement is the new

formula for passion, and play is subordinated to production, gamified. And yet, he argues, at their core, passion and entertainment are not entirely different. The pure meaninglessness of entertainment is adjacent to the pure meaning of passion. The fool's smile resembles the painracked visage of Homo doloris. In Good Entertainment, Han explores this paradox.

Vaudeville and the Making of Modern Entertainment, 1890-1925 David Monod, 2020-09-28 Today, vaudeville is imagined as a parade of slapstick comedians, blackface shouters, coyly revealed knees, and second-rate acrobats. But vaudeville was also America's most popular commercial amusement from the mid-1890s to the First World War; at its peak, 5 million Americans attended vaudeville shows every week. Telling the story of this pioneering art form's rise and decline, David Monod looks through the apparent carnival of vaudeville performance and asks: what made the theater so popular and transformative? Although he acknowledges its guirkiness, Monod makes the case that vaudeville became so popular because it offered audiences a guide to a modern urban lifestyle. Vaudeville acts celebrated sharp city styles and denigrated old-fashioned habits, showcased new music and dance moves, and promulgated a deeply influential vernacular modernism. The variety show's off-the-rack trendiness perfectly suited an era when goods and services were becoming more affordable and the mass market promised to democratize style, offering a clear vision of how the guintessential twentieth-century citizen should look, talk, move, feel, and act.

Social Media Entertainment David Craig.Stuart Cunningham, 2019-02-26 How the transformation of social media platforms and user-experience have redefined the entertainment industry In a little over a decade, competing social media platforms, including YouTube, Facebook, Twitter, Instagram, and Snapchat, have given rise to a new creative industry: social media entertainment. Operating at the intersection of the entertainment and interactivity, communication and content industries, social media entertainment creators have harnessed these platforms to generate new kinds of content separate from the century-long model of intellectual property control in the traditional entertainment industry. Social media entertainment has expanded rapidly and the traditional entertainment industry has been forced to cede significant power and influence to content creators, their fans, and subscribers. Digital platforms have created a natural market for embedded advertising, changing the worlds of marketing and communication in their wake. Combined, these factors have produced new, radically shifting demands on the entertainment industry, posing new challenges for screen regimes, media scholars, industry professionals, content creators, and audiences alike. Stuart Cunningham and David Craig chronicle the rise of social media entertainment and its impact on media consumption and production. A massive, industrydefining study with insight from over 100 industry insiders, Social Media Entertainment explores the latest transformations in the entertainment

industry in this time of digital disruption.

Supernatural Entertainments Simone Natale, 2016-03-31 In Supernatural Entertainments, Simone Natale vividly depicts spiritualism's rise as a religious and cultural phenomenon and explores its strong connection to the growth of the media entertainment industry in the nineteenth century. He frames the spiritualist movement as part of a new commodity culture that changed how public entertainments were produced and consumed. Starting with the story of the Fox sisters, considered the first spiritualist mediums in history, Natale follows the trajectory of spiritualism in Great Britain and the United States from its foundation in 1848 to the beginning of the twentieth century. He demonstrates that spiritualist mediums and leaders adopted many of the promotional strategies and spectacular techniques that were being developed for the broader entertainment industry. Spiritualist mediums were indistinguishable from other professional performers, as they had managers and agents, advertised in the press, and used spectacularism to draw audiences. Addressing the overlap between spiritualism's explosion and nineteenth-century show business, Natale provides an archaeology of how the supernatural became a powerful force in the media and popular culture of today.

The Entertainment Weekly Guide to the Greatest Movies Ever Made Entertainment Weekly,Entertainment Weekly Inc. Staff,1996 From the editors of America's most popular entertainment magazine comes this definitive, fun guide to the 1,000 best movies ever made. Concentrating only on the movies people want to see, and illustrated with 75 photos, this lively compendium lists entries alphabetically from absolutely sublime to wonderful.

Diversity in Entertainment Cathleen Small,2018-12-15 Television, movies, theater, and music are just a few of the entertainment industry's most popular niches, and its stars are often well-known around the world. In this entertaining and informative book, readers will learn more about celebrities who celebrate their diversity throughout history. Inspiring case studies include actor Micah Fowler, who has cerebral palsy; Kenyan-Mexican Academy Award-winner Lupita Nyong'o; pop superstar Justin Bieber, who grew up in low-income housing; and Ellen DeGeneres, the comedian who played a lesbian on television, and then publicly came out to the world.

Entertainment: Bestsellers in 2023 The year 2023 has witnessed a noteworthy surge in literary brilliance, with numerous engrossing novels captivating the hearts of readers worldwide. Lets delve into the realm of bestselling books, exploring the fascinating narratives that have captivated audiences this year. The Must-Read : Colleen Hoovers "It Ends with Us" This heartfelt tale of love, loss, and resilience has captivated readers with its raw and emotional exploration of domestic abuse. Hoover expertly weaves a story of hope and healing, reminding us that even in the darkest of times, the human spirit can triumph. Entertainment : Taylor Jenkins Reids "The Seven Husbands of Evelyn Hugo" This captivating historical fiction novel unravels the life of Evelyn Hugo, a Hollywood icon who defies expectations and societal norms to pursue her dreams. Reids captivating storytelling and compelling characters transport readers to a bygone era, immersing them in a world of glamour, ambition, and self-discovery. Discover the Magic : Delia Owens "Where the Crawdads Sing" This evocative coming-of-age story follows Kya Clark, a young woman who grows up alone in the marshes of North Carolina. Owens spins a tale of resilience, survival, and the transformative power of nature, captivating readers with its evocative prose and mesmerizing setting. These top-selling novels represent just a fraction of the literary treasures that have emerged in 2023. Whether you seek tales of romance, adventure, or personal growth, the world of literature offers an abundance of captivating stories waiting to be discovered. The novel begins with Richard Papen, a bright but troubled young man, arriving at Hampden College. Richard is immediately drawn to the group of students who call themselves the Classics Club. The club is led by Henry Winter, a brilliant and charismatic young man. Henry is obsessed with Greek mythology and philosophy, and he guickly draws Richard into his world. The other members of the Classics Club are equally as fascinating. Bunny Corcoran is a wealthy and spoiled young man who is always looking for a good time. Charles Tavis is a guiet and reserved young man who is

deeply in love with Henry. Camilla Macaulay is a beautiful and intelligent young woman who is drawn to the power and danger of the Classics Club. The students are all deeply in love with Morrow, and they are willing to do anything to please him. Morrow is a complex and mysterious figure, and he seems to be manipulating the students for his own purposes. As the students become more involved with Morrow, they begin to commit increasingly dangerous acts. The Secret History is a brilliant and thrilling novel that will keep you wondering until the very end. The novel is a warning tale about the dangers of obsession and the power of evil.

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Entertainment Introduction

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