Designs

Philip B. Meggs,Rob Carter

The Non-designer's Design Book Robin Williams,2015 A lot has happened in the world of digital design since the first edition of this title was published, but one thing remains true: There is an ever-growing number of people attempting to design everything from newsletters to advertisements with no formal training. This book is the one place they can turn to find quick, non-intimidating, excellent design help from trusted design instructor Robin Williams. This revised and expanded classic includes a new chapter on designing with type, more quizzes and exercises, updated projects, and new visual and typographic examples that give the book a fresh, modern look. In The Non-Designer's Design Book, 4th Edition, Robin turns her attention to the basic principles that govern good design. Perfect for beginners, Robin boils great design into four easy-to-master principles: contrast, repetition, alignment, and proximity (C.R.A.P.!). Readers who follow her clearly explained concepts will produce more sophisticated and professional work immediately. Humor-infused, jargon-free prose interspersed with design exercises, quizzes, and illustrations make learning a snap–which is just what audiences have come to expect from this bestselling author.

A Book About Design Mark Gonyea,2005-06 Introduces young people to the fundamental elements of design using shapes, lines, and humor.

Design, When Everybody Designs Ezio Manzini,2015-02-20 The role of design, both expert and nonexpert, in the ongoing wave of social innovation toward sustainability. In a changing world everyone designs: each individual person and each collective subject, from enterprises to institutions, from communities to cities and regions, must define and enhance a life project. Sometimes these projects generate unprecedented solutions; sometimes they converge on common goals and realize larger transformations. As Ezio Manzini describes in this book, we are witnessing a wave of social innovations as these changes unfold—an expansive open co-design process in which new solutions are suggested and new meanings are created. Manzini distinguishes between diffuse design (performed by everybody) and expert design (performed by those who have been trained as designers) and describes how they interact. He maps what design experts can do to trigger and support meaningful social changes, focusing on emerging forms of collaboration. These range from community-supported agriculture in China to digital platforms for medical care in Canada; from interactive storytelling in India to collaborative housing in Milan. These cases illustrate how expert designers can support these collaborations—making their existence more probable, their practice easier, their diffusion and their convergence in larger projects more effective. Manzini draws the first comprehensive picture of design for social innovation: the most dynamic field of action for both expert and nonexpert designers in the coming decades.

My Yacht Designs and the Lessons They Taught Me Chuck Paine,2010

1,000 Product Designs Eric Chan,2010-11-01 DIVProduct design has changed dramatically in recent years as everything, from computers to microwaves to MP3 players, has become more compact and more powerful. Less seems to be more, as everything becomes portable and more user friendly. 1,000 Product Designs features the most innovative designs in recent years. This unprecedented collection of products from all over the globe is a window into different cultures and societies, featuring everything from furnishings to personal items and accessories to electronics./div

The Cheese Monkeys Chip Kidd,2008-12-26 'Show me something I've never seen before and will never be able to forget - if you can do that, you can do anything.' It's 1957, long before computers have replaced the trained eye and skilful hand. Our narrator at State University is determined to major in Art, and after several risible false starts, he accidentally ends up in a new class: 'Introduction to Graphic Design'. His teacher is the enigmatic Winter Sorbeck, equal parts genius, seducer and sadist. Sorbeck is a bitter yet fascinating man whose assignments hurl his charges through a gauntlet of humiliation and heartache, shame and triumph, ego-bashing and enlightenment. Along the way, friendships are made and undone, jealousies simmer, and the sexual tango weaves and dips. By the end of their 'Introduction to Graphic Design', Sorbeck's students will never see the world in the same way again. And, with Chip Kidd's insights into the secrets of graphic design, neither will you.

Design: Logo Von Glitschka,Paul Howalt,2013-12-01 DIVItâ€™s inevitable. At some point in your career as a designer, youâ€™re bound to work on a logo. Design: Logo, the exciting new book in our Design: series, is an inspirational resource created for everyone who works or wants to work on logo design. Design: Logo showcases over 300 eye-catching logo designs chosen by two leading identity designers. In addition to being an inspirational guide, this book also includes helpful information such as â€œClose Ups,â€? in which the authors dissect 20 projects and point out the details that make each so successful, and five insightful essays by prominent logo designers./divDIV/divThis must-have resource puts inspiration right in your hands, allowing you to peruse your ideas and see what other designers are doing in the field. With over 300 exemplary logo designs, youâ€™ll be primed and ready to create outstanding designs of your own.

The Graphic Design Idea Book Gail Anderson,Gaile Anderson,Steven Heller,2016-04-13 This book serves as an introduction to the key elements of good design. Broken into sections covering the fundamental elements of design, key works by acclaimed designers serve to illustrate technical points and encourage readers to try out new ideas. Themes covered include narrative, colour, illusion, ornament, simplicity, and wit and humour. The result is an instantly accessible and easy to understand guide to graphic design using professional techniques.

Book Design Andrew Haslam,2006 'Book Design' takes the reader through every aspect of the subject, from the components that make up a book, to understanding how books are commissioned and created, to the intricacies of grid construction and choosing a typeface.

Deep Design David Wann,1995-12 In Deep Design, David Wann explores a new way of thinking about design, one that asks What is our ultimate goal? before the first step has even been taken. Designs that begin with such a question -- whether in products, buildings, technologies, or communities -- are sensitive to living systems, and can potentially accomplish their mission without the seemingly unavoidable side effects of pollution, erosion, congestion, and stress. Such deep designs meet the key criteria of renewability, recyclability, and nontoxicity. Often based on natural systems, they are easy to understand and implement, and provide more elegant approaches to getting the services and functions we need. Wann presents information gleaned from interviews with more than fifty innovative designers in a wide variety of fields, and describes numerous case studies that explain the concept and practice of deep design.

Introduction to Graphic Design Aaris Sherin,2017-11-02 For a great foundation as a graphic design student, look no further than Aaris Sherin's Introduction to Graphic Design. Sherin will introduce you to the formal structure of graphic design, so you can understand and utilise the main techniques of your chosen profession, and learn how they apply to print and screen-based projects. Whether you need to conceptualise a new poster, develop an exciting advertisement, structure an app or create eye-catching signage, chapters can be read in any order you choose, depending on which area you wish to concentrate. Whatever your approach, you'll be encouraged to use critical thinking, visual exploration and understand the special relationship graphic designers have to creative problem solving. There are also chapters devoted to imagery, color, and typography, using a thematic approach to creative problem-solving.

With over 500 images showing examples from international designers, helpful diagrams, highlighted key terms and concepts, Design in Action case studies, exercises and chapter-by-chapter Dos and Don'ts, Introduction to Graphic Design will give newcomers to graphic design the confidence to give visual form to concepts and ideas.

The Graphic Designer's Guide to Portfolio Design Debbie Rose Myers,2013-10-21 Landing a job in graphic design or multimedia starts with the creation of a portfolio that showcases a student's best work. With sample portfolios, interviews with leaders in graphic design and advertising industries, and step-by-step instruction for creating professional print and digital portfolios, this book helps students successfully transition from design student to design professional. Now fully updated, it is the only guide to creating job-winning print-based and digital portfolios specifically for graphic designers.

Designs for Children Agata Toromanoff,2022-04-08 As many parents know, decorating and furnishing a child's room can be both a pleasure and a problem: you have somehow to find a balance between practicality, playfulness, comfort, safety, originality, and making the most of the space available. Some of the world's best-known designers and design companies have risen to the challenge of creating furniture and accessories specifically for children. Rather than being merely scaled-down adult designs, the best designs for children should respond to their express needs: as well as being durable, safe, and easy to clean, they should nurture a child's development and encourage creativity and the use of imagination. This stylish book presents some 250 designs for children, both iconic pieces of furniture, furnishings, and toys and more recent creations based on the latest technological advances. From Charles and Ray Eames, Eero Aarnio and Nanna Ditzel through to Marcel Wanders and Javier Mariscal, and from Knoll and Artek to Alessi, MDF Italia, and Magis, the biggest names in design have produced beds, tables, chairs, storage, rugs, cutlery and playthings that can be used from children's earliest days through to the start of adolescence. With a fresh, appealing layout, the book is divided into three main sections - furniture, accessories, and toys - within which the designs are further arranged into such categories as cribs and cots, bookcases, mirrors, mobiles, and rocking horses. Throughout, concise descriptions are accompanied by colorful and lively illustrations. Whether you are a style-conscious parent seeking ideas for a functional yet fun nursery, bedroom, playroom or study, a design professional or simply a fan of contemporary design, this is an enchanting survey of excellent, clever, child-friendly design.

LogoLounge 5 Bill Gardner,Catharine Fishel,2009-07-01 DIVThe fifth volume in the best-selling LogoLounge series brings together an exciting collection of 2,000 totally new logos from designers worldwide submitted to LogoLounge.com, the largest collection of logo designs in the world. The front of the book contains an inspiring series of articles, featuring top-notch design work from such world design leaders as Lippincott, Felix Sockwell, Fragile, Cato Purnell, Chermayeff & Geismar, Mattson Creative, Moving Brands, Origin Communications, and Hulsbosch. The second part of the book contains 2,000 logos logically organized by category (typography, crests, people, mythology, nature, sports, and so on), plus additional articles on the latest work by Interbrand, Design Ranch, Von Glitschka, Landor and more. /div

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Go: A Kidd's Guide to Graphic Design Chip Kidd,2022-06-07 Now in paperback: Chip Kidd's introduction to graphic design for kids.

Meggs Philip B. Meggs,Rob Carter,2008 This is the definitive book on Philip B. Meggs, his life, his work, and his passion. The text offers a large collection of Meggs' writings in a single source, including articles from Print magazine, the AIGA Journal, selections from his books, transcripts from lectures and presentations, and letters to editors. -- Publisher's description.

Medieval Designs Polly Pinder,2003 A rich source of ideas and inspiration for all craftspeople and artists. The designs can be used as stencil or embroidery patterns, stationery designs, furniture decoration, glass painting guides or whatever your imagination chooses. The designs can be photocopied, traced, coloured, adapted or used as inspiration for originating your own designs. They can be enlarged or reduced for a particular project, and will stand up well to reproduction at any scale. Readers are permitted to reproduce any of the designs in these books for their personal use, or for the purposes of selling for charity, free of charge and without the prior permission of the Publishers.

Book Design Wang Shaoqiang,2021-06-18 Whether you are a graphic designer, a small press or a self-publisher, this publication will tell you everything: from the history of books to the printing and binding techniques, showcasing beautiful contemporary examples. Do you know when the first book was born? Have you ever wondered what are the basic components of a book? And how can we possibly make a book from scratch? Book Design is a publication that answers all these questions. This publication offers an overview of what a book is, how it is made, and how we can improve it with good design and printing techniques. The first two chapters focus more on historical and theoretical knowledge; the last two showcase examples of contemporary book designs, including detailed information and interviews with eight graphic designers from all over the world. It is a must have for those who want to know more about book design, as well as self-publishers and small presses. Editorial graphic design is one of the most comprehensive areas in design and this publication, filled with recent and contemporary examples, will provide you with the ins and outs to render a project from scratch to the finished book.

The Second Big Design coloring book for adults Lonnie Bargo,2012-05-14 The Big Design coloring book for adults has 50 designs, some simple some not so simple. But all are fun. Take on trips or color around the house. Each book of the series has 50 new and different designs.

Unveiling the Magic of Words: A Review of **"Designs"**

In a global defined by information and interconnectivity, the enchanting power of words has acquired unparalleled significance. Their power to kindle emotions, provoke contemplation, and ignite transformative change is truly awe-inspiring. Enter the realm of **"Designs,"** a mesmerizing literary masterpiece penned with a distinguished author, guiding readers on a profound journey to unravel the secrets and potential hidden within every word. In this critique, we shall delve into the book is central themes, examine its distinctive writing style, and assess its profound effect on the souls of its readers.

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