### IOS

**Dave Wooldridge, Taylor Pierce** 

#### iPhone iOS 4 Development Essentials Neil Smyth,2011-02-15

iOS 15 Programming for Beginners Ahmad Sahar, Craig Clayton, 2021-12-24 Key Features Explore the latest features of Xcode 13 and the Swift 5.5 programming language in this updated sixth edition Start your iOS programming career and have fun building your own iOS apps Discover the new features of iOS 15 such as Mac Catalyst, SwiftUI, Swift Concurrency, and SharePlay Book DescriptionWith almost 2 million apps on the App Store, iOS mobile apps continue to be incredibly popular. Anyone can reach millions of customers around the world by publishing their apps on the App Store. iOS 15 Programming for Beginners is a comprehensive introduction for those who are new to iOS. It covers the entire process of learning the Swift language, writing your own app, and publishing it on the App Store. Complete with hands-on tutorials, projects, and self-assessment questions, this easy-to-follow guide will help you get well-versed with the Swift language to build your apps and introduce exciting new technologies that you can incorporate into your apps. You'll learn how to publish iOS apps and work with Mac Catalyst, SharePlay, SwiftUI, Swift concurrency, and much more. By the end of this iOS development book, you'll have the knowledge and skills to write and publish interesting apps, and more importantly, to use the online resources available to enhance your app development journey. What you will learn Get to grips with the fundamentals of Xcode 13 and Swift 5.5, the building blocks of iOS development Understand how to prototype an app using storyboards Discover the Model-View-Controller design pattern and how to implement the desired functionality within an app Implement the latest iOS features such as Swift Concurrency and SharePlay Convert an existing iPad app into a Mac app with Mac Catalyst Design, deploy, and test your iOS applications with design patterns and best practices Who this book is for anyone who has programming experience but is new to Swift and iOS app development. Basics knowledge of programming, including loops,

iOS 6 Programming Pushing the Limits Rob Napier, Mugunth Kumar, 2012-11-20 Learn to build extraordinary apps for iPhone, iPad, and iPod touch iOS is the hottest development platform around, and iOS 6 adds a new and deeper dimension to explore. This guide offers serious information for serious programmers who know the basics and are ready to dive into the advanced features of iOS. You'll learn to create killer apps for the iPad, iPhone, and iPod touch, including how to maximize performance and make more money from your apps with in-app purchases. Topics covered include security, multitasking, running on multiple platforms, blocks and functional programming, advanced text layout, and much more. App development for iPhones and iPads is a lucrative and exciting venture; books on this topic are steady bestsellers This advanced guide helps experienced developers take full advantage of the latest platform upgrade, iOS 6 Provides in-depth background on maximizing your apps with Apple's iPhone SDK 6.0, including the major new APIs and building applications for the new iPad Covers keeping control of multitasking, increasing income with in-app purchases, key value observing with Cocoa, running on multiple platforms, advanced text layout, building a Core foundation, and more iOS 6 Programming: Pushing the Limits gives experienced mobile developers a wealth of knowledge for creating outstanding iPhone and iPad apps on the latest platform.

**iPhone For Dummies** Edward C. Baig, Bob LeVitus, 2020-11-24 The latest edition – updated to cover iOS 14 and iPhone 12 Nothing seems to change faster than an iPhone. Just when you think you know your way around the device, a new update arrives and you have to learn everything all over again. This fully revised edition of iPhone For Dummies arrives just in time to keep you up to date on iOS 14, the version of the iOS operating system released in late 2020, as well as all the updated features of iPhone 12. But don't worry if you're sticking with your current iPhone or buying an older model. This book offers help on using any iPhone that runs iOS 14, all the way back to iPhone 6. Written by two longtime Apple fans and experts, this revised guide covers the essentials you'll need to know about the industry-leading device and its slick iOS operating system, kicking off with set-up—navigating settings, hooking up to wifi, sharing audio and video—and then gearing you up to warp speed with the many incredible ways this

smartphone's tools and apps can bring a joyful extra dimension to your life. Explore the basics of iOS 14 Enhance your interests with apps Get artsy with photos, video, and more Troubleshoot common problems Learn what makes the iPhone 12 different than the 11, X, SE, or older models Whether you're just getting started with a new phone or want to get even more from your current version, iPhone For Dummies puts the power right at your fingertips!

**iOS 7 Programming Pushing the Limits** Rob Napier, Mugunth Kumar, 2014-01-08 Get ready to create killer apps for iPad and iPhone on the new iOS 7! With Apple's introduction of iOS 7, demand for developers who know the new iOS will be high. You need in-depth information about the new characteristics and capabilities of iOS 7, and that's what you'll find in this book. If you have experience with C or C++, this guide will show you how to create amazing apps for iPhone, iPad, and iPod touch. You'll also learn to maximize your programs for mobile devices using iPhone SDK 7.0. Advanced topics such as security services, running on multiple iPlatforms, and local networking with Core Bluetooth are also covered. Prepares experienced developers to create great apps for the newest version of Apple's iOS Thoroughly covers the serious capabilities of iOS 7; information you need in order to make your apps stand out Delves into advanced topics including how to control multitasking, security services, running apps on multiple iPlatforms and iDevices, enabling in-app purchases, advanced text layout, and building a core foundation Also covers REST, advanced GCD, internationalization and localization, and local networking with Core Bluetooth iOS 7 Programming: Pushing the Limits will help you develop applications that take full advantage of everything iOS 7 has to offer.

iOS 10 SDK Development Chris Adamson, Janie Clayton, 2017-03-24 All in on Swift! iOS 10 and Xcode 8 make it clearer than ever that Swift is Apple's language of the future. Core frameworks have been redesigned to work better with Swift, and the language itself continues to evolve quickly. iOS 10 SDK Development is the pure-Swift approach to developing for the iOS platform. This completely revised and updated edition of the bestselling iOS guide shows you how to pull in the SDK's enormous feature set and deliver powerful, real-world apps for iPhone and iPad using modern Swift programming techniques. Swift is the language of the future for iOS development, and this completely revised and updated book is your guide. From the community-driven changes in Swift 3 to the overhaul of iOS' Foundation framework to make it more Swifty, iOS 10 and Xcode 8 mark an all in commitment to Swift, and this new edition matches that commitment. Learn not just the syntax of the Swift language but also stylish Swift, the idiomatic uses of the language, and best practices you'll find in the wild. From there, move into developing a complete, real-world podcast client sample application-completely new for this edition-featuring Internet access, tables, navigation, and media playback, all with the most modern approaches provided by Apple's iOS 10 frameworks and tools. Go beyond code to master the practices that professional developers rely on: testing, debugging, publishing on the App Store, and managing your app over the long haul. As a bonus, you'll get a taste of cutting-edge iOS 10 features, such as the new Siri voice-command API. Swift's time is here. Whether you're new to Swift or just catching up on iOS' latest features, iOS 10 SDK Development will help you master the language and the platform.

**Programming IOS 5** Matt Neuburg,2012-03-15 Get a solid grounding in the fundamentals of Cocoa Touch, and avoid problems during iPhone and iPad app development. With this revised and expanded edition, you'll dig into Cocoa and learn how to work effectively with Objective-C and Xcode. This book covers iOS 5 and Xcode 4.3 in a rigorous, orderly fashion—ideal whether you're approaching iOS for the first time or need a reference to bolster existing skills. Many discussions have been expanded or improved. All code examples have been revised, and many new code examples have been added. The new memory management system—ARC—is thoroughly explained and all code examples have been revised to use it. New Objective-C features, such as declaration of instance variables in the class's implementation section, are described and incorporated into the revised example code. Discussion of how an app launches, and all code examples, are revised for project templates from Xcode 4.2 and later. Other new Xcode

features, including the Simulator's Debug menu, are covered, with screen shots based on Xcode 4.2 and later. The discussion of Instruments is expanded, with screen shots—by popular request! Storyboards are explained and discussed. The explanation of view controllers is completely rewritten to include iOS 5 features, such as custom parent view controllers and UIPageViewController. The Controls chapter now includes iOS 5 interface customizability and the appearance proxy. New features of interface classes are discussed, including tiling and animated images, new table view features, new alert view styles. Coverage of frameworks such as Core Motion and AV Foundation is greatly expanded. New iOS 5 classes and frameworks are also discussed, including Core Image and UIDocument (and iCloud support). Important iOS 5 changes that can break existing code are explicitly called out in the text and listed in the index.

**Developing Enterprise iOS Applications** James Turner,2011-12-12 If you plan to develop iOS applications in a corporate setting—for internal consumption or for sale to end users—you need to read this book. Veteran developer James Turner shares best practices and lessons learned from his recent on-the-ground experience planning, building, and shipping an iOS application in an enterprise environment. With lots of examples and solid advice, you'll learn how to use Xcode, Objective-C, and other Apple development tools within the confines of enterprise software methodologies. Don't be deterred by Apple's development philosophy. If you're familiar with Xcode, this guide will help you build and launch enterprise iOS apps successfully. Get Xcode's single-developer model to work in a concurrent development environment Integrate Xcode builds into tools such as Ant and Hudson Use open source libraries to connect iOS with SOAP and other backend services Set up a framework to test iOS apps for code coverage and CCN metrics Manage the legal, marketing, and production issues involved when interacting with iTunes Connect Meet iTunes' requirements for provisioning and distributing your app Provide long-term support by sidestepping Apple's distribution limitations

iPad and iPhone Tips and Tricks (Covers iOS 6 on iPad, iPad mini, and iPhone) Jason R. Rich,2012-12-27 Easily Unlock the Power of Your iPad, iPad mini, or iPhone Discover hundreds of tips and tricks you can use right away with your iPad, iPad mini, or iPhone to maximize its functionality. Learn to use your iOS 6 mobile device as a powerful communication, organization, and productivity tool, as well as a feature-packed entertainment device. In addition to learning all about the apps that come preinstalled on your iPad or iPhone, you will learn about some of the best third-party apps currently available, plus discover useful strategies for how to best utilize them in your personal and professional life. Using an easy-to-understand, nontechnical approach, this book is ideal for beginners and more experienced iPad, iPad mini, or iPhone users who want to discover how to use the iOS 6 operating system with iCloud, and the latest versions of popular apps. If you're an iPad 2, iPad 3rd or 4th generation, iPad mini, iPhone 4S, or iPhone 5 user, this book is an indispensible tool. Here's just a sampling of what the tips, tricks, and strategies offered in this book will help you accomplish: Discover how to take full advantage of powerful iOS 6 features, like Notification Center. Learn secrets for using preinstalled apps, such as Contacts, Calendars, Reminders, Maps, Notes, Safari, Mail, and Music. Find, download, and install the most powerful and versatile apps and content for your iPad, iPad mini, or iPhone. Synchronize files, documents, data, photos, and content with iCloud, your computer, or other iOS mobile devices. Learn how to interact with your tablet or phone using your voice in conjunction with Siri and the Dictation feature. Create and maintain a reliable backup of your iOS 6 device. Discover how to take visually impressive photos using the cameras built into your iPad, iPad mini, or iPhone, and then share them using iCloud Shared Photo Streams, Facebook, Twitter, email, or other methods. Use your iOS mobile dev

<u>Programming IOS 4</u> Matt Neuburg,2011-05-23 Provides information on using iOS 4 to create applications for the iPhone, iPad, and iPod Touch. iOS Development with Swift Craig Grummitt,2017-11-13 Summary iOS Development with Swift is a hands-on guide to creating apps for iPhone and iPad using the Swift language. Inside, you'll be guided through every step of the process for building an app, from first idea to App Store. This book fully covers Swift 4, Xcode 9, and iOS 1. Our video course, iOS Development with Swift in Motion, is the perfect companion to this book, featuring even more projects and examples for you to dig into in the exciting world of iOS development. Find out more at our website:

www.manning.com/livevideo/ios-development-with-swift-Iv Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the Technology One billion iPhone users are waiting for the next amazing app. It's time for you to build it! Apple's Swift language makes iOS development easier than ever, offering modern language features, seamless integration with all iOS libraries, and the top-notch Xcode development environment. And with this book, you'll get started fast. About the Book iOS Development with Swift is a hands-on guide to creating iOS apps. It takes you through the experience of building an app—from idea to App Store. After setting up your dev environment, you'll learn the basics by experimenting in Swift playgrounds. Then you'll build a simple app layout, adding features like animations and UI widgets. Along the way, you'll retrieve, format, and display data; interact with the camera and other device features; and touch on cloud and networking basics. What's Inside Create adaptive layouts Store and manage data Learn to write and debug Swift code Publish to the App Store Covers Swift 4, Xcode 9, and iOS 11 About the Reader Written for intermediate web or mobile developers. No prior experience with Swift assumed. About the Author Craig Grummitt is a successful developer, instructor, and mentor. His iOS apps have had over 100,000 downloads combined! Table of Contents PART 1 - INTRODUCING XCODE AND SWIFT Your first iOS application Introduction to Swift playgrounds Swift objects PART 2 - BUILDING YOUR INTERFACE View controllers, views, and outlets User interaction Adaptive layout More adaptive layout Keyboard notifications, animation, and scrolling PART 3 - BUILDING YOUR APP Tables and navigation Collections, searching, sorting, and tab bars Local data persistence Data persistence in iCloud Graphics and media Networking Debugging and testing PART 4 - FINALIZING YOUR APP Distributing your app What's next?

IOS Application Development with OpenCV 3 Joseph Howse, 2016-06-30 Create four mobile apps and explore the world through photography and computer visionAbout This Book- Efficiently harness iOS and OpenCV to capture and process high-quality images at high speed- Develop photographic apps and augmented reality apps quickly and easily- Detect, recognize, and morph faces and objectsWho This Book Is Forlf you want to do computational photography and computer vision on Apple's mobile devices, then this book is for you. No previous experience with app development or OpenCV is required. However, basic knowledge of C++ or Objective-C is recommended. What You Will Learn- Use Xcode and Interface Builder to develop iOS apps- Obtain OpenCV's standard modules and build extra modules from source- Control all the parameters of the iOS device's camera-Capture, save, and share photos and videos- Analyze colors, shapes, and textures in ordinary and specialized photographs- Blend and compare images to create special photographic effects and augmented reality tools- Detect faces and morph facial features- Classify coins and other objects In DetailiOS Application Development with OpenCV 3 enables you to turn your smartphone camera into an advanced tool for photography and computer vision. Using the highly optimized OpenCV library, you will process high-resolution images in real time. You will locate and classify objects, and create models of their geometry. As you develop photo and augmented reality apps, you will gain a general understanding of iOS frameworks and developer tools, plus a deeper understanding of the camera and image APIs. After completing the book's four projects, you will be a well-rounded iOS developer with valuable experience in OpenCV. Style and approach The book is practical, creative, and precise. It shows you the steps to create and customize five projects that solve important problems for beginners in mobile app development and computer vision. Complete source code and numerous visual aids are included in each chapter. Experimentation is an important part of the book. You will use computer vision to explore the real world, and then you will refine the projects based on your findings.

iOS 9 App Development Essentials Neil Smyth,2015-10-22 iOS 9 App Development Essentials is latest edition of this popular book series and has now been fully updated for the iOS 9 SDK, Xcode 7 and the Swift 2 programming language. Beginning with the basics, this book provides an outline of

the steps necessary to set up an iOS development environment. An introduction to the architecture of iOS 9 and programming in Swift is provided, followed by an in-depth look at the design of iOS applications and user interfaces. More advanced topics such as file handling, database management, in-app purchases, graphics drawing and animation are also covered, as are touch screen handling, gesture recognition, multitasking, iAds integration, location management, local notifications, camera access and video and audio playback support. Other features are also covered including Auto Layout, Twitter and Facebook integration, App Store hosted in-app purchase content, Sprite Kit-based game development, local map search and user interface animation using UIKit dynamics. Additional features of iOS development using Xcode 7 are also covered, including Swift playgrounds, universal user interface design using size classes, app extensions, Interface Builder Live Views, embedded frameworks, CloudKit data storage and TouchID authentication. The key new features of iOS 9 and Xcode 7 are also covered in detail, including new error handling in Swift 2, designing Stack View based user interfaces, multiple storyboard support, iPad multitasking, map flyover support, 3D Touch and Picture-in-Picture media playback. The aim of this book, therefore, is to teach you the skills necessary to build your own apps for iOS 9. Assuming you are ready to download the iOS 9 SDK and Xcode 7, have an Intel-based Mac and ideas for some apps to develop, you are ready to get started.

iOS in Practice Bear P. Cahill,2012-10-18 Summary iOS in Practice is a hands-on guide with 98 specific techniques to help solve the specific problems you'll encounter over and over as you work on your iPhone and iPad apps. You'll dig into the practical nuts and bolts of applying views, view controllers, table views and cells, audio, images, graphics, file structure—and more. Examples written for iOS 6. About this Book When you are building an iOS app, you want more than basic concepts—you want real answers to practical problems. You want iOS in Practice. This book distills the hard-won experience of iOS developer Bear Cahill into 98 specific iOS techniques on key topics including managing data, using media, location awareness, and many more. And the sample apps are wonderful! As you pull them apart, you'll see two things: experienced app development and creative design savvy in action. Purchase of the print book comes with an offer of a free PDF, ePub, and Kindle eBook from Manning. Also available is all code from the book. What's Inside WhereIsMyCar drives you through maps, CoreLocation, and camera access. PlayMyLists tunes in on settings, audio, and shake detection. Rock, Paper, Scissors explores networking, voice, in-app purchase, push notification, and invitations. Examples written for iOS 6 using Xcode 4.5. Written for readers who know the basics of Objective-C and are interested in practical app development. Table of Contents PART 1 GETTING STARTED Getting started with iOS development Creating an iOS application PART 2 PUTTING iOS INTO PRACTICE Using view controllers and images in PicDecor Accessing the address book/contacts in Dial4 MapKit and the camera in WhereIsMyCar Settings, audio, and shake detection in TimeDown CoreData, iPod access, and playing music—PlayMyLists Push notification and in-app purchase—Rock, Paper, Scissors GameCenter leaderboards and achievements—Rock, Paper, Scissors iTunes API, iPad, and iAd—MusicSearch Collection view, social, reminders, and state restoration—MeetSocial

**IOS 9 Swift Programming Cookbook** Vandad Nahavandipoor,2015-12-09 Ready to build stunning apps for iPhone, iPad, and Apple Watch? This cookbook—completely rewritten with all-new material—provides 90 proven solutions for tackling the latest features in iOS 9 and watchOS 2.0. Written exclusively in Apple's Swift language, these code-rich recipes show you how to use dynamic user interfaces, interactive maps, multitasking functionality, Apple's new UI Testing framework, and many other features. This cookbook is ideal for intermediate and advanced iOS developers looking to work with the newest versions of Apple's mobile operating systems. Each recipe includes reusable code, available on GitHub, that you can put to work right away. Work with new features in Swift 2, Xcode 7, and Interface Builder Build standalone apps for Apple Watch Create vibrant user interfaces with new UIKit features Use Swift to connect with the iOS contacts database Block ads or obtrusive content with Safari Content Blockers Make your app content searchable with Spotlight APIs Add Picture in Picture playback functionality to iPad apps Take advantage of MapKit and Core Location updates Use Apple's new UI Testing framework Liven up your UI with gravity and turbulence fields

Taking Your iPad to the Max, iOS 5 Edition Erica Sadun,Michael Grothaus,2012-03-20 Taking Your iPad to the Max, iOS 5 Edition is written so that anyone can quickly get up to speed on Apple's latest hit. As bloggers at The Unofficial Apple Weblog (TUAW.com), the authors have the happy privilege of working with Apple products every day, and they'll guide you through all of the perks of being an iPad owner with access to all the new and amazing features in iOS 5. This book takes you from selecting and buying an iPad, to connecting it to the Internet, to using the incredible power of the iPad and all its apps to enhance your life. Whether you're using your iPad to surf the Internet, admire or edit family photos, listen to music, watch movies, create or edit movies, or read a book, this book will help guide you. Discover how your iPad can be a virtual shopping mall, opening the door to purchases of music, books, videos, and movies. This book will help you organize your daily life through the use of Calendar, Notes, and Contacts, communicate with friends and colleagues with Mail, and find your way with Maps. You'll also learn how get the most out of your iPad's two cameras, and you'll learn how iCloud keeps all of your documents and photos in sync across all your Apple devices. You'll also learn about great new iOS 5 features like Reminders, Notification Center, iMessage, Newsstand, and PC-Free updates. Taking Your iPad to the Max, iOS 5 Edition introduces the essentials of using your iPad for recreation, travel, and work—and includes the basics of Apple's iWork suite for iPad. Learn to create business or personal documents with Pages, make professional presentations with Keynote, and keep data and finances under control with Numbers. You'll also learn how to use iLife's suite of apps, including iPhoto, iMovie, and GarageBand on the iPad. No matter how you use your iPad, Taking Your iPad to the Max, iOS 5 Edition will show you how to make the most of it.

Swift Cookbook Keith Moon, Chris Barker, 2021-02-26 Discover recipes for building feature-rich, reliable iOS native apps and explore the latest features in Swift 5.3 with the help of proven industry standard recipes, modern design techniques, and popular strategies Key FeaturesUnderstand how closures work and make use of generics with protocols to write flexible codeDiscover the fundamentals of Swift and build apps with frameworks such as Foundation, Networking, and UIKitGet to grips with the new features of Swift 5.3, including SwiftUI, CoreML and the Vision FrameworkBook Description Swift is an exciting, multi-platform, general-purpose programming language, and with this book, you'll explore the features of its latest version, Swift 5.3. The book begins with an introduction to the basic building blocks of Swift 5.3, its syntax, and the functionalities of Swift constructs. You'll then discover how Swift Playgrounds provide an ideal platform to write, execute, and debug your Swift code. As you advance through the chapters, the book will show you how to bundle variables into tuples or sets, order your data with an array, store key-value pairs with dictionaries, and use property observers. You'll also get to grips with the decision-making and control structures in Swift, examine advanced features such as generics and operators, and explore functionalities outside of the standard library. Once you've learned how to build iOS applications using UIKit, you'll find out how to use Swift for server-side programming, run Swift on Linux, and investigate Vapor. Finally, you'll discover some of the newest features of Swift 5.3 using SwiftUI and Combine to build adaptive and reactive applications, and find out how to use Swift to build and integrate machine learning models along with Apple's Vision Framework. By the end of this Swift book, you'll have discovered solutions to boost your productivity while developing code using Swift 5.3. What you will learn Explore basic to advanced concepts in Swift 5.3 programming Understand conditional statements, loops, and how to handle errors in SwiftDefine flexible classes and structs using genericsUse advanced operators and create custom onesBuild iOS apps using the powerful features of UIKit or the new SwiftUI frameworkImport your own custom functionality into Swift PlaygroundsRun Swift on Linux and investigate server-side programming with the server-side framework VaporUse Swift to implement machine learning models using CoreML and VisionWho this book is for This book is for experienced iOS developers looking to learn about the diverse features offered by Swift 5.3, along with tips and tricks to efficiently code and build applications. Knowledge of general programming concepts will assist in understanding key concepts.

Beginning iOS Apps with Facebook and Twitter APIs Chris Dannen, Christopher White, 2011-10-08 Beginning iOS Apps with Facebook and Twitter

APIs shows you how to add the power of social networking to your mobile apps on iPhone, iPad, and iPod touch. With this book as your guide, you can write apps that connect to Facebook and Twitter quickly, securely, and discreetly. Instead of starting from scratch, you will build on the vast resources, data storage capacity, and familiar features of these platforms which have become part of everyday life for hundreds of millions of users worldwide. Beginning iOS Apps with Facebook and Twitter APIs introduces you to the development tools, techniques, and design practices you will need to work with the APIs. It helps you decide whether to use Facebook, Twitter, or both, and explains the important issues of design, branding, and permissible use guidelines. You will learn how to guarantee privacy and use OAuth for authentication and single sign-on. Create news apps, shopping apps, contact apps, GPS apps, guides, and more, that let users transparently: Sign on once, then freely work with and manage their Facebook and Twitter accounts Publish game high scores, post likes, links, and status updates Send messages, share pictures, and forward Tweets Tweet a link to an event, show themselves as attending, and see who else is there Show Tweets that are relevant to a topic within a news app Show Tweets about a restaurant Organize a group or community From time to time, new forms of communication come along that make it easier for people to communicate and manage their social lives. Like phone calls and SMS before them, Facebook and Twitter have, in a short time, become essential parts of the social fabric of life for an ever-growing number of people throughout the world. The knowledge you'll gain from Beginning iOS Apps with Facebook and Twitter APIs will help you create exciting and popular iOS apps that your users will rely on every day to help make their lives more meaningful and connected.

The Business of iOS App Development Dave Wooldridge, Taylor Pierce, 2014-10-29 Updated and expanded for the new Apple iOS8, The Business of iOS App Development, Third Edition shows you how to incorporate marketing and business savvy into every aspect of the design and development process, giving your app the best possible chance of succeeding in the App Store. This book is written by experienced developers with business backgrounds, taking you step-by-step through cost-effective marketing techniques that have proven successful for professional iOS app creators—perfect for independent developers on shoestring budgets. No prior business knowledge is required. The phenomenal success of the iPhone, iPad and the iPod touch have ushered in a gold rush for developers, but with well over a million apps in the highly competitive App Store, it has become increasingly difficult for new apps to stand out in the crowd. Achieving consumer awareness and sales longevity for your iOS app requires a lot of organization and some strategic planning. This is the book you wish you had read before you launched your first app!

Learn iOS 7 App Development James Bucanek, 2014-01-24 Learn iOS App Development is both a rapid tutorial and a useful reference. You'll quickly get up to speed with Objective-C, Cocoa Touch, and the iOS 7 SDK. It's an all-in-one getting started guide to building your first iPhone or iPad app. You'll learn best practices that ensure your code will be efficient and perform well, earning positive reviews on the iTunes App Store, and driving better search results and more revenue. The iOS 7 SDK offers powerful new features, and this book is the fastest path to mastering them—and the rest of the iOS SDK —for programmers with some experience who are new to iPhone and iPad app development. Many books introduce the iOS SDK, but few explain how to develop apps optimally and soundly. This book teaches both core Objective-C language concepts and how to exploit design patterns and logic with the iOS SDK, based on Objective-C and the Cocoa Touch framework. Why spend months or years discovering the best ways to design and code iPhone and iPad apps when this book will show you how to do things the right way from the start? Get an accelerated treatment of the core fundamentals of Objective-C. Develop your first app using Xcode's advanced interface design tools. Build your first iPhone app using the code that you're given as you walk through this book. Finally, debug and distribute your first app on Apple's iTunes App Store. Learn how to create apps for any model of iPhone, the iPod Touch, the iPad, or build universal apps that run on all of them. After reading this book, you'll be creating professional quality apps, ready to upload to the app store, making you the prestige and the money you seek!

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#### **IOS Introduction**

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