

# Radio

Paul Matzko

**The Radio Station** Michael C Keith,2006-12-13 First Published in 2007. Routledge is an imprint of Taylor & Francis, an informa company.

**Radio** Steve Warren,2005 First Published in 2005. Routledge is an imprint of Taylor & Francis, an informa company.

*The Radio Station* Michael C. Keith,2000 Ten years after its original publication, *The Radio Station*, now in its fifth edition, is considered the standard work on this audio medium. It remains a concise and candid guide to the internal workings of radio stations and the radio industry. A comprehensive blueprint, this book details the functions performed successfully within every well-run station. Not only will readers understand how each job is best performed, they will know how it meshes with those of the rest of the radio station staff. For readers uncertain of career goals, this book provides a solid foundation in who does what, when, and why. The fifth edition updates and expands this classic text acclaimed by radio educators and practitioners from around the United States. New sections on radio and the Internet, AM stereo, cable and satellite radio, niche formats, mergers and consolidation, future prospects, and digital technology, as well as new illustrations, feature boxes and quotes from industry pros bring the reader into the present world of the radio station, providing insight into this ever-changing field.

**Radio - The Forgotten Medium** Edward C. Pease,Everette E. Dennis,2018-04-24 Although television is now dominant, radio surprisingly remains a medium of unparalleled power and importance. Worldwide, it continues to be the communications vehicle with the greatest outreach and impact. Every indicator - economic, demographic, social, and democratic - suggests that far from fading away, radio is returning to our consciousness, and back into the cultural mainstream. Marilyn J. Matelski reviews radio's glory days, arguing that the glory is not all in the past. B. Eric Rhoads continues Matelski's thoughts by explaining how and why radio has kept its vitality. The political history of radio is reviewed by Michael X. Delli Carpini, while David Bartlett shows how one of radio's prime functions has been to serve the public in time of disaster. Other contributors discuss radio as a cultural expression; the global airwaves; and the economic, regulatory, social, and technological structures of radio. Collectively, the contributors provide an intriguing study into the rich history of radio, and its impact on many areas of society. It provides a wealth of information for historians, sociologists, and communications and media scholars. Above all, it helps explain how media intersect, change focus, but still manage to survive and grow in a commercial environment.

**The Birth of Top 40 Radio** Richard W. Fatherley,David T. MacFarland,2013-12-24 Top 40 was the preeminent American radio format of the 1950s and 1960s. Although several radio station group owners offered their own versions of the format, the AM stations owned by Todd Storz and his father were acknowledged as the principal developers of Top 40 radio, and the prime movers in making it a nationwide ratings and revenue success. The Storz Stations in St. Louis, Omaha, New Orleans, Minneapolis-St. Paul, Kansas City, Oklahoma City and Miami are profiled in this book, as are various Storz air personalities and executives. A detailed chapter examines the unique Storz Station sound, revealing the complexity of what detractors portrayed as a simplistic format. Another covers Storz advertising in radio trade magazines, which cemented the company's image as the format's most successful station group and Top 40 as the dominant programming of the day. There are extensive quotations from the memoirs of several of the founders of the format.

**Radio in the Television Age** Pete Fornatale,Joshua E. Mills,1980-11-20 A history of modern radio shows why radio survived the advent of television, covers radio advertising, programming, technology, and news, and discusses radio pioneers, noncommercial radio, and government deregulation--Google Books.

**Communities of the Air** Susan Merrill Squier,2003-06-19 DIVAffirms the importance of invention of radio and explores how radio creates sets of overlapping communities of the air, including those who study and theorize radio as a technological, social, cultural, and historical phenomenon./div

**Radio Daily-television Daily** ,1958

**Radio's Second Century** John Allen Hendricks,2020-03-13 Winner of the 2022 Broadcast Education Association Book Award One of the first books to examine the status of broadcasting on its one hundredth anniversary, *Radio's Second Century* investigates both vanguard and perennial topics relevant to radio's past, present, and future. As the radio industry enters its second century of existence, it continues to be a dominant mass medium with almost total listenership saturation despite rapid technological advancements that provide alternatives for consumers. Lasting influences such as on-air personalities, audience behavior, fan relationships, and localism are analyzed as well as contemporary issues including social and digital media. Other essays examine the regulatory concerns that continue to exist for public radio, commercial radio, and community radio, and discuss the hindrances and challenges posed by government regulation with an emphasis on both American and international perspectives. Radio's impact on cultural hegemony through creative programming content in the areas of religion, ethnic inclusivity, and gender parity is also explored. Taken together, this volume compromises a meaningful insight into the broadcast industry's continuing power to inform and entertain listeners around the world via its oldest mass medium--radio.

**Raised on Radio** Gerald Nachman,2000-08-23 Radio broadcasting United States History.

*The Museum of Broadcast Communications Encyclopedia of Radio* Museum of Broadcast Communications,2004 A premise of this unique encyclopedia is that radio broadcasting is so pervasive that its importance can be easily overlooked. More than 600 articles provide ample illustration of the role this medium plays throughout the world. From radio's invention to radio on the Internet, the cross-referenced and thoroughly indexed articles analyze over 100 years of topics, programs, issues, people, and places, and provide leads to further reading. Some 250 photographs give visual context to an often unseen world. Scholars, old-time-radio admirers, and curious readers will appreciate the unparalleled comprehensiveness of this source.--The Top 20 Reference Titles of the Year, American Libraries, May 2004.

Commercial and Government Radio Stations of the U.S. United States. Dept. of Commerce. Radio Division,1919

Radio Service Bulletin ,1915

*Radio Broadcast* ,1926

**The Radio Right** Paul Matzko,2020 By the early 1960s, and for the first time in history, most Americans across the nation could tune their radio to a station that aired conservative programming from dawn to dusk. People listened to these shows in remarkable numbers; for example, the broadcaster with the largest listening audience, Carl McIntire, had a weekly audience of twenty million, or one in nine American households. For sake of comparison, that is a higher percentage of the country than would listen to conservative talk radio host Rush Limbaugh forty years later. As this Radio Right phenomenon grew, President John F. Kennedy responded with the most successful government censorship campaign of the last half century. Taking the advice of union leader Walter Reuther, the Kennedy administration used the Internal Revenue Service and the Federal Communications Commission to pressure stations into dropping conservative programs. This book reveals the growing power of the Radio Right through the eyes of its opponents using confidential reports, internal

correspondence, and Oval Office tape recordings. With the help of other liberal organizations, including the Democratic National Committee and the National Council of Churches, the censorship campaign muted the Radio Right. But by the late 1970s, technological innovations and regulatory changes fueled a resurgence in conservative broadcasting. A new generation of conservative broadcasters, from Pat Robertson to Ronald Reagan, harnessed the power of conservative mass media and transformed the political landscape of America--

**Radio Broadcast Stations in the United States** Federal Radio Commission, 1932

**Baltimore Radio and Television** Gary Helton ,2019 Beginning with Calman Zamoiski's unlicensed and short-lived wireless telephone station in 1921, Baltimore would boast five commercial radio stations within the next 20 years. Before the 1940s ended, commercial television appeared with the debut of WMAR, Channel 2, in 1947. WMAR was unique in that it had no personnel with television experience and, initially, no studios, broadcasting instead from various remote locations. Over the years, Baltimore radio and television stations served as the launchpad or stopover point of some of the most beloved personalities in the industry. Garry Moore, Arthur Godfrey, and Jim McKay all got their starts here, while Gene Rayburn, Jon Miller, Oprah Winfrey, John Saunders, Nick Charles, Spencer Christian, Bob McAllister, and others passed through en route to national broadcasting prominence. Baltimoreans did not just bond with the people and programs of their local stations. It was a genuine love affair.

**Voices in the Purple Haze** Michael Keith, 1997-04-30 During the fateful summer of 1966, a handful of restless and frustrated deejays in New York and San Francisco began to conceive of a whole new brand of radio, one which would lead to the reinvention of contemporary music programming. Gone were the screaming deejays, the two minute doowop hits, and the goofy jingles. In were the counterculture sounds and sentiments that had seldom, if ever, made it to commercial radio. This new and unorthodox form of radio—this radical departure from the Top 40 establishment—reflected the social and cultural unrest of the period. Underground radio had been born of a desire to restore substance and meaning to a medium that had fallen victim to the bottom-line dictates of an industry devoted to profit. In this compelling and intriguing account of the counterculture radio movement, over 30 pioneers of the underground airwaves share insights and observations, and tell it like it was. Michael Keith has interviewed some of the most prominent figures of underground radio and has woven their reflections into a seamless, engrossing oral history of one of radio's most extraordinary moments. From the first broadcasts of a Screamin' Jay Hawkins record and a live Love-In and Be-In Rock 'n Roll concert, to the ultimate corporate takeover of the commercial underground airwaves, Keith provides the reader with a unique and fresh look at this turbulent era. There had never been anything like commercial underground radio before its '60s debut, and there has not been anything like it since its premature demise in the early 1970s. The innovativeness and boldness of underground radio brought a new golden age to the medium. Ignoring playlists, rigid programming formulas and program clocks, the underground deejays attracted a dedicated following of maturing baby boomers.

**How to Make Great Radio** David Lloyd, 2015-05-19 There is no such thing as perfect radio - and therein lies its delicious unpredictability. In fact, so charming is this quality that 90 per cent of UK adults tune into the medium every week. Like many things, radio done well sounds effortless. It is not. Producing great radio is partly down to instinct and partly down to learning then mastering the basics. Drawing upon his thirty years spent working with some of the finest talents in British radio, David Lloyd shares a plethora of valuable tips and tricks of the trade in this unique and authoritative guide to

broadcasting success. Covering speech and music formats, local and national stations, technical and artistic skills, content and style considerations, and much, much more, this how-to is essential and accessible reading for all - whether you are taking your tentative first steps in radio or refreshing your existing industry knowledge. Lloyd's hugely entertaining selection of anecdotes, examples, research, insight and pointers sets out to bottle the very essence of memorable radio, determining the factors that differentiate a truly great broadcaster from a distinctly average one, and helping budding hopefuls achieve their radio goals.

*Radio* Thomas A. Greenfield, 1989-07-17 The purpose of this work is to provide scholars and students of popular culture with an evaluative survey of research materials about radio. . . . An interesting introduction provides an overview of radio's history in the U.S. The bibliographic essays throughout the work will hold the attention of readers and cover topics such as networks and station histories, radio drama, news, music, comedy and variety, and sports. All users will discover important sources of information and will appreciate the well-written bibliographic essays. Booklist Following a brief historical overview on radio and its role in American life, chapters offer informative and, within the confines of the format, lively and enjoyable bibliographic essays on individual facets of radio as an entertainment and information medium. . . . Highly recommended. Choice Intended to be an evaluative survey of bibliographical material on the history and development of radio and radio programming in America, this guide identifies and discusses more than 500 written sources relating to radio music, drama, comedy and variety, news, sports and more. An introductory chapter thoroughly analyzes the historical development of the medium--from its inception during the pioneer era, to the network era (radio's Golden Age), to the decline of radio in the 1950s, and finally to the radio renaissance--based largely, on narrowcasting--that began in the 1960s and continues to the present. Greenfield also examines the formation of the FCC, focuses on radio's losing battle with television--the main reason for its decline beginning in 1949--and provides a cogent analysis of the creative thinking underlying not only the concept of today's narrowcasting, but of the current ascendancy of the local station as well. Also addresses are the Press/Radio war of the 1930s, the rise of radio drama, and the enormous influence of rock and roll music on the evolution of radio programming after World War II. A chapter is devoted to networks and station histories and another to issues such as women in radio, advertising, religious broadcasting, and armed forces radio. A list of selected archival collections, radio organizations and associations, and an index complete the volume. Primarily designed for students, scholars, and researchers in the fields of broadcasting and popular culture, this reference deserves a place in university libraries but also has a wealth of information of interest to radio and television professionals. And, because its resources include popular and fan materials as well as standard academic and professional publications, *Radio: A Reference Guide* provides an insightful overview for any informed generalist with an interest in this important facet of American popular culture.

Fuel your quest for knowledge with Authored by is thought-provoking masterpiece, Explore **Radio** . This educational ebook, conveniently sized in PDF ( PDF Size: \*), is a gateway to personal growth and intellectual stimulation. Immerse yourself in the enriching content curated to cater to every eager mind. Download now and embark on a learning journey that promises to expand your horizons. .

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