

Emoji

Marcel Danesi

The Emoji Code Vyvyan Evans, 2017-05-18 Since 2011, the use of emoji - deriving from the Japanese, meaning picture character - has become a global phenomenon. We send over 6 billion emoji every day and regularly send emoji-only messages, and, when Oxford Dictionaries named the 'Face with Tears of Joy' emoji as their 'Word of the Year 2015', it received an enormous amount of criticism. Whenever emoji are covered in the popular media the same burning questions come up: Can an emoji really be a word? How language-like is it? Will emoji make us dumber? Or more lazy? Will they make us less adept at communicating with our nearest and dearest? And does this signal the death knell for language as we know it? Drawing on findings from disciplines as diverse as linguistics, cognitive science, psychology, neuroscience, archaeology and anthropology, this groundbreaking book explores human capacity to communicate, and addresses these questions in the process. The Emoji Code sheds light on emoji's vital role in the expression of emotion in digital communication and more, pointing the way for the future of international communication in a provocative and entertaining way.

The Story of Emoji Gavin Lucas, 2016 This is the first book to explain the genesis and cultural significance of emoji, the world's cutest and most popular form of shorthand. If you have a Twitter account or regularly send text messages, it's highly likely that you've used or received emoji. These characters include symbols and pictograms that represent a host of everyday objects and activities plus, crucially, a selection of faces that denote a range of emotions from happy to sad, angry, confused, surprised, or tired. The word emoji literally translates from Japanese as picture (e) and character (moji). The Story of Emoji traces emoji from their origin as a symbol typeface created specifically for on-screen use by a Japanese mobile phone provider in the late 1990s to an international communication phenomenon. As well as a history of emoji and an interview with their creator, Shigetaka Kurita, the book includes an exploration of non-text typefaces, from the decorative fleurons of the early days of the printing press to the innumerable digital typefaces available today, to the use of emoticons, ASCII art, and kaomoji in typed messages. It also looks at an array of artworks, fashion lines, special character sets, advertisements, and projects that convey emoji's widespread impact on contemporary culture. Finally, the book concludes with a section for which a group of illustrators, artists, and graphic designers have created original emoji characters they wish existed, including bacon, a vinyl record, and even a stabbed-in-the-back emoji.

Emoji Encyclopedia Cordelia Evans,2017-06-27 Do you want to know what's app with Emojis? Find out in this must-have guide based on The Emoji Movie! The Emoji Movie pops into theaters on July 28, 2017! Do you want to unlock the secrets inside your phone? Hidden within the messaging app is Textopolis, a bustling city where all your favorite Emojis live, hoping to be selected by the phone's user. Find out more about your favorite Emojis, and some new characters, in this awesome guidebook that's packed with puzzles, jokes, and images from the film! The Emoji Movie © 2017 Sony Pictures Animation Inc. All Rights Reserved. emoji® is a registered trademark of emoji company GmbH used under license

The Emoji Revolution Philip Seargeant,2019-07-11 Explores the evolution of emoji, how people use them, and what they tell us about the technology-enhanced state of modern society.

Emoji Speak Jieun Kiaer,2023-05-18 Providing an in-depth discussion of emoji use in a global context, this volume presents the use of emoji as a hugely important facet of computer-mediated communication, leading author Jieun Kiaer to coin the term 'emoji speak'. Exploring why and how emojis are born, and the different ways in which people use them, this book highlights the diversity of emoji speak. Presenting the results of empirical investigations with participants of British, Belgian, Chinese, French, Japanese, Jordanian, Korean, Singaporean, and Spanish backgrounds, it raises important questions around the complexity of emoji use. Though emojis have become ubiquitous, their interpretation can be more challenging. What is humorous in one region, for example, might be considered inappropriate or insulting in another. Whilst emoji use can speed up our communication, we might also question whether they convey our emotions sufficiently. Moreover, far from belonging to the youth, people of all ages now use emoji speak, prompting Kiaer to consider the future of our communication in an increasingly digital world.

How to Speak Emoji Fred Benenson,2016-09-06 Text the pizza emoji with a question mark, and you've got dinner sorted out. Don't know what to use when you're running late, or when you want to organize a fun night out? How to Speak Emoji will help you win at texting. Featuring everyday greetings, pickup lines, workplace expressions, and tried-and-true insults, this book is perfect for the novice user or those looking to test their knowledge. With a collection of useful and hilarious phrases and a handy dictionary to demonstrate what the emojis really mean, you'll never feel out of your depth again - or make the embarrassing mistake of putting an eggplant symbol next to a peach. Includes sections such as everyday greetings, in the workplace, in relationships and asking for help and directions, as well as how to translate song titles and film quotes, this is your complete guide to the

bright new world of the emoji.

The Emoji-To-English Dictionary Adams Media,2015-11-02 If you think you're good at coming up with imaginative emoji combinations, think again! The Emoji-to-English Dictionary challenges you to step up your game with more than 100 phrases that will have you ROFL. This unique guide gives you the lowdown on the most hilarious and unexpected emoji phrases around. Divided by topic, each chapter translates dozens of emoji combinations into plain ol' English, so that you can quickly incorporate them into your messages--and even brainstorm crazy one-liners of your own! Complete with illustrations of each emoji phrase, The Emoji-to-English Dictionary provides you with the tools you need to truly master the world of emojis.

The Emoji Code Vyvyan Evans,2017-08-01 Drawing from disciplines as diverse as linguistics, cognitive science, psychology, and neuroscience, The Emoji Code explores how emojis are expanding communication and not ending it. For all the handwringing about the imminent death of written language, emoji—those happy faces and hearts—is not taking us backward to the dark ages of illiteracy. Every day 41.5 billion texts are sent by one quarter of the world, using 6 million emoji. Evans argues that these symbols enrich our ability to communicate and allow us to express our emotions and induce empathy—ultimately making us all better communicators. The Emoji Code charts the evolutionary origins of language, the social and cultural factors that govern its use, change, and development; as well as what it reveals about the human mind. In most communication, nonverbal cues are our emotional expression, signal our personality, and are our attitude toward our addressee. They provide the essential means of nuance and are essential to getting our ideas across. But in digital communication, these cues are missing, which can lead to miscommunication. The explosion of emoji, in less than four years, has arisen precisely because it fulfills exactly these functions which are essential for communication but are otherwise absent in texts and emails. Evans persuasively argues that emoji add tone and an emotional voice and nuance, making us more effective communicators in the digital age.

MY FIRST EMOJIS Melissa Kay Moore,2020-04-23 What's Emoji? featuring colorful emoji pictures in the My First Emojis series by author Melissa Kay Moore, offers children an introduction to the world of emojis and their use in technology. This playful, interactive kids' book displays parts of the body for little ones to learn emoji style. With simple written text and repetition of the emojis helps the child's memory for the words to use in the sentence. Whether teaching first words or to read, it offers a clever visual way for learning and communicating in our social world with the lovable

character, Moji. 1

My First Emojis Melissa Kay Moore, 2019-09-12 Featuring colorful emoji pictures, in the My First Emojis series by author Melissa Kay Moore, offers children an introduction to the world of emojis and their use in technology. This playful, interactive kid's book displays flags of countries from around the world for little ones to explore. With simple, written text and repetition of emoji pictures, children will learn a country's flag emoji style. It offers a clever, visual journey for communicating in our social world with the lovable character, Moji.

Emoticons, Kaomoji, and Emoji Elena Giannoulis, Lukas R.A. Wilde, 2019-07-23 This collection offers a comprehensive treatment of emoticons, kaomoji, and emoji, examining these digital pictograms and ideograms from a range of perspectives to comprehend their increasing role in the transformation of communication in the digital age. Featuring a detailed introduction and eleven contributions from an interdisciplinary group of scholars, the volume begins by outlining the history and development of the field, situating emoticons, kaomoji, and emoji – expressing a variety of moods and emotional states, facial expressions, as well as all kinds of everyday objects– as both a topic of global relevance but also within multimodal, semiotic, picture theoretical, cultural and linguistic research. The book shows how the interplay of these systems with text can alter and shape the meaning and content of messaging and examines how this manifests itself through different lenses, including the communicative, socio-political, aesthetic, and cross-cultural. Making the case for further study on emoticons, kaomoji, and emoji and their impact on digital communication, this book is key reading for students and scholars in sociolinguistics, media studies, Japanese studies, and language and communication.

The Semiotics of Emoji Marcel Danesi, 2016-11-17 Shortlisted for the BAAL Book Prize 2017 Emoji have gone from being virtually unknown to being a central topic in internet communication. What is behind the rise and rise of these winky faces, clinking glasses and smiling poos? Given the sheer variety of verbal communication on the internet and English's still-controversial role as lingua mundi for the web, these icons have emerged as a compensatory universal language. The Semiotics of Emoji looks at what is officially the world's fastest-growing form of communication. Emoji, the colourful symbols and glyphs that represent everything from frowning disapproval to red-faced shame, are fast becoming embedded into digital communication. Controlled by a centralized body and regulated across the web, emoji seems to be a language: but is it? The rapid adoption of emoji in such a short span of time makes it a rich study in exploring the functions of language. Professor Marcel Danesi, an internationally-known expert in

semiotics, branding and communication, answers the pertinent questions. Are emoji making us dumber? Can they ultimately replace language? Will people grow up emoji literate as well as digitally native? Can there be such a thing as a Universal Visual Language? Read this book for the answers.

The Ultimate Emoji Puzzle Book Highlights,2019-10-15 Packed with tons of emoji-inspired puzzles from Highlights, this is the ultimate book of emoji-filled fun that kids will enjoy for hours! With emoji stickers that can be used to solve Hidden Pictures puzzles, mazes, word searches, and more, kids can enjoy their favorite messaging symbols and characters in a whole new way, like finding hidden smiley faces, weaving through mazes of animals, and decoding emoji phrases. The perfect gift for any occasion, this is sure to be a hit among emoji-lovers of all ages.

My First Emojis Melissa Kay Moore,2020-11-10 HOW'S EMOJI? featuring colorful emoji pictures, is a playful, interactive book for kids to learn emotions and expressions. Using simple text and a kind of rebus, the child follows your finger along the text to read the emojis in partnership with you. This is a very big thing for a child to do, and gives them a great sense of pride. For parents and educators teaching first words or to read, the book offers a clever visual way for little ones to learn this universal language to communicate in digital technology with the lovable character, Moji.

The Hanmoji Handbook Jason Li,An Xiao Mina, Lee,2023-10-17 Chinese characters, or hanzi, are one of the oldest visual writing systems. Emoji weren't invented until the late 1990s. Chinese and emoji may not seem similar, but what happens when you combine them? ... This is hanmoji, a colorful way of writing Chinese characters using emoji. The Hanmoji Handbook is a fun and memorable introduction to the Chinese language--but it also provides a window into how languages evolve, how they're shaped by technology, and what the parallel lives of Chinese and emoji can tell us about the future of language. - Back cover.

My First Emojis Melissa Kay Moore,2019-09-12 Featuring colorful emoji pictures, in the My First Emojis series by author Melissa Kay Moore, offers children an introduction to the world of emojis and their use in technology. This playful, interactive kid's book displays flags of countries from around the world for little ones to explore. With simple, written text and repetition of emoji pictures, children will learn a country's flag emoji style. It offers a clever, visual journey for communicating in our social world with the lovable character, Moji.

The Ultimate Emoji Sticker Activity Book Malcolm Croft,2016-12-06 See the world as you've never seen it before...emojified! The perfect gift for any emoji-mad member in your family, which, last time we looked up from our smartphones, was everyone. Packed with 450 stickers and over 50 creative

activities - from emoji paperdolls to design your own emoji, cut-out emoji masks to emoji sudoku - this book is sure to make you scream OMH -MOG!

Emoji and Social Media Paralanguage Michele Zappavigna, Lorenzo Logi, 2024-01-31 Including a range of examples, this book provides a framework for analysing how emoji make meaning in social media discourse.

Gene's Epic App-venture! ,2017-06-27 Join Gene as he learns how to express his emotions in this 8x8 storybook that comes with a sheet of Emoji stickers, based on The Emoji Movie! The Emoji Movie pops into theaters on July 28, 2017! In Textopolis, every Emoji has one expression and one expression only. But Gene doesn't have just one expression, he has EVERY expression! Determined to become "normal" like the other Emojis, Gene enlists the help of his handy best friend Hi-5 and the notorious coder Emoji Jailbreak. Together, they embark on an epic "app-venture" through the apps on the phone, each its own wild and fun world, to find the code that will fix Gene. Find out what happens along the way in this storybook based on the movie! This book comes with a sheet of stickers! The Emoji Movie © 2017 Sony Pictures Animation Inc. All Rights Reserved. emoji® is a registered trademark of emoji company GmbH used under license

Disney The Nightmare Before Christmas: As Told by Emoji Disney, 2018-01-16 Halloween and Christmas and emojis collide in this merry misadventure! Have a spooky celebration with emoji-fied versions of Jack Skellington, Sally, and more in this cinestory comic retelling of the delightfully dark Tim Burton's The Nightmare Before Christmas: As Told by Emoji.

Decoding **Emoji**: Revealing the Captivating Potential of Verbal Expression

In a time characterized by interconnectedness and an insatiable thirst for knowledge, the captivating potential of verbal expression has emerged as a formidable force. Its power to evoke sentiments, stimulate introspection, and incite profound transformations is genuinely awe-inspiring. Within the pages of "**Emoji**," a mesmerizing literary creation penned by a celebrated wordsmith, readers attempt an enlightening odyssey, unraveling the intricate significance of language and its enduring affect our lives. In this appraisal, we shall explore the book's central themes, evaluate its distinctive writing

style, and gauge its pervasive influence on the hearts and minds of its readership.

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2. What are the different book formats available? Hardcover: Sturdy and durable, usually more expensive. Paperback: Cheaper, lighter, and more portable than hardcovers. E-books: Digital books available for e-readers like Kindle or software like Apple Books, Kindle, and Google Play Books.

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