Media

Mark Deuze

Insect Media Jussi Parikka,2010 Since the early nineteenth century, when entomologists first popularized the unique biological and behavioral characteristics of insects, technological innovators and theorists have proposed insects as templates for a wide range of technologies. In Insect Media, Jussi Parikka analyzes how insect forms of social organization-swarms, hives, webs, and distributed intelligence-have been used to structure modern media technologies and the network society, providing a radical new perspective on the interconnection of biology and technology. Through close engagement with the pioneering work of insect ethologists, including Jakob von Uexküll and Karl von Frisch, posthumanist philosophers, media theorists, and contemporary filmmakers and artists, Parikka develops an insect theory of media, one that conceptualizes modern media as more than the products of individual human actors, social interests, or technological determinants. They are, rather, profoundly nonhuman phenomena that both draw on and mimic the alien lifeworlds of insects. Deftly moving from the life sciences to digital technology, from popular culture to avant-garde art and architecture, and from philosophy to cybernetics and game theory, Parikka provides innovative conceptual tools for exploring the phenomena of network society and culture. Challenging anthropocentric approaches to contemporary science and culture, Insect Media reveals the possibilities that insects and other nonhuman animals offer for rethinking media, the conflation of biology and technology, and our understanding of, and interaction with, contemporary digital culture.

Media Life Mark Deuze,2014-01-23 Research consistently shows how through the years more of our time gets spent using media, how multitasking our media has become a regular feature of everyday life, and that consuming media for most people increasingly takes place alongside producing media. Media Life is a primer on how we may think of our lives as lived in rather than with media. The book uses the way media function today as a prism to understand key issues in contemporary society, where reality is open source, identities are - like websites - always under construction, and where private life is lived in public forever more. Ultimately, media are to us as water is to fish. The question is: how can we live a good life in media like fish in water? Media Life offers a compass for the way ahead.

The Media Book Chris Newbold,Oliver Boyd-Barrett,Hilde van den Bulck,2002 The Media Book provides today's students with a comprehensive foundation for the study of the modern media. It has been systematically compiled to map the field in a way which corresponds to the curricular organization of the field around the globe, providing a complete resource for students in their third year to graduate level courses in the U.S.

Contemporary Latina/o Media Arlene M. Dávila,Yeidy M. Rivero,2014 The cultural politics creating and consuming Latina/o mass media. Just ten years ago, discussions of Latina/o media could be safely reduced to a handful of TV channels, dominated by Univision and Telemundo. Today, dramatic changes in the global political economy have resulted in an unprecedented rise in major new media ventures for Latinos as everyone seems to want a piece of the Latina/o media market. While current scholarship on Latina/o media have mostly revolved around important issues of representation and stereotypes, this approach does not provide the entire story. In Contemporary Latina/o Media, Arlene Dávila and Yeidy M. Rivero bring together an impressive range of leading scholars to move beyond analyses of media representations, going behind the scenes to explore issues of production, circulation, consumption, and political economy that affect Latina/o mass media. Working across the disciplines of Latina/o media, cultural studies, and communication, the contributors examine how Latinos are being affected both by the continued Latin Americanization of genres, products, and audiences, as well as by the whitewashing of mainstream Hollywood media where Latinos have been consistently bypassed. While focusing on Spanish-language television and radio, the essays also touch on the state of Latinos in prime-time television and in digital and alternative media. Using a transnational approach, the volume as a whole explores the ownership, importation, and circulation of talent and content from Latin America, placing the dynamics of the global political economy and cultural politics in the foreground of contemporary analysis of Latina/o media.

Mediating the Message in the 21st Century Pamela J. Shoemaker,Stephen D. Reese,2013-10-30 Hailed as one of the most significant books of the twentieth century by Journalism and Mass Communication Quarterly, Mediating the Message has long been an essential text for media effects scholars and students of media sociology. This new edition of the classic media sociology textbook now offers students a comprehensive, theoretical approach to media content in the twenty-first century, with an added focus on entertainment media and the Internet.

Media and the American Child George Comstock,Erica Scharrer,2010-07-27 Media and the American Child summarizes the research on all forms of media on children, looking at how much time they spend with media everyday, television programming and its impact on children, how advertising has changed to appeal directly to children and the effects on children and the consumer behavior of parents, the relationship between media use and scholastic achievement, the influence of violence in media on anti-social behavior, and the role of media in influencing attitudes on body image, sex and work roles, fashion, & lifestyle. The average American child, aged 2-17, watches 25 hours of TV per week, plays 1 hr per day of video or computer games, and spends an additional 36 min per day on the internet. 19% of children watch more than 35 hrs per week of TV. This in the face of research that shows TV watching beyond 10 hours per week decreases scholastic performance. In 1991, George Comstock published Television and the American Child, which immediately became THE standard reference for the research community of the effects of television on children. Since then, interest in the topic has mushroomed, as the availability and access of media to children has become more widespread and occurs earlier in their lifetimes. No longer restricted to television, media impacts children through the internet, computer and video games, as well as television and the movies. There are videos designed for infants, claiming to improve cognitive development, television programs aimed for younger and younger children-even pre-literates, computer programs aimed for toddlers, and increasingly graphic, interactive violent computer games. Presents the most recent research on the media use of young people Investigates the content of children's media and addresses areas of great concern including violence, sexual behavior, and commercialization Discusses policy making in the area of children and the media Focuses on experiences unique to children and adolescents

Civic Media Eric Gordon,Paul Mihailidis,2016-06-10 Examinations of civic engagement in digital culture—the technologies, designs, and practices that support connection through common purpose in civic, political, and social life. Countless people around the world harness the affordances of digital media to enable democratic participation, coordinate disaster relief, campaign for policy change, and strengthen local advocacy groups. The world watched as activists used social media to organize protests during the Arab Spring, Occupy Wall Street, and Hong Kong's Umbrella Revolution. Many governmental and community organizations changed their mission and function as they adopted new digital tools and practices. This book examines the use of "civic media"—the technologies, designs, and practices that support connection through common purpose in civic, political, and social life. Scholars from a range of disciplines and practitioners from a variety of organizations offer analyses and case studies that explore the theory and practice of civic media. The contributors set out the conceptual context for the intersection of civic and media; examine the pressure to innovate and the sustainability of innovation; explore play as a template for resistance; look at civic education; discuss media-enabled activism in communities; and consider methods and funding for civic media research. The case studies that round out each section range from a "debt resistance" movement to government service delivery ratings to the "It Gets Better" campaign aimed at combating suicide among lesbian, gay, bisexual, transgender, and queer youth. The book offers a valuable interdisciplinary dialogue on the challenges and opportunities of the increasingly influential space of civic media.

The Amish and the Media Diane Zimmerman Umble,David L. Weaver-Zercher,2008-04-21 Of all the religious groups in contemporary America, few demonstrate as many reservations toward the media as do the Old Order Amish. Yet these attention-wary citizens have become a media

phenomenon, featured in films, novels, magazines, newspapers, and television - from Witness, Amish in the City, and Devil's Playground to the intense news coverage of the 2006 Nickel Mines School shooting. But the Old Order Amish are more than media subjects. Despite their separatist tendencies, they use their own media networks to sustain Amish culture. Chapters in the collection examine the influence of Amish-produced newspapers and books, along with the role of informal spokespeople in Old Order communities..

The Social Use of Media Helena Bilandzic,Geoffroy Patriarche,Paul J. Traudt,2012 This collection of essays provides an overview of research on the social uses of media. Drawing on long traditions in both cultural studies and the social sciences, it brings together competing research approaches usually discussed separately. The topics include up-to-date research on activity and interactivity, media use as a social and cultural practice, and participation in a cultural, political, and technological sense. This volume incorporates current audience and reception studies and makes a significant contribution to the development of interdisciplinary approaches to audience and user studies.

Issues in Media CQ Researcher,2018-10-03 What is the future of television? Do social media and big data threaten privacy rights? Do children have too much access to violent media content? Is reporting on global conflict worth the risk? These questions—and many more—are at the heart of today's media landscape. Written by award-winning CQ Researcher journalists, this collection of non-partisan reports focuses on fifteen hot-button issues impacting the media. With reports ranging from the fight over net neutrality to social media and politics, Issues in Media promotes in-depth discussion, facilitates further research, and helps readers formulate their own positions on crucial issues. And because it's CQ Researcher, the reports are expertly researched and written, presenting readers with all sides of an issue. Key Features: Chapters follow a consistent organization, beginning with a summary of the issue, then exploring a number of key questions around the issue, next offering background to put the issue into current context, and concluding with a look ahead. A pro/con debate box in every chapter offer readers the opportunity to critically analyze and discuss the issues by exploring a debate between two experts in the field. All issues include a chronology, a bibliography, photos, charts, and figures to offer readers a more complete picture of the issue at hand.

The Sciences' Media Connection –Public Communication and its Repercussions Simone Rödder,Martina Franzen,Peter Weingart,2011-12-02 The Yearbook addresses the overriding question: what are the effects of the 'opening up' of science to the media? Theoretical considerations and a host of empirical studies covering different configurations provide an in-depth analysis of the sciences' media connection and its repercussions on science itself. They help to form a sound judgement on this recent development.

A Geology of Media Jussi Parikka,2015-03-27 Media history is millions, even billions, of years old. That is the premise of this pioneering and provocative book, which argues that to adequately understand contemporary media culture we must set out from material realities that precede media themselves—Earth's history, geological formations, minerals, and energy. And to do so, writes Jussi Parikka, is to confront the profound environmental and social implications of this ubiquitous, but hardly ephemeral, realm of modern-day life. Exploring the resource depletion and material resourcing required for us to use our devices to live networked lives, Parikka grounds his analysis in Siegfried Zielinski's widely discussed notion of deep time—but takes it back millennia. Not only are rare earth minerals and many other materials needed to make our digital media machines work, he observes, but used and obsolete media technologies return to the earth as residue of digital culture, contributing to growing layers of toxic waste for future archaeologists to ponder. He shows that these materials must be considered alongside the often dangerous and exploitative labor processes that refine them into the devices underlying our seemingly virtual or immaterial practices. A Geology of Media demonstrates that the environment does not just surround our media cultural world—it runs through it, enables it, and hosts it in an era of unprecedented climate change. While looking backward to Earth's distant past, it also looks forward to a more expansive media theory—and,

implicitly, media activism—to come.

Media Technologies Tarleton Gillespie,Pablo J. Boczkowski,Kirsten A. Foot,2014-01-17 Scholars from communication and media studies join those from science and technology studies to examine media technologies as complex, sociomaterial phenomena. In recent years, scholarship around media technologies has finally shed the assumption that these technologies are separate from and powerfully determining of social life, looking at them instead as produced by and embedded in distinct social, cultural, and political practices. Communication and media scholars have increasingly taken theoretical perspectives originating in science and technology studies (STS), while some STS scholars interested in information technologies have linked their research to media studies inquiries into the symbolic dimensions of these tools. In this volume, scholars from both fields come together to advance this view of media technologies as complex sociomaterial phenomena. The contributors first address the relationship between materiality and mediation, considering such topics as the lived realities of network infrastructure. The contributors then highlight media technologies as always in motion, held together through the minute, unobserved work of many, including efforts to keep these technologies alive. Contributors Pablo J. Boczkowski, Geoffrey C. Bowker, Finn Brunton, Gabriella Coleman, Gregory J. Downey, Kirsten A. Foot, Tarleton Gillespie, Steven J. Jackson, Christopher M. Kelty, Leah A. Lievrouw, Sonia Livingstone, Ignacio Siles, Jonathan Sterne, Lucy Suchman, Fred Turner

Media Convergence Handbook - Vol. 2 Artur Lugmayr,Cinzia Dal Zotto,2016-05-11 The Media Convergence Handbook sheds new light on the complexity of media convergence and the related business challenges. Approaching the topic from a managerial, technological as well as end-consumer perspective, it acts as a reference book and educational resource in the field. Media convergence at business level may imply transforming business models and using multiplatform content production and distribution tools. However, it is shown that the implementation of convergence strategies can only succeed when expectations and aspirations of every actor involved are taken into account. Media consumers, content producers and managers face different challenges in the process of media convergence. Volume II of the Media Convergence Handbook tackles these challenges by discussing media business models, production, and users' experience and perspectives from a technological convergence viewpoint.

Eye on the Media David Bar-Illan,1993

Greening the Media Richard Maxwell,Toby Miller,2012-05-11 You will never look at your cell phone, TV, or computer the same way after reading this book. Greening the Media not only reveals the dirty secrets that hide inside our favorite electronic devices; it also takes apart the myths that have pushed these gadgets to the center of our lives. Marshaling an astounding array of economic, environmental, and historical facts, Maxwell and Miller debunk the idea that information and communication technologies (ICT) are clean and ecologically benign. The authors show how the physical reality of making, consuming, and discarding them is rife with toxic ingredients, poisonous working conditions, and hazardous waste. But all is not lost. As the title suggests, Maxwell and Miller dwell critically on these environmental problems in order to think creatively about ways to solve them. They enlist a range of potential allies in this effort to foster greener media--from green consumers to green citizens, with stops along the way to hear from exploited workers, celebrities, and assorted bureaucrats. Ultimately, Greening the Media rethinks the status of print and screen technologies, opening new lines of historical and social analysis of ICT, consumer electronics, and media production.

Saving the Media Julia Cagé,2016-04-04 Julia Cagé explains the economics and history of the media crisis and offers a solution: a nonprofit media organization, midway between a foundation and a joint stock company, supported by readers, employees, and innovative financing such as crowdfunding. Her business model is inspired by a central idea: that news, like education, is a public good.

Mixed Media Thomas H. Bivins,2023 Mixed Media offers students of journalism, advertising, and public relations the tools for making ethical and moral decisions within their professional disciplines. The fourth edition of this popular text features more recent ethical theories that

acknowledge and address intersectionality within the communicative landscape, including issues of gender, race, ability, and age. The author also takes into account today's rapidly expanding technology, touching on subjects such as free speech, censorship, cancel culture, and misinformation, and considers how each of these is affected by online and social media. Other updates to the text include expanded coverage of citizen journalism, the increasing media use of artificial intelligence and virtual reality, power in communicative structures, and public interest, as well as refreshed examples throughout. As in previous editions of the book, special attention is paid to key ethical decision-making approaches and concerns in each media industry, including but not limited to truth telling, constituent obligations, persuasion versus advocacy, and respect for the consumers of public communication. Mixed Media is key reading for students of all branches of Media and Communication Ethics. The author's own website, featuring lecture notes, case studies and links to further reading, can be accessed at www.j397mediaethics.weebly.com.

Slow Media Jennifer Rauch,2018-09-11 Today we recognize that we have a different relationship to media technology--and to information more broadly--than we had even five years ago. We are connected to the news media, to our jobs, and to each other, 24 hours a day. But many people have found their mediated lives to be too fast, too digital, too disposable, and too distracted. This group--which includes many technologists and young people--believes that current practices of digital media production and consumption are unsustainable, and works to promote alternate ways of living. Until recently, sustainable media practices have been mostly overlooked, or thought of as a counterculture. But, as Jennifer Rauch argues in this book, the concept of sustainable media has taken hold and continues to gain momentum. Slow media is not merely a lifestyle choice, she argues, but has potentially great implications for our communities and for the natural world. In eight chapters, Rauch offers a model of sustainable media that is slow, green, and mindful. She examines the principles of the Slow Food movement--humanism, localism, simplicity, self-reliance, and fairness-- and applies them to the use and production of media. Challenging the perception that digital media is necessarily eco-friendly, she examines green media, which offers an alternative to a current commodities system that produces electronic waste and promotes consumption of nonrenewable resources. Lastly, she draws attention to mindfulness in media practice-- mindful emailing or contemplative computing>, for example--arguing that media has significant impacts on human health and psychological wellbeing. Slow Media will ultimately help readers understand the complex and surprising relationships between everyday media choices, human well-being, and the natural world. It has the potential to transform the way we produce and use media by nurturing a media ecosystem that is more satisfying for people, and more sustainable for the planet.

Media Management George Sylvie,Jan LeBlanc Wicks,Broadrick Sohn, Ardyth,C. Ann Hollifield,Stephen Lacy,2015-09-29 Media Management: A Casebook Approach provides a detailed look at the major areas of responsibility that fall to the managers of media organizations, including leadership, motivation, planning, marketing, and strategic management. It provides media-based cases that promote the development of critical thinking and problem-solving skills. Addressing such topics as diversity, group cultures, progressive discipline, training, and market-driven journalism, this casebook provides real-world scenarios that help students anticipate and prepare for experiences in their future careers. Among the additions to this fourth edition are Increased discussions on groups, vision, change, diversity, and management styles; Additional media-sensitive examples within each section of the text; A new chapter on knowledge management; Ethics integrated into law and leadership discussions; A primer in global markets, technology, and policy; In-depth consideration into the aspects of change; and Increased emphasis on analysis. This edition also includes management scenarios in which one or more participant is a new employee or intern, making the material relevant to students while also preparing them to understand the motivations of their future employers. Developed as a media management text for advanced undergraduates and graduate students, Media Management provides realistic scenarios and invaluable insights on working in the media industries.

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