TENCENT

Rebecca Fannin

EXERCENT MIN TANG, 2019-07-04 IN THIS BOOK, AUTHOR MIN TANG EXAMINES THE POLITICAL ECONOMY OF THE CHINA-BASED LEADING GLOBAL INTERNET GIANT, TENCENT. TRACING THE HISTORICAL CONTEXT AND SHAPING FORCES, THE BOOK ILLUMINATES TENCENT'S EMERGENCE AS A JOINT CREATION OF THE CHINA-BASED LEADING GLOBAL INTERNET GIANT, TENCENT. TRACING THE HISTORICAL CONTEXT AND SHAPING FORCES, THE BOOK ILLUMINATES TENCENT'S EMERGENCE AS A JOINT CREATION OF THE CHINA-BASED LEADING GLOBAL INTERNET GIANT, TENCENT. TRACING THE HISTORICAL CONTEXT AND SHAPING FORCES, THE BOOK ILLUMINATES TENCENT'S EMERGENCE AS A JOINT CREATION OF THE CHINA-BASED LEADING GLOBAL INTERNET GIANT, TENCENT. TENCENT REVEALS INTERWEAVING AXES OF POWER ON DIFFERENT LEVELS, PARTICULARLY INTERACTIONS BETWEEN THE GLOBAL DIGITAL INDUSTRY AND CONTEMPORARY CHINA. THE EXPANSION STRATEGIES TENCENT HAS EMPLOYED—HORIZONTAL AND VERTICAL INTEGRATION, DIVERSIFICATION AND TRANSNATIONALIZATION—SPEAK TO THE INTRINSIC TRENDS OF CAPITALIST REPRODUCTION AND THE CONSISTENT FEATURES OF THE POLITICAL ECONOMY OF COMMUNICATIONS. THE BOOK ALSO PINPOINTS TWO EMERGING AND ENTANGLING TRENDS— TRANSNATIONALIZATION AND FINANCIALIZATION—AS UNFOLDING TRAJECTORIES OF THE GLOBAL POLITICAL ECONOMY. UNDERSTANDING TENCENT'S DYNAMICS OF GROWTH HELPS TO CLARIFY THE COMPLEX NATURE OF CHINA'S CONTEMPORARY TRANSFORMATION AND THE MULTIFACETED CHARACTERISTICS OF ITS INCREASINGLY GLOBALIZED INTERNET INDUSTRY. THIS SHORT AND HIGHLY TOPICAL RESEARCH VOLUME IS PERFECT FOR STUDENTS AND SCHOLARS OF OF GLOBAL MEDIA, POLITICAL ECONOMY, AND CHINESE BUSINESS, MEDIA AND COMMUNICATION, AND SOCIETY.

Dencent WU Xiaobo, 2020-06-09 This is the story of an Internet giant that most of the world has yet to find out about. Started in 1998 in the Chinese southern city of Shenzhen, Tencent is today one of the world's largest and most successful technology companies. Founded by Ma Huateng (Pony Ma) and four friends, Tencent first launched its QQ instant messaging tool that became a huge hit in China. Under Ma's leadership, Tencent has since moved into web portals, social networks (WeChat), multi-player games and e-commerce, making the company today an Internet powerhouse and China's number one brand. Ma himself was hailed by Time magazine in 2014 as one of the world's most influential people. Through unique and unprecedented access to the company and other key players, this book examines the incredible rise of Tencent, and gets inside the company's truly innovative thinking and approach to technology and business.

E CHINA'S DISRUPTORS EDWARD TSE, 2015-07-14 IN SEPTEMBER 2014, CHINESE E-COMMERCE GIANT ALIBABA RAISED \$25 BILLION IN THE WORLD'S BIGGEST-EVER INITIAL PUBLIC OFFERING. SINCE THEN, MILLIONS OF INVESTORS AND MANAGERS WORLDWIDE HAVE PONDERED A FUNDAMENTAL QUESTION: WHAT'S REALLY GOING ON WITH THE NEW WAVE OF CHINA'S DISRUPTORS? ALIBABA WASN'T AN OUTLIER-IT'S ONE OF A RISING TIDE OF THRIVING CHINESE COMPANIES, MOSTLY BUT NOT EXCLUSIVELY IN THE TECHNOLOGY SECTOR. OVERNIGHT, ITS FOUNDER, JACK MA, APPEARED ON THE SAME MAGAZINE COVERS AS AMERICAN ENTREPRENEURIAL ICONS LIKE MARK ZUCKERBERG. MA WAS QUICKLY FOLLOWED BY THE FOUNDERS OF OTHER PREVIOUSLY LITTLE-KNOWN COMPANIES, SUCH AS BAIDU, TENCENT, AND XIAOMI. OVER THE PAST TWO DECADES, AN UNPRECEDENTED BURST OF ENTREPRENEURIALISM HAS TRANSFORMED CHINA'S ECONOMY FROM A CLOSED, IMPOVERISHED, STATE-RUN SYSTEM INTO A MAJOR POWER IN GLOBAL BUSINESS. AS PRODUCTS IN CHINA BECOME MORE AND MORE SOPHISTICATED, AND AS ITS COMPANIES EMBRACE DOMESTICALLY DEVELOPED TECHNOLOGY, WE WILL INCREASINGLY SEE CHINESE GOODS SETTING GLOBAL STANDARDS. MEANWHILE, COMPANIES IN THE REST OF THE WORLD WONDER HOW THEY CAN ACCESS THE FAST-RISING INCOMES OF CHINA'S 1.3 BILLION CONSUMERS. NOW EDWARD TSE, A LEADING GLOBAL STRATEGY CONSULTANT, REVEALS HOW CHINA GOT TO THIS POINT, AND WHAT THE COUNTRY'S RISE MEANS FOR THE UNITED STATES AND THE REST OF THE WORLD. TSE HAS SPENT MORE THAN TWENTY YEARS WORKING WITH SENIOR CHINESE EXECUTIVES, LEARNING FIRSTHAND HOW CHINA'S MOST POWERFUL COMPANIES OPERATE. HE'S AN EXPERT ON HOW PRIVATE FIRMS ARE THRIVING IN WHAT IS STILL, OFFICIALLY, A COMMUNIST COUNTRY. HIS BOOK DRAWS ON EXCLUSIVE INTERVIEWS AND CASE STUDIES TO EXPLORE QUESTIONS SUCH AS *WHAT DRIVES CHINA'S ENTREPRENEURS? PERSONAL FAME AND FORTUNE—OR A QUEST FOR NATIONAL PRIDE AND COMMUNAL ACHIEVEMENT? *HOW DO THESE COMPANIES GROW SO QUICKLY? IN 2005, LENOVO SOLD JUST ONE CATEGORY OF PRODUCTS (PERSONAL COMPUTERS) IN ONE MARKET, CHINA. TODAY, NOT ONLY IS IT THE WORLD'S LARGEST PC SELLER; IT IS ALSO THE WORLD'S THIRD-LARGEST SMARTPHONE SELLER. *HOW DOES CHINESE CULTURE SHAPE THE STRATEGIES AND TACTICS OF THESE BUSINESS LEADERS? CAN OUTSIDERS COPY WHAT THE CHINESE ARE DOING? * CAN CAPITALISTS REALLY THRIVE WITHIN A COMMUNIST SYSTEM? HOW DOES TENCENT'S PONY MA SERVE AS A MEMBER OF CHINA'S PARLIAMENT WHILE RUNNING A COMPANY THAT DOMINATES ONLINE GAMES AND MESSAGING? * WHAT IMPACT WILL CHINA HAVE ON THE REST OF THE WORLD AS ITS PRIVATE COMPANIES ENTER NEW MARKETS, ACQUIRE FOREIGN BUSINESSES, AND THREATEN ESTABLISHED FIRMS IN COUNTLESS INDUSTRIES? AS TSE CONCLUDES: "I BELIEVE THAT AS A CONSEQUENCE OF THE OPENING DRIVEN BY CHINA'S ENTREPRENEURS, THE PUSH TO INVEST IN SCIENCE, RESEARCH, AND DEVELOPMENT, AND THE NEW FREEDOMS THAT PEOPLE ARE ENJOYING ACROSS THE COUNTRY, CHINA HAS EMBARKED ON A RENAISSANCE THAT COULD RIVAL ITS GREATEST ERA IN HISTORY—THE TANG DYNASTY. THESE ENTREPRENEURS ARE THE FRONT LINE IN CHINA'S INTENSE HUNGER FOR SUCCESS. THEY WILL HAVE AN EVEN MORE REMARKABLE IMPACT ON THE GLOBAL ECONOMY IN THE FUTURE, THROUGH THE REST OF THIS DECADE AND BEYOND."

E TENCENT LULU CHEN, 2022-07-14 IN 2019, A CHINESE ENTITY CALLED TENCENT OVERTOOK FACEBOOK TO BECOME THE WORLD'S FIFTH-LARGEST COMPANY. IT WAS A WATERSHED MOMENT, A WAKE-UP CALL FOR THOSE IN THE WEST ACCUSTOMED TO REGARDING THE GLOBAL TECH INDUSTRY THROUGH THE PRISM OF SILICON VALLEY: FACEBOOK, GOOGLE, APPLE AND MICROSOFT. YET TO MANY OF THE TWO BILLION-PLUS PEOPLE WHO LIVE JUST ACROSS THE PACIFIC OCEAN, IT CAME AS NO SURPRISE AT ALL. TENCENT'S AMBITION TO BE AN ESSENTIAL PART OF DIGITAL DAILY LIFE MEANS IT HOLDS A DIZZYINGLY DIVERSE RANGE OF PRODUCTS - MUSIC, GAMING, MESSAGING, AND FILM. IN THIS FASCINATING NARRATIVE - CRAMMED WITH INSIDER INTERVIEWS, EXCLUSIVE DETAILS ABOUT THE COMPANY'S CULTURE - TECH REPORTED LULU CHEN TELLS THE STORY OF HOW TENCENT IS CHANGING THE WORLD AND ASKS WHAT THE CONSEQUENCES WILL BE FOR US ALL.

Disiness Ecosystems in China Mark J. Greeven, Wei Wei, 2018 We cannot afford to miss the remarkable rise of Chinese business ecosystems. Alibaba and their peers Baidu, Tencent, Xiaomi, and LeEco showcase unprecedented growth and success in China and are expanding their impact globally. With a combined market capitalization of close to 600 billion USD, incubating over 1,000 new ventures and an average annual growth of over 50%, they have become a force to reckon with for the likes of Google, Microsoft, Apple, Amazon, and IBM. 'Business ecosystem' is a frequently used concept to describe the unique competitive advantages of the American technology giants. This book explores not only the application of a business ecosystem approach in the Chinese context but also deals with the key strategic question: How did these five Chinese business ecosystems grow so rapidly and successfully? The book takes the growth and transformation of Alibaba's business ecosystem as a focus case in comparison with Baidu, Tencent, Xiaomi, and LeEco. These business ecosystems developed in less than 20 years and transformed from organic growth to rapid expansion by investment and acquisition, entrepreneurship and incubation of new ventures, continuous innovation, and internationalization. This book brings insights and practical lessons on leading, creating, and disrupting markets for corporate executives and professionals in global business, a comparative case study for researchers and students of management, and food for thought on Chinese ways of doing business.

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RELUENCE EMPIRE: THE STORY OF TENCENT AND CHINA'S TECH AMBITION LULU YILUN CHEN, 2022-07-14 *REVISED AND UPDATED* *SHORTLISTED FOR THE FINANCIAL TIMES BUSINESS BOOK 2022* *A TIMES BUSINESS BOOK OF THE YEARS 2022* *A NEW YORK TIMES BEST BUSINESS BOOK 2022* 'A FASCINATING STUDY OF THE TECH GIANT AND ITS SYMBIOTIC RELATIONSHIP WITH THE CHINESE GOVERNMENT' - GUARDIAN 'VITAL ... MORE THAN A CORPORATE HAGIOGRAPHY, MS. CHEN'S BOOK OFFERS INSIGHT INTO THE COMPANY VIA EXECUTIVE INTERVIEWS AND EXCLUSIVE DETAILS. -- NEW YORK TIMES 'INFLUENCE EMPIRE BY LULU YILUN CHEN IS SO MUCH MORE THAN THE LONG-AWAITED STORY OF TENCENT AND ITS VITAL EVERYTHING APP, WECHAT, THE MESSAGING TOOL USED BY 1.3 BILLION PEOPLE. IT'S ALSO THE SOBERING ACCOUNT OF AN ENTIRE GENERATION OF HIGH-FLYING CHINESE TECH ENTREPRENEURS, WHOSE WINGS WERE CLIPPED BY THE OMNIPOTENT HAND OF THEIR OWN GOVERNMENT. -- BRAD STONE, AUTHOR OF AMAZON UNBOUND AND THE EVERYTHING STORE PRE-ORDER NOW: THE DEFINITIVE LOOK AT TENCENT, ONE OF THE WORLD'S LARGEST TECH COMPANIES. IN 2017, A COMPANY KNOWN AS TENCENT OVERTOOK FACEBOOK TO BECOME THE WORLD'S FIFTH LARGEST COMPANY. IT WAS A WATERSHED MOMENT, A WAKE-UP CALL FOR THOSE IN THE WEST ACCUSTOMED TO REGARDING THE GLOBAL TECH INDUSTRY THROUGH THE PRISM OF SILICON VALLEY: FACEBOOK, GOOGLE, APPLE AND MICROSOFT. YET TO MANY OF THE TWO BILLION-PLUS PEOPLE WHO LIVE JUST ACROSS THE PACIFIC OCEAN, IT CAME AS NO SURPRISE AT ALL. FOUNDED BY THE ENIGMATIC BILLIONAIRE PONY MA, THE FIRM THAT BEGAN LIFE AS A SIMPLE TEXT-MESSAGE OPERATOR INVESTED IN AND CREATED SOME OF CHINA'S MOST ICONIC GAMES EN ROUTE TO DREAMING UP WECHAT - THE SWISS ARMY KNIFE SUPER-APP THAT COMBINES MESSAGING, SHOPPING AND ENTERTAINMENT. THROUGH BILLIONS OF DOLLARS OF GLOBAL INVESTMENTS IN MARQUEE NAMES FROM FORTNITE TO TESLA AND A HORDE OF START-UPS, MA'S COMPANY WENT ON TO BUILD A NEAR-UNPARALLELED EMPIRE OF INFLUENCE. IN THIS FASCINATING NARRATIVE - CRAMMED WITH INSIDER INTERVIEWS AND EXCLUSIVE DETAILS - LULU CHEN TELLS THE STORY OF HOW TENCENT CREATED THE GOLDEN ERA OF CHINESE TECHNOLOGY, AND DELVES INTO KEY BATTLES INVOLVING DIDI, MEITUAN AND ALIBABA. IT'S A CHRONICLE OF CRITICAL JUNCTURES AND ASKS JUST WHAT IT TAKES TO BE A SUCCESSFUL ENTREPRENEUR IN CHINA. 'THERE'S SO MUCH FASCINATING DETAIL HERE.' -- THE TIMES 'LULU YILUN CHEN HAS WRITTEN A SHARPLY INFORMED, SMART AND COMPELLING ACCOUNT OF THE RISE OF SOME OF THE MOST POWERFUL COMPANIES IN CHINA, WHICH ALSO STAND AMONG THE BIGGEST AND RICHEST TECH GIANTS IN THE WORLD. DESPITE THEIR ENORMOUS SIZE AND POWER, FEW OUTSIDE OF CHINA KNOW OF OR UNDERSTAND THESE COMPANIES. NOW, THANKS TO INFLUENCE EMPIRE: INSIDE THE STORY OF TENCENT AND CHINA'S TECH AMBITION, THAT WILL FINALLY CHANGE.' -- HOWARD FRENCH, FORMER NY TIMES SHANGHAI BUREAU CHIEF AND AUTHOR OF EVERYTHING UNDER THE HEAVENS: HOW THE PAST HELPS SHAPE CHINA'S PUSH FOR GLOBAL POWER 'A BOOK THAT TELLS TENCENT'S STORY HAS BEEN LONG OVERDUE, AND LULU CHEN'S ACCOUNT IS NOT ONLY COMPREHENSIVE, BUT ALSO A GRIPPING BUSINESS NARRATIVE. THE GLOBALLY INFLUENTIAL COMPANY FINALLY HAS THE ACCOUNT IT DESERVES. -- DAVID BARBOZA, THE WIRE *A FORBES ESPANA TOP TEN BOOK 2022**A PROJECT SYNDICATE 2022 BEST READ*

P Ma Huateng and Tencent Leng HU, 2017 In 1998, Ma Huateng co-founded Tencent Inc, starting with the company's QQ instant messaging tool that became a huge hit in China. Under Ma's leadership, Tencent has moved into web portals, social networks, multi-player online games and e-commerce, making the company today an Internet powerhouse and China's number one brand. Ma himself was hailed by Time magazine in 2014 as one of the world's most influential people. This book examines the incredible rise and influence of Ma and Tencent, known for their truly innovative thinking and approach to technology and business.

DUPER-STICKY WECHAT AND CHINESE SOCIETY YUJE CHEN, ZHIFEI MAO, JACK LINCHUAN QIU, 2018-07-13 THIS BOOK PROVIDES A BALANCED AND NUANCED STUDY OF HOW THE SUPER-STICKY WECHAT PLATFORM INTERWEAVES INTO THE FABRIC OF CHINESE SOCIAL, CULTURAL, AND POLITICAL LIFE. IT KEEPS THE WIDER GLOBAL AND NATIONAL SOCIAL MEDIA LANDSCAPE IN VIEW AND COMPARES AND CONTRASTS WECHAT WITH WEIBO, QQ AND OTHER WESTERN SOCIAL MEDIA PLATFORMS.

RELUENCE EMPIRE LULU CHEN, 2023-07-13 *REVISED AND UPDATED* *SHORTLISTED FOR THE FINANCIAL TIMES BUSINESS BOOK 2022* *A TIMES BUSINESS BOOK OF THE YEARS 2022* * A Forbes Espana Top Ten Book 2022* * A Project Syndicate 2022 Best Read* 'A fascinating study of the tech giant and its SYMBIOTIC RELATIONSHIP WITH THE CHINESE GOVERNMENT' - GUARDIAN 'VITAL ... MORE THAN A CORPORATE HAGIOGRAPHY, MS. CHEN'S BOOK OFFERS INSIGHT INTO THE COMPANY VIA EXECUTIVE INTERVIEWS AND EXCLUSIVE DETAILS.' -- NEW YORK TIMES 'INFLUENCE EMPIRE BY LULU YILUN CHEN IS SO MUCH MORE THAN THE LONG-AWAITED STORY OF TENCENT AND ITS VITAL EVERYTHING APP, WECHAT, THE MESSAGING TOOL USED BY 1.3 BILLION PEOPLE. IT'S ALSO THE SOBERING ACCOUNT OF AN ENTIRE GENERATION OF HIGH-FLYING CHINESE TECH ENTREPRENEURS, WHOSE WINGS WERE CLIPPED BY THE OMNIPOTENT HAND OF THEIR OWN GOVERNMENT.' -- BRAD STONE, AUTHOR OF AMAZON UNBOUND AND THE EVERYTHING STORE PRE-ORDER NOW: THE DEFINITIVE LOOK AT TENCENT, ONE OF THE WORLD'S LARGEST TECH COMPANIES. _____ IN 2017, A COMPANY KNOWN AS TENCENT OVERTOOK FACEBOOK TO BECOME THE WORLD'S FIFTH LARGEST COMPANY. IT WAS A WATERSHED MOMENT, A WAKE-UP CALL FOR THOSE IN THE WEST ACCUSTOMED TO REGARDING THE GLOBAL TECH INDUSTRY THROUGH THE PRISM OF SILICON VALLEY; FACEBOOK, GOOGLE, APPLE AND MICROSOFT, YET TO MANY OF THE TWO BILLION-PLUS PEOPLE WHO LIVE JUST ACROSS THE PACIFIC OCEAN, IT CAME AS NO SURPRISE AT ALL. FOUNDED BY THE ENIGMATIC BILLIONAIRE PONY MA, THE FIRM THAT BEGAN LIFE AS A SIMPLE TEXT-MESSAGE OPERATOR INVESTED IN AND CREATED SOME OF CHINA'S MOST ICONIC GAMES EN ROUTE TO DREAMING UP WECHAT - THE SWISS ARMY KNIFE SUPER-APP THAT COMBINES MESSAGING. SHOPPING AND ENTERTAINMENT. THROUGH BILLIONS OF DOLLARS OF GLOBAL INVESTMENTS IN MARQUEE NAMES FROM FORTNITE TO TESLA AND A HORDE OF START-UPS, MA'S COMPANY WENT ON TO BUILD A NEAR-UNPARALLELED EMPIRE OF INFLUENCE. IN THIS FASCINATING NARRATIVE - CRAMMED WITH INSIDER INTERVIEWS AND EXCLUSIVE DETAILS - LULU CHEN TELLS THE STORY OF HOW TENCENT CREATED THE GOLDEN ERA OF CHINESE TECHNOLOGY, AND DELVES INTO KEY BATTLES INVOLVING DIDI, MEITUAN AND ALIBABA. IT'S A CHRONICLE OF CRITICAL JUNCTURES AND ASKS JUST WHAT IT TAKES TO BE A SUCCESSFUL ENTREPRENEUR IN CHINA. 'THERE'S SO MUCH FASCINATING DETAIL HERE.' -- THE TIMES 'LULU YILUN CHEN HAS WRITTEN A SHARPLY INFORMED, SMART AND COMPELLING ACCOUNT OF THE RISE OF SOME OF THE MOST POWERFUL COMPANIES IN CHINA, WHICH ALSO STAND AMONG THE BIGGEST AND RICHEST TECH GIANTS IN THE WORLD. DESPITE THEIR ENORMOUS SIZE AND POWER, FEW OUTSIDE OF CHINA KNOW OF OR UNDERSTAND THESE COMPANIES. NOW, THANKS TO INFLUENCE EMPIRE: INSIDE THE STORY OF TENCENT AND CHINA'S TECH Ambition, that will finally change.' -- Howard French, Former NY Times Shanghai bureau chief and author of Everything Under the Heavens: How the Past Helps Shape CHINA'S PUSH FOR GLOBAL POWER 'A BOOK THAT TELLS TENCENT'S STORY HAS BEEN LONG OVERDUE, AND LULU CHEN'S ACCOUNT IS NOT ONLY COMPREHENSIVE, BUT ALSO A GRIPPING BUSINESS NARRATIVE. THE GLOBALLY INFLUENTIAL COMPANY FINALLY HAS THE ACCOUNT IT DESERVES.' -- DAVID BARBOZA, THE WIRE

If the Chinese Sharing Economy Ma Huateng, Zhang Xiaorong, Sun Yi, Cai Xiongshan, 2021-06-08 This book explores the social and economic impact of the sharing economy of taxis, apartments, and other goods and services in China, and how the sharing economy can allow for supply-side economic reform. The sharing economy is in the ascendant in China, and significant achievements have been made in innovation in leasing, travel and other fields. This book predicts that this economic tide, which has affected hundreds of millions of people, will inject a powerful new momentum into China's economic growth, help China's economy achieve power conversion and turn the service industry into the main engine of economic growth. This book will interest China watchers, economists, and scholars of the technology sector.
Image: The China Y idea China Y idea Chen, 2021-08-27 This book is the work of Charles Chen Yidan, "the Father of China's Internet Philanthropy". It is based on the long-term research and practices of Tencent Research Institute and the Tencent Foundation. It reviews the recent history of internet-based charity during the past 20 years. It provides a first-time comprehensive review and study of internet-based charity from different dimensions, including the nature of internet-based charity, typical innovations and practices at home and abroad, as well as future prospects for integrating new technology and charity. It offers important insights into the transformation of many charitable organizations, the regulatory approach of governments towards these organizations, and the development of future society. This book contains not only a large set of the lata from foreign countries but also exclusive interviews of many industry experts, including the directors of online charity platforms and charity approach of governments towards these organizations, and the development of future society. This book contains not only a large set of the latast form foreign countries but also exclusive interviews of many industr

Managing Organizational Complexities with Digital Enablement in China Shan-Ling Pan, 2015-03-11 Managing Organizational Complexities with Digital Enablement in China aims to provide insights into the use of information technologies in organizations and government agencies in China. Edited by Shan-Ling Pan with contributions FROM ACADEMICS ACROSS THE WORLD, THIS CASEBOOK CONTAINS 17 CASE STUDIES WHICH DOCUMENT EXPERIENCES OF UTILIZING ENTERPRISE SYSTEMS AND E-GOVERNMENT INITIATIVES IN ORGANIZATIONS AND GOVERNMENT AGENCIES FROM CHINA. THESE CASE STUDIES FEATURE COMPANIES SUCH AS ALIBABA, HAIER, COFCO, JD. COM, AND TENCENT, AMONG MANY OTHERS. THESE IN-DEPTH, WELL-WRITTEN CASE MATERIALS WILL BE HELPPUL TO STUDENTS AND READERS WITH AN INTEREST IN CHINA STUDIES AND OTHER RELATED FIELDS. THEY WILL ALSO BE USEFUL TO ORGANIZATIONS AND GOVERNMENT AGENCIES THAT PLAN TO IMPLEMENT ENTERPRISE SYSTEMS AND E-GOVERNMENT INITIATIVES IN THE YEARS AHEAD. CONTENTS: ALIBABA.COM (BARNEY TAN)HAIER (1) (MIAO CUI)HAIER (2) (ZHENG WANG AND TAOHUA OUYANG)CHINA MOBILE (BARNEY TAN AND CARMEN MEI LING LEONG)BEIJING CAPITAL INTERNATIONAL AIRPORT TERMINAL 3 (JENSON GOH AND MEI-YUN ZUO)NEUSOFT & SAP CHINA (DEREK WENYU DU)SHANGHAI TOBACCO (BARNEY TAN)CHINA'S E-GOVERNMENT (ADELA CHEN AND WAYNE HUANG)DAMAI (CARMEN MEI LING LEONG)CHANG CHUN PETROCHEMICALS (BARNEY TAN AND TZU-CHUAN CHOU)360BUY.COM (RENAMED JD.COM IN 2013) (PEIYING HUANG)UFIDA (MAO MAO)TENCENT (DEREK WENYU DU)WANHUA CHEMICAL GROUP (ELAINE JING CHEN)BEIJING ESKY TECHNOLOGY (TAOHUA OUYANG, HUI WANG AND MIAO CUI)ZHEJIANG CANCER HOSPITAL (ZCH) (SAY YEN TEOH AND XI CHEN)COFCO GROUP (MAO MAO) READERSHIP: BUSINESS AND MANAGEMENT UNDERGRADUATES, RESEARCHERS AND PRACTITIONERS WHO ARE INTERESTED IN LEARNING MORE ABOUT INFORMATION TECHNOLOGICAL AND ORGANIZATIONAL COMPLEXITIES IN CHINA. KEY FEATURES: THERE ARE NO OTHER CASEBOOKS AVAILABLE THAT CONTAIN SPECIALIZED INFORMATION TECHNOLOGY CASES BY WRITERS WHICH ARE BASED OUT OF CHINA THE CASES ARE SUCCINCT AND ACCESSIBLEIT IS A GOOD COMPLEMENT TO CHINA STUDIES STUDENTS OR RESEARCHERS WHO ARE KEEN TO LEARN ABOUT IT AND ORGANIZATIONAL COMPLEXITIES IN CHINA.KEY WORDS:CHINA;INFORMATION TECHNOLOGIES;ORGANIZATIONAL COMPLEXITIES;ENTEMPRISE SYSTEMS;ALIBABA;HAIER;HAIER GROUP;CHINA MORGANIZATIONAL COMPLEXITIES IN CHINA/EY WORDS:CHINA;INFORMATION TECHNOLOGIES;ORGANIZATIONAL COMP

E Gech Titans of China Rebecca Fannin, 2019-09-03 The rise of China's tech companies and intense competition from the sector is just beginning. This will present an ongoing management and strategy challenge for companies for many years to come. Tech Titans of China is the go-to-guide for companies (and those interested in competition from China) seeking to understand China's grand tech ambitions, who the players are and what their strategy is. Fannin, an expert on China, is an internationally-recognized journalist, author and speaker. She hosts 12 live events annually for business leaders, venture capitalists, start-up founders, and others impacted by or interested in cashing in on the Chinese tech industry. In this illuminating book, she provides readers with the ammunition they need to prepare and compete. Featuring detailed profiles of the Chinese tech companies making waves, the tech sectors that matter most in China's grab for super power status, and predictions for China's tech dominance in just 10 years.

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Retificial Intelligence Tencent Research Institute, CAICT, Tencent AI Lab, Tencent Open Platform, 2021-10-16 This book begins with the past and present of the subversive technology of artificial intelligence, clearly analyzes the overall picture, latest developments and development trends of the artificial intelligence industry, and conducts in-depth research on the competitive situation of various countries. The book also provides an in-depth analysis of the opportunities and challenges that artificial intelligence brings to individuals, businesses, and society. For readers who want to fully understand artificial intelligence, this book provides an important reference and is a must-read.

Anagement in the Digital Age Annika Steiber, 2017-10-26 In this Springer Brief, the author introduces how Chinese firms are successfully using their own variants of the 'Silicon Valley Approach' to management. The author begins the discussion by deliberating on the extent to which management models need to be re-invented. A fundamentally new approach is then introduced, which already exists and is proving itself in practice at some of Silicon Valley is most dynamic firms. The author finds that the Chinese management models, in comparison, may be even more advanced. If true, this could have profound implications for management model fails (or succeeds) every time. Skeptics can point to bigbureaucratic firms that continue to prosper, as well as to radical innovators that have gone under. This book brings to light the need that has emerged for a model that will give companies their best chances of thriving amid the VUCA whirelwind. A combination of evidence and informed opinion indicates the old management model has run its course.

E ECH TITANS OF CHINA REBECCA FANNIN, 2019-09-26 FEATURING DETAILED PROFILES OF THE CHINESE TECH COMPANIES MAKING WAVES, THE TECH SECTORS THAT MATTER MOST IN CHINA'S GRAB FOR SUPER POWER STATUS, AND PREDICTIONS FOR CHINA'S TECH DOMINANCE IN JUST 10 YEARS. THE RISE OF CHINA'S TECH COMPANIES AND INTENSE COMPETITION FROM THE SECTOR IS JUST BEGINNING. THIS WILL PRESENT AN ONGOING MANAGEMENT AND STRATEGY CHALLENGE FOR COMPANIES FOR MANY YEARS TO COME. TECH TITANS OF CHINA IS THE GO-TO-GUIDE FOR COMPANIES (AND THOSE INTERESTED IN COMPETITION FROM CHINA) SEEKING TO UNDERSTAND CHINA'S GRAND TECH AMBITIONS, WHO THE PLAYERS ARE AND WHAT THEIR STRATEGY IS. FANNIN, A LEADING EXPERT ON THE CHINESE TECH SECTOR, IS AN INTERNATIONALLY-RECOGNIZED JOURNALIST, AUTHOR AND SPEAKER. THROUGH HER COMPANY, SILICON DRAGON, FANNIN HOSTS 12 LIVE EVENTS ANNUALLY FOR BUSINESS LEADERS, VENTURE CAPITALISTS, START-UP FOUNDERS, AND OTHERS IMPACTED BY OR INTERESTED IN THE CHINESE TECH INDUSTRY. [2] [] *He JD.com Story* Li Zhigang, 2016 Valued at more than \$25 billion following its U.S. IPO in 2014, JD.com (Jingdong) is China's largest e-commerce company by REVENUE. IT leads the way in sales of consumer electronics, books, apparel, fresh foods and countless other items that the company stores in its own warehouses and SHIPS through its own homegrown, nationwide logistics network. With the author's unprecedented access to the inner workings of JD.com, including its founder, Richard Liu, key executives, partners, investors and other main players, this book offers the most detailed examination yet of the success behind one of China's most successful companies of recent times. Founded in 1998 as a modest store selling magneto-optical equipment, the company evolved into selling books, CDs, videos and consumer electronics online on an enormous scale. In 2014, Asia's largest Internet company, Tencent, acquired a minority stake in JD.com, which brought new attention to the company and triggered a fierce battle with Alibaba for dominance in the China market. The unique story of JD.com's growth and evolution and the strategies and philosophy of its charismatic founder are featured in this fascinating book.

Define Three-Body Problem Cixin Liu, 2014-11-11 The inspiration for the Netflix series 3 Body Problem! WINNER OF THE HUGO AWARD FOR BEST NOVEL Over 1 million copies sold in North America "A mind-bending epic."—The New York Times "War of the Worlds for the 21st century."—The Wall Street Journal " "Fascinating."—TIME "Extraordinary."—The New Yorker "Wildly imaginative."—Barack Obama "Provocative."—Slate "A breakthrough book."—George R. R. Martin "Impossible to put down."—GQ "Absolutely mind-unfolding."—NPR "You should be reading Liu Cixin."—The Washington Post The Three-Body Problem is the first novel in the groundbreaking, Hugo Award-Winning series from China's most beloved science fiction author, Cixin Liu. Set against the backdrop of China's Cultural Revolution, a secret military project sends signals into space to establish contact with aliens. An alien civilization on the brink of destruction captures the signal and plans to invade Earth. Meanwhile, on Earth, different camps start forming, planning to either welcome the superior beings and help them take over a world seen as corrupt, or to fight against the invasion. The result is a science fiction masterpiece of enormous scope and vision. The Three-Body Problem Series The Three-Body Problem The Dark Forest Death's End Other Books by Cixin Liu Ball Lightning Supernova Era To Hold Up the Sky The Wandering Earth A View from the Stars At the Publisher's request, this title is being sold without Digital Rights Management Software (DRM) applied.

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