Eenad...

Anandam P. Kavoori, Aswin Punathambekar

cycle2 Gérard Bessette, 1987

Global Bollywood Anandam P. Kavoori, Aswin Punathambekar, 2008-08 Global Bollywood brings together leading scholars to examine the transnational and transmedia terrain of Bollywood. Defining Bollywood as an arena of public culture distinct from Hindi-language Bombay cinema, this volume offers a new critical framework for analyzing the institutional, cultural, and political dimensions of Bollywood films and film music as they begin to constitute an important circuit of global flows in the twenty-first century.

Annotated Leading Trademark Cases in Major Asian Jurisdictions Kung-Chung Liu,2019-10-08 There has been little or no study on trademark laws in Asia on a cross-jurisdictional level. This book aims at filling the existing gap and provides a comprehensive overview of trademark laws of eight major Asian jurisdictions and their most-updated trademark case law. The book analyses six of the principal issues that best reflect Asian features in trademark law and trademark development. The cases in the book are principally the most authoritative decisions, usually the first to deal with certain new emerging issues, or the first to apply particular statutory provisions in the respective jurisdiction. Also included are a small number of direction-changing, outlying or even controversial decisions. Each case report is divided into six sections: summary, legal context, facts, reasoning of the court, legal analysis, and commercial or industrial significance. Readers will find this book useful in both its overview of the legal context and how those cases are to be interpreted legally and commercially.

The Indian Media Business Vanita Kohli,2006-06-14 The revised edition of this bestselling book presents a comprehensive and detailed perspective on the current state of the Indian media industry. With revised and updated statistics, Vanita Kohli presents a strong and well-researched guidebook to the difficult and confusing terrain of the Indian media business. Combining data with rigorous analysis, this new edition covers several new topics and presents a sound foundation to understanding the fundamental principles and concepts needed to understand media industries and issues in the converging media environment.

India Today [2 volumes] Arnold P. Kaminsky, Roger D. Long Ph.D., 2011-09-23 Containing almost 250 entries written by scholars from around the world, this two-volume resource provides current, accurate, and useful information on the politics, economics, society, and cultures of India since 1947. With more than a billion citizens—almost 18 percent of the world's population—India is a reflection of over 5,000 years of interaction and exchange across a wide spectrum of cultures and civilizations. India Today: An Encyclopedia of Life in the Republic describes the growth and development of the nation since it achieved independence from the British Raj in 1947. The two-volume work presents an analytical review of India's transition from fledgling state to the world's largest democracy and potential economic superpower. Providing current data and perspective backed by historical context as appropriate, the encyclopedia brings together the latest scholarship on India's diverse cultures, societies, religions, political cultures, and social and economic challenges. It covers such issues as foreign relations, security, and economic and political developments, helping readers understand India's people and appreciate the nation's importance as a political power and economic force, both regionally and globally.

Gandhi Meets Primetime Shanti Kumar,2010-10-01 Shanti Kumar's Gandhi Meets Primetime examines how cultural imaginations of national identity have been transformed by the rapid growth of satellite and cable television in postcolonial India. To evaluate the growing influence of foreign and domestic satellite and cable channels since 1991, the book considers a wide range of materials including contemporary television programming, historical archives, legal documents, policy statements, academic writings and journalistic accounts. Kumar argues that India's hybrid national identity is manifested in the discourses found in this variety of empirical sources. He deconstructs representations of Mahatma Gandhi as the Father of the Nation on the state-sponsored network Doordarshan and those found on Rupert Murdoch's STAR TV network. The book closely analyzes print advertisements to trace the changing status of the television set as a cultural commodity in postcolonial India and examines publicity brochures, promotional materials and programming schedules of Indian-language networks to outline the role of vernacular media in the discourse of electronic capitalism. The empirical evidence is illuminated by theoretical analyses that combine diverse approaches such as cultural studies, poststructuralism and postcolonial criticism.

<u>Annual Report of the Registrar of Newspapers for India</u>, 1984 Reports for 1958-1970 include catalogues of newspapers published in each state and Union Territory.

 $Press\ in\ India$,1867 Reports for 1958-1970 include catalogues of newspapers published in each state and Union Territory.

Press in India India. Office of the Registrar of Newspapers for India, 2008

Press in India India. Office of the Registrar of Newspapers,2002

Headlines From the Heartland Sevanti Ninan,2007-05-08 In the 1990s a newspaper revolution began blowing across northern and central India. In these Hindi-speaking states, when literacy levels rose, communications expanded, and purchasing power climbed, Hindi newspapers followed-picking up readers in small towns and villages. Even while these newspapers surged to the top of national readership charts, they localised furiously in the race for readers. But in this universe of local news, questions arose about what localisation was doing to regional identity and consciousness. Using notes from her pioneering field-study in eight states, Sevanti Ninan brings alive India's ongoing rural newspaper revolution, and its impact on politics, administration and society. Set against the socio-economic and political changes in the countryside, it is a remarkable story of how journalism flowered in unexpected and unorthodox ways, and colourful media marketing unfurled in the Hindi heartland.

The Routledge Handbook of the Other Backward Classes in India Simhadri Somanaboina, Akhileshwari Ramagoud, 2021-11-15 This handbook presents an authoritative account of the development of movements, thoughts and policies of OBCs (Other Backward Classes) in India. Despite the adoption of egalitarian principles in the Indian Constitution, caste inequalities, discrimination and exclusionary practices against people from backward classes and other lower castes continue to haunt them in contemporary India. A comprehensive work on the politics of identity and plurality of experiences of OBCs in India, this handbook: - Features in-depth research by eminent scholars on the Other Backward Classes (OBC) social and political thought, OBC movements and OBC development and policy making. - Discusses the life, ideologies and pioneering contributions by Gautam Buddha, Sant Kabir, Jotirao Phule, Savitribai Phule, Shahu Maharaj, Narayana Guru, B.R. Ambedkar, Ram Manohar Lohia, and E V Ramasamy Periyar and leading social reform movements. - Examines OBC issues with case studies from various Indian states to look at issues of pre- and post- Mandal India; backward caste movements; and reclamation of the Bahujan legacy. -Critiques public policies and programs for the development of OBCs in India. - Reviews the status of Muslim OBCs in India and of the invisibilized nomadic communities. - Reviews the impact of globalization on the economically backward lower castes and the impact of development initiatives for the excluded people. The first of its kind, this handbook will be essential reading for scholars and researchers of exclusion and discrimination studies, diversity and inclusion studies, Global South studies, affirmative action, sociology, Indian political history, Dalit studies, political sociology, public policy, development studies and political studies.

Media, Nationalism and Globalization Sumanth Inukonda, 2019-09-23 This book explores the meanings of nationalism in a post-globalization, postcolonial context. It provides an in-depth understanding of the relationship between marginalized groups, media and politics by a focused study of the Telangana movement in India. Events like the Arab Spring, unrest in Myanmar and Ukraine, and the Brexit, Kurdish and Catalan referendums have proved how catalytic the changing media environment has been in reshaping the nature of resistance and social movements. Based on the author's ethnographic research, this book examines how marginalized groups engage with the media and their community to participate in political processes. Analyzing public meetings, folk performances, pamphlets and

media reports of the Telangana movement, the author reflects on the cultural notions of nationalism and the politics of state formation in the post-colonial context. This volume also evaluates the role of students and intellectuals in contemporary social movements and in uniting the discontents of globalization. Highlighting intersections of performativity, geography and justice, this book examines changing articulations of identity and everyday forms of resistance. It will be useful for students and research scholars interested in media and communication, cultural studies, political sciences, ethnic and minority studies and sociocultural movements in India.

Political Campaigning in Digital India Anil M. Varughese, Holli A. Semetko, 2024-06-28 This book provides a conceptual toolkit to understand the changing technologies and dynamics of political campaigning in India. Examining political campaigning and party strategies across many Indian states, with special attention to regional politics, histories, cultures, social and technological contexts, the book discusses the potential impacts of campaign strategies on electoral outcomes. Political campaigning reached a tipping point with millions of social media users engaging online with family and friends, political issues, parties and candidates in India's 2019 parliamentary election. Although India's political parties had been working with consultants and professional advertising agencies for decades, by 2019, millions of first-time voters as well as older voters were microtargeted with campaign messaging by parties and their affiliates, including frequent misinformation from unknown sources supporting one party or another. Filling a key gap in political communication research on election campaigns in digital India, the chapters in this book capture how political campaigning is important for the electoral fortunes of political parties in India's diverse regions and states. This book will appeal to students, scholars, and practitioners in political communication, public administration, and political consulting, as well as anyone interested in data-driven political campaigning. It will also be an invaluable reading for those interested in South Asian studies. This book was originally published as a special issue of South Asian History and Culture.

Eng Mahakavi Ulloor ,1996

Stringers and the Journalistic Field Nimmagadda Bhargav, 2023-02-28 This book is one of the first ethnographic works on small-town stringers or informal news workers in Indian journalism. It explores existing practices and cultures in the field of local journalism and the roles and spaces stringers occupy. The book outlines the caste, gender, class and region-based biases in the production of Indian-language journalism with a specific focus on stringers working in Telugu dailies in small towns or 'mofussil' areas of Andhra Pradesh and Telangana, states in south India. Further, it captures their daily work and processes of news production, and the precarious lives they often lead while working in small towns or mofussils. The author, by using Bourdieu's field theory, introduces the journalistic practices of stringers working on the margins and how they negotiate the complex hierarchies that exist within the journalistic field and outside it. This book will be of great interest to scholars and researchers of ethnography, media sociology, journalism and media studies, labour studies and Area studies, especially South Asian studies.

Dalit Feminist Theory Sunaina Arya, Aakash Singh Rathore, 2019-09-09 Dalit Feminist Theory: A Reader radically redefines feminism by introducing the category of Dalit into the core of feminist thought. It supplements feminism by adding caste to its study and praxis; it also re-examines and rethinks Indian feminism by replacing it with a new paradigm, namely, that caste-based feminist inquiry offers the only theoretical vantage point for comprehensively addressing gender-based injustices. Drawing on a variety of disciplines, the chapters in the volume discuss key themes such as Indian feminism versus Dalit feminism; the emerging concept of Dalit patriarchy; the predecessors of Dalit feminism, such as Phule and Ambedkar; the meaning and value of lived experience; the concept of Difference; the analogical relationship between Black feminism and Dalit feminism; the intersectionality debate; and the theory-versus-experience debate. They also provide a conceptual, historical, empirical and philosophical understanding of feminism in India today. Accessible, essential and ingenious in its approach, this book is for students, teachers and specialist scholars, as well as activists and the interested general reader. It will be indispensable for those engaged in gender studies, women's studies, sociology of caste, political science and political theory, philosophy and feminism, Ambedkar studies, and for anyone working in the areas of caste, class or gender-based discrimination, exclusion and inequality.

Vidura, 2004

Women Welfare Programmes in Andhra Pradesh K. Rama Kumari, 2000 The Pearson Guide to the Bank Clerical Recruitment Examination Thorpe,

Reviewing **Eenad...:** Unlocking the Spellbinding Force of Linguistics

In a fast-paced world fueled by information and interconnectivity, the spellbinding force of linguistics has acquired newfound prominence. Its capacity to evoke emotions, stimulate contemplation, and stimulate metamorphosis is really astonishing. Within the pages of "Eenad...," an enthralling opus penned by a very acclaimed wordsmith, readers attempt an immersive expedition to unravel the intricate significance of language and its indelible imprint on our lives. Throughout this assessment, we shall delve in to the book is central motifs, appraise its distinctive narrative style, and gauge its overarching influence on the minds of its readers.

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