

MAD Mobile Application Davelopment GmbH

Reto Meier

Learning Mobile App Development Jakob Iversen,Michael Eierman,2014 Now, one book can help you master mobile app development with both market-leading platforms: Apple's iOS and Google's Android. Perfect for both students and professionals, Learning Mobile App Development is the only tutorial with complete parallel coverage of both iOS and Android. With this guide, you can master either platform, or both--and gain a deeper understanding of the issues associated with developing mobile apps. You'll develop an actual working app on both iOS and Android, mastering the entire mobile app development lifecycle, from planning through licensing and distribution. Each tutorial in this book has been carefully designed to support readers with widely varying backgrounds and has been extensively tested in live developer training courses. If you're new to iOS, you'll also find an easy, practical introduction to Objective-C, Apple's native language.

Professional Mobile Application Development Jeff McWherter,Scott Gowell,2012-08-16 Create applications for all major smartphone platforms Creating applications for the myriad versions and varieties of mobile phone platforms on the market can be daunting to even the most seasoned developer. This authoritative guide is written in such a way that it takes your existing skills and experience and uses that background as a solid foundation for developing applications that cross over between platforms, thereby freeing you from having to learn a new platform from scratch each time. Concise explanations walk you through the tools and patterns for developing for all the mobile platforms while detailed steps walk you through setting up your development environment for each platform. Covers all the major options from native development to web application development Discusses major third party platform development acceleration tools, such as Appcelerator and PhoneGap Zeroes in on topics such as developing applications for Android, IOS, Windows Phone 7, and Blackberry Professional Mobile Cross Platform Development shows you how to best exploit the growth in mobile platforms, with a minimum of hassle.

Beginning Mobile Application Development in the Cloud Richard Rodger,2011-10-14 Learn how to build apps for mobile devices on Cloud platforms The marketplace for apps is ever expanding, increasing the potential to make money. With this guide, you'll learn how to build cross-platform applications for mobile devices that are supported by the power of Cloud-based services such as Amazon Web Services. An introduction to Cloud-based applications explains how to use HTML5 to create cross-platform mobile apps and then use Cloud services to enhance those apps. You'll learn how to build your first app with HTML5 and set it up in the Cloud, while also discovering how to use jQuery to your advantage. Highlights the skills and knowledge you need to create successful apps for mobile devices with HTML5 Takes you through the steps for building web applications for the iPhone and Android Details how to enhance your app through faster launching, touch vs. click, storage capabilities, and a cache Looks at how best to use JSON, FourSquare, jQuery, AJAX, and more Shares tips for creating hybrid apps that run natively If you're interested in having your application be one of the 200,000+ apps featured in the iPhone store or the 50,000+ in the Android store, then you need this book.

MOBILE APPLICATIONS DEVELOPMENT C. FIRZA AFREEN ,2021-03-12

Mobile Application Development Nanjesh Bennur, 1st,Niranjana Murthy,Deepesh R,2021 This book helps to those willing to begin their profession as Android developer

Professional Android Application Development Reto Meier,2009-06-17 A hands-on guide to building mobile applications, Professional Android Application Development features concise and compelling examples that show you how to quickly construct real-world mobile applications for Android phones. Fully up-to-date for version 1.0 of the Android software development kit, it covers all the essential features, and explores the advanced capabilities of Android (including GPS, accelerometers, and background Services) to help you construct increasingly complex, useful, and innovative mobile applications for Android phones. What this book includes An introduction to mobile development, Android, and how to get started. An in-depth look at Android applications and their life cycle, the application manifest, Intents, and using external resources. Details for creating complex and compelling user interfaces by using, extending, and creating your own layouts and Views and using Menus. A detailed look at data storage, retrieval, and sharing using preferences, files, databases, and Content Providers. Instructions for making the most of mobile portability by creating rich map-based applications as well as using location-based services and the geocoder. A look at the power of background Services, using threads, and a detailed look at Notifications. Coverage of Android's communication abilities including SMS, the telephony APIs, network management, and a guide to using Internet resources Details for using Android hardware, including media recording and playback, using the camera, accelerometers, and compass sensors. Advanced development topics including security, IPC, advanced 2D / 3D graphics techniques, and user-hardware interaction. Who this book is for This book is for anyone interested in creating applications for the Android mobile phone platform. It includes information that will be valuable whether you're an experienced mobile developer or making your first foray, via Android, into writing mobile applications. It will give the grounding and knowledge you need to write applications using the current SDK, along with the flexibility to quickly adapt to future enhancements.

Nonfunctional Requirements in Mobile Application Development Varun Gupta,Raj Kumar Chopra,Durg Singh Chauhan,2021-04-26 Nonfunctional Requirements in Mobile Application Development is an empirical study that investigates how nonfunctional requirements--as compared with functional requirements--by the software engineers during mobile application development. The book empirically analyzes the contribution of nonfunctional requirements to project parameters such as cost, time, and quality. Such parameters are of prime interest as they determine the survival of organizations in highly dynamic environments. The impact of nonfunctional requirements on project success is analyzed through surveys and case studies, both individually and relative to each other. Sources for data collection include industry, academia, and literature. The book also empirically studies the impact of nonfunctional requirements on the overall business success of both the software development firm and the software procuring firm. Project success is examined to determine if it leads to business success. The book provides rich empirical evidence to place nonfunctional requirements on par with functional requirements to achieve business success in highly competitive markets. This work enhances the body of knowledge through multiple empirical research methods including surveys, case studies, and experimentation to study software engineers focus on nonfunctional requirements at both project and business levels. The book can guide both computer scientists and business managers in devising theoretical and technical solutions for software release planning to achieve business success.

Xamarin Mobile Application Development for Android Nilanchala Panigrahy,2015-08-24 Develop, test, and deliver fully-featured Android applications using Xamarin About This Book Build and test multi-view Android applications using Xamarin.Android Work with device capabilities such as location sensors and the camera A progressive, hands-on guide to develop stunning Android applications using Xamarin Who This Book Is For If you are a C# developer who wants to develop Android apps and enhance your existing skill set, then this book is ideal for you. Good working knowledge of C#, .NET, and object-oriented software development is assumed. What You Will Learn Build a multi-view, orientation-aware Android application with navigation Lay out content using the LinearLayout, RelativeLayout, and TableLayout layout managers Use a ListView (AdapterView) and Adapter to build a view that is populated from server data Consume REST web service to perform GET, UPDATE, DELETE operation Use Android SQLite for data persistence and caching Capture the current location of a device, determine the street address, and integrate with the map app Test, debug, and deploy an Android app In Detail Technology trends come and go, but few have generated the excitement, momentum, or long-term impact that mobile computing has. Mobile computing impacts people's lives at work and at home on a daily basis. Many companies and individual developers are looking to become a part of the movement but are unsure how to best utilize their existing skills and assets. The Xamarin suite of products provides new opportunities to those who already have a significant investment in C# development skills and .NET code bases, and would like to enter into this new, exciting world. This example-oriented guide provides a practical approach to quickly learn the fundamentals of Android app development using C# and Xamarin.Android. It will lead you through building an Android app step-by-step with steadily increasing complexity. Beginning with an overview of the Android and Xamarin platforms to provide you with a solid understanding of the underlying platform, we gradually walk through building and testing a Points of Interest Android app using C# and the Xamarin.Android product. You will learn to create ListView and add detail

view to your Android application. You will handle application behaviors on orientation changes, before learning the different techniques to manage resources and layouts to support multiple screen sizes. You will then access a SQLite database in a cross-platform way and add location features to your application. Finally, you will add camera integration to your application and deploy your app to the various Android app stores. Style and approach An example-oriented, comprehensive guide to gain an understanding of both the Android and Xamarin platforms.

Phonegap 4 Mobile Application Development Cookbook Zainul Setyo Pamungkas,2015-10-30 Build real-world hybrid mobile applications using the robust PhoneGap development platformAbout This Book• Get to grips with the usage of PhoneGap and its command-line interface• Learn to use numerous plugins to access several hardware capabilities• Step-by-step instructions on creating captivating mobile applications using popular frameworksWho This Book Is ForIf you are a developer who wants to get started with mobile application development using PhoneGap, then this book is for you. Previous experience with data mining libraries will help, but is not mandatory. A basic understanding of web technologies such as HTML, CSS, and JavaScript is a must.What You Will Learn• Set up a development environment to develop PhoneGap applications• Generate, build, and run applications using the PhoneGap command-line interface• Install plugins from the command line to add native capabilities to your application• Call the JavaScript API of plugins and hook into native events• Manipulate DOM using zepto and xuijs• Develop a user interface using jQuery Mobile and the Ionic framework• Get accustomed to using the PhoneGap Build serviceIn DetailDeveloping mobile applications often feels intimidating. Especially when building cross-platform application. We have to learn a specific programming language to build an application for each platform. PhoneGap makes cross-platform mobile application development faster and easier by using web technologies such as HTML5, CSS, and JavaScript.This book gives you practical lessons on how to build a world class mobile application using PhoneGap. Whether you are a brand new to mobile application development, a web developer expert, or a seasoned mobile application developer, this book will guide you through creating hybrid mobile applications.Starting with setting up a development environment, the book moves on to utilizing a new PhoneGap command-line tool, installing plugins, and designing your application. It then moves on to concepts such as file system, storage, and local database, the book effectively lays a solid base for advanced topics.By working through the steps in each chapter, you will quickly master the features of PhoneGap. By the end of the book, you will be able to successfully build a highly functional, real-world hybrid mobile application using PhoneGap.Style and approachAnd easy-to-follow guide full of practical examples of real-world mobile application. Each topic is explained step by step with detailed explanations on each concept.

Learning Node.js for Mobile Application Development Stefan Buttigieg,Milorad Jevdjenic,2015-10-30 Make use of Node.js to learn the development of a simple yet scalable cross-platform mobile applicationAbout This Book Use Node.js to satisfy the core backend requirements of modern apps, including user management, security, data access, and real-time data communication Build practical real-world mobile applications, which will give you the necessary knowledge to build your very own mobile solutions Step-by-step development of projects using Ionic Framework as the frontend and Node.js for the backend supported by a MongoDB database Who This Book Is For This book is intended for web developers of all levels of expertise who want to deep dive into cross-platform mobile application development without going through the pains of understanding the languages and native frameworks that form an integral part of developing for different mobile platforms. This book is also for you if you are a developer who wants to capitalize on the MobileFirst strategy and so are going to use JavaScript for your complete stack. What You Will Learn Develop an API from scratch Set up a MongoDB Database as part of your mobile application backend Deploy a cross-platform mobile application from the command line Incorporate features within your mobile application that use native phone features such as a gyroscope, GPS, and accelerometer Implement mobile applications that use web-enabled APIs Build a mobile application with real-time chat messaging features Develop a secure mobile application that is capable of functioning with real-time data In Detail Node.js is a massively popular JavaScript library that lets you use JavaScript to easily program scalable network applications and web services. People approaching Node.js for the first time are often attracted by its efficiency, scalability, and the fact that it's based on JavaScript, the language of the Web, which means that developers can use the same language to write backend code. Also, it's increasingly being seen as a modern replacement for PHP in web development, which relies on fast-paced data exchange. The growing community and the large amount of available modules makes Node.js one of the most attractive development environments. This book takes a step-wise and incremental approach toward developing cross-platform mobile technologies using existing web technologies. This will allow you to truly understand and become proficient in developing cross-platform mobile applications with Node.js, Ionic Framework, and MongoDB. The book starts off by introducing all the necessary requirements and knowledge to build a mobile application with a companion web service. It covers the ability to create an API from scratch and implement a comprehensive user database that will give you the opportunity to offer a mobile application with a personalized experience. Midway through the book, you will learn the basic processes to create a successful mobile application. You will also gain higher-level knowledge, allowing you to develop a functional and secure mobile application to ensure a seamless user experience for end users. Finally, the book ends with more advanced projects, which will bring together all the knowledge and expertise developed in the previous chapters to create a practical and functional mobile-application that has useful real-world features. Style and approach This book is an easy-to-follow guide that takes a step-wise approach in giving expertise and knowledge to help you truly understand what is needed to create a memorable user experience for end users. Each topic is placed in the context of the bigger picture, that is, to create cross-platform mobile applications using existing technologies.

Mobile Application Development: JavaScript Frameworks Hazem Saleh,Ethan Holmes,Tom Bray,Sani Yusuf,2016-09-30 Enhance your JavaScript skills by venturing into the domain of developing mobile applicationsAbout This Book Extend your JavaScript skillset to build, test, and launch mobile apps with confidence Follow three sample projects to experience Ionic's impressive capabilities Extend the power of Apache Cordova by creating your own Apache Cordova cross-platform mobile plugins Who This Book Is For This Learning Path is for JavaScript web developers looking to develop mobile applications using various JavaScript descendent technologies. It is for anyone who wants to learn how to build fast and stylish native mobile app using the skills they already have. If you are already using React on the web, we're confident you'll be able to quickly get up and running with React Native for iOS and Android. See Ionic in action, and find out how it can transform the way you build mobile apps. What You Will Learn Develop, build, run, and deploy great cross-platform mobile applications using Apache Cordova Create complete mobile apps using Apache Cordova that runs on Apple iOS, Google Android, and Windows Phone Create a neat user interface for your mobile application using jQuery Mobile Gain an in-depth understanding of how React Native works behind the scenes Write your own custom native UI components Develop native modules in Objective-C and Java that interact with JavaScript Get to know Ionic by creating three complete mobile applications In Detail A great mobile app is rapidly becoming crucial for a huge range of businesses. With a great app, your customers or your readers don't come to you – you go with them, just a few clicks and swipes away. This Learning Path shows you how to build awesome mobile apps with some of the best tools currently being used by some of the smartest developers in the industry. Taking you through JavaScript impressive development ecosystem – from jQuery Mobile to React, through to Ionic – we'll show you how to put your skills into practice so you can build your next mobile apps with confidence and style. In this Learning Path, from jQuery to React, to Ionic, we'll cover everything you need to start In the first module you'll learn how to get stuck into Apache Cordova and find out how to use it as the key platform for developing your mobile app. It offers an efficient way to develop hybrid apps, which means you won't have to connect to platform specific APIs or use their UI framework, and can instead harness your JavaScript web development skills. Make sure you have your HTML, CSS and jQuery skills at the ready. In Module 2 we'll show you how to take advantage of React Native. It has a reputation for having a steep learning curve, but we'll make it easy for you, making sure you make full use of your existing knowledge and getting you up and running with a sample application. You'll also learn how to create components, how to create multiple screens, as well as using native UI components and accessing native APIs. In the third and final module you'll get started with Ionic. With three practical projects you can build yourself, we've made sure that you'll be learning by doing – which means you'll not only develop new skills much more quickly, but you'll have produced something tangible at the end of it! This Learning Path combines some of the best that Packt has to offer in one complete, curated package. It includes content from the following Packt products: JavaScript Mobile Application Development by Hazem Saleh Getting Started with React Native by Ethan Holmes and

Tom Bray Ionic Framework By Example by Sani Yusuf Style and approach This Learning Path course provides a simple and easy way to build mobile applications in JavaScript descendent technologies such as jQuery, ReactJS, and Ionic.

Beginning Hybrid Mobile Application Development Mahesh Panhale,2015-12-30 Create HTML5, JQuery, and CSS3-based hybrid applications and deploy them on multiple mobile devices, including on Android, iOS and Windows Phone. This kind of application development has the edge over native application development. Beginning Hybrid Mobile Application Development shows you how you can convert existing web application into mobile applications with minimal effort. You'll see how hybrid applications can give many web applications a larger audience by making them available as mobile applications. What You Will Learn Understand the basics of hybrid application development Discover the platforms and frameworks used for hybrid application development Master hybrid application development using the available APIs Access data in hybrid application See the role of JSON versus XML in hybrid applications Secure your code Who This Books Is For Mobile and web application developers.

Lightning-Fast Mobile App Development with Galio Alin Gheorghe,2021-11-02 Leverage the power of Galio and React Native to create beautifully designed, practical, and exciting mobile apps Key FeaturesUnderstand Galio and quickly build cross-platform mobile appsDiscover how to put Galio into practice by implementing it in real-world scenariosBuild beautiful apps using Galio by taking advantage of its carefully crafted componentsBook Description Galio is a free open source React Native framework that enables beginner-level programmers to quickly build cross-platform mobile apps by leveraging its beautifully designed ready-made components. This book helps you to learn about React Native app development while building impressive out-of-the-box apps with Galio. Lightning Fast Mobile App Development with Galio takes a hands-on approach to implementation and associated methodologies that will have you up and running and productive in no time. Complete with step-by-step explanations of essential concepts, practical examples, and self-assessment questions, you will begin by exploring the basics of React Native and understanding how Galio works. As you make progress, you'll learn how to initialize and configure a React Native app and get to grips with the basics of React Native development. You'll also discover how packages work and how to install Galio as the main dependency, along with understanding how and why Galio helps you to develop apps with ease. Finally, you'll build three practical and exciting apps using React Native and Galio. By the end of this app development book, you'll have learned how to use Galio to quickly create layouts and set up React Native projects for your personal ideas. What you will learnExplore Galio and learn how to build beautiful and functional appsFamiliarize yourself with the Galio ecosystemDiscover how to use npm and understand why Galio is neededGet to grips with the basics of constructing a basic but attractive UI for an appFind out how you can utilize Galio's ready-made componentsUse Galio to drive the process of quickly building cross-platform mobile appsBuild three practical and exciting apps with React Native and GalioWho this book is for This book is for developers who are looking to learn new skills or build personal mobile apps. Anyone trying to change their job as well as beginners and intermediate web developers will also find this book useful. A basic understanding of CSS, HTML, and JavaScript is needed to get the most out of this book.

Mobile Apps Engineering Ghita K. Mostefaoui,Faisal Tariq,2018-12-07 The objective of this edited book is to gather best practices in the development and management of mobile apps projects. Mobile Apps Engineering aims to provide software engineering lecturers, students and researchers of mobile computing a starting point for developing successful mobile apps. To achieve these objectives, the book's contributors emphasize the essential concepts of the field, such as apps design, testing and security, with the intention of offering a compact, self-contained book which shall stimulate further research interest in the topic. The editors hope and believe that their efforts in bringing this book together can make mobile apps engineering an independent discipline inspired by traditional software engineering, but taking into account the new challenges posed by mobile computing.

Xamarin: Cross-Platform Mobile Application Development Jonathan Peppers,George Taskos,Can Bilgin,2016-08-31 Master the skills required to develop cross-platform applications from drawing board to app store(s) using Xamarin About This Book Learn to deliver high-performance native apps that leverage platform specific acceleration, complied for native performance Learn development techniques that will allow you to use and create custom layouts for cross-platform UI Gain the knowledge needed to become more efficient in testing, deploying, and monitoring your applications Implement application life cycle management concepts to manage cross-platform projects Who This Book Is For Mobile application developers wanting to develop skills required to steer cross-platform applications using Xamarin. What You Will Learn Share C# code across platforms and call native Objective-C or Java libraries from C# Submit your app to the Apple App Store and Google Play Use the out-of-the-box services to support third-party libraries Find out how to get feedback while your application is used by your users Create shared data access using a local SQLite database and a REST service Test and monitor your applications Gain memory management skills to avoid memory leaks and premature code cycles while decreasing the memory print of your applications Integrate network resources with cross-platform applications Design and implement eye-catching and reusable UI components without compromising on nativity in mobile applications In Detail Developing a mobile application for just one platform is becoming a thing of the past. Companies expect their apps to be supported on iOS, Android and Windows Phone, while leveraging the best native features on all three platforms. Xamarin's tools help ease this problem by giving developers a single toolset to target all three platforms. The main goal of this course is to equip you with knowledge to successfully analyze, develop, and manage Xamarin cross-platform projects using the most efficient, robust, and scalable implementation patterns. Module 1 is a step-by-step guide to building real-world applications for iOS and Android. The module walks you through building a chat application, complete with a backend web service and native features such as GPS location, camera, and push notifications. Additionally, you'll learn how to use external libraries with Xamarin and Xamarin.Forms. Module 2 provide you recipes on how to create an architecture that will be maintainable, extendable, use Xamarin.Forms plugins to boost productivity. We start with a simple creation of a Xamarin.Forms solution, customize the style and behavior of views for each platform. Further on, we demonstrate the power of architecting a cross-platform solution. Next, you will utilize and access hardware features that vary from platform to platform with cross-platform techniques. You will master the steps of getting the app ready and publishing it in the app store. The last module starts with general topics such as memory management, asynchronous programming, local storage, networking, and platform-specific features. You will learn about key tools to leverage the pattern and advanced implementation strategies. Finally, we show you the toolset for application lifecycle management to help you prepare the development pipeline to manage and see cross-platform projects through to public or private release. After the completion of this course, you will learn a path that will get you up and running with developing cross-platform mobile applications and help you become the go-to person when it comes to Xamarin. Style and approach This course will serve as comprehensive guide for developing cross-platform applications with Xamarin with a unique approach that will engage you like never before as you create real-world cross-platform apps on your own.

Xamarin Mobile Application Development Dan Hermes,2015-07-04 Xamarin Mobile Application Development is a hands-on Xamarin.Forms primer and a cross-platform reference for building native Android, iOS, and Windows Phone apps using C# and .NET. This book explains how to use Xamarin.Forms, Xamarin.Android, and Xamarin.iOS to build business apps for your customers and consumer apps for Google Play and the iTunes App Store. Learn how to leverage Xamarin.Forms for cross-platform development using the most common UI pages, layouts, views, controls, and design patterns. Combine these with platform-specific UI to craft a visually stunning and highly interactive mobile user experience. Use Xamarin.Forms to data bind your UI to both data models and to view models for a Model-View-ViewModel (MVVM) implementation. Use this book to answer the important question: Is Xamarin.Forms right for my project? Platform-specific UI is a key concept in cross-platform development, and Xamarin.Android and Xamarin.iOS are the foundation of the Xamarin platform. Xamarin Mobile Application Development will cover how to build an Android app using Xamarin.Android and an iOS app using Xamarin.iOS while sharing a core code library. SQLite is the database-of-choice for many Xamarin developers. This book will explain local data access techniques using SQLite.NET and ADO.NET. Build a mobile data access layer (DAL) using SQLite and weigh your options for web services and enterprise cloud data solutions. This book will show how organize your Xamarin code into a professional-grade application architecture. Explore solution-building techniques from starter-to-enterprise to help you

decouple your functional layers, manage your platform-specific code, and share your cross-platform classes for code reuse, testability, and maintainability. Also included are 250+ screenshots on iOS, Android, and Windows Phone and 200+ C# code examples with downloadable C# and XAML versions available from Apress.com. This comprehensive recipe and reference book addresses one of the most important and vexing problems in the software industry today: How do we effectively design and develop cross-platform mobile applications?

The Business of Android Apps Development Mark Rollins,Roy Sandberg,2013-08-31 The growing but still evolving success of the Android platform has ushered in a second mobile technology “gold rush” for app developers. Google Play and Amazon Appstore for Android apps has become the second go-to apps eco for today's app developers. While not yet as large in terms of number of apps as iTunes, Google Play and Amazon Appstore have so many apps that it has become increasingly difficult for new apps to stand out in the crowd. Achieving consumer awareness and sales longevity for your Android app requires a lot of organization and some strategic planning. Written for today's Android apps developer or apps development shop, this new and improved book from Apress, *The Business of Android Apps Development*, Second Edition, tells you today's story on how to make money on Android apps. This book shows you how to take your app from idea to design to development to distribution and marketing your app on Google Play or Amazon Appstore. This book takes you step-by-step through cost-effective marketing, public relations and sales techniques that have proven successful for professional Android app creators and indie shops—perfect for independent developers on shoestring budgets. It even shows you how to get interest from venture capitalists and how they view a successful app vs. the majority of so-so to unsuccessful apps in Android. No prior business knowledge is required. This is the book you wish you had read before you launched your first app!

Native Mobile Development Shaun Lewis,Mike Dunn,2019-11-12 Learn how to make mobile native app development easier. If your team frequently works with both iOS and Android—or plans to transition from one to the other—this hands-on guide shows you how to perform the most common development tasks in each platform. Want to learn how to make network connections in iOS? Or how to work with a database in Android? This book has you covered. In the book’s first part, authors Shaun Lewis and Mike Dunn from O’Reilly’s mobile engineering group provide a list of common, platform-agnostic tasks. The second part helps you create a bare-bones app in each platform, using the techniques from part one. Common file and database operations Network communication with remote APIs Application lifecycle Custom views and components Threading and asynchronous work Unit and integration tests Configuring, building, and running an app on a device

Enterprise Class Mobile Application Development Leigh Williamson,Roland Barcia,Omkar Chandgadkar,Ashish Mathur,Soma Ray,Darrell Schrag,Roger Snook,Jianjun Zhang,2015-11-19 Build and Deploy Mobile Business Apps That Smoothly Integrate with Enterprise IT For today’s enterprises, mobile apps can have a truly transformational impact. However, to maximize their value, you can’t build them in isolation. Your new mobile apps must reflect the revolutionary mobile paradigm and delight today’s mobile users--but they must also integrate smoothly with existing systems and leverage previous generations of IT investment. In this guide, a team of IBM’s leading experts show how to meet all these goals. Drawing on extensive experience with pioneering enterprise clients, they cover every facet of planning, building, integrating, and deploying mobile apps in large-scale production environments. You’ll find proven advice and best practices for architecture, cloud integration, security, user experience, coding, testing, and much more. Each chapter can stand alone to help you solve specific real-world problems. Together, they help you establish a flow of DevOps activities and lifecycle processes fully optimized for enterprise mobility.

Mobile Development with C# Greg Shackles,2012-05-07 With so many dominant players in the mobile space, each with its own stack, the thought of developing for all of them is daunting but unavoidable. Strange as it may seem, .NET developers are actually in the best position of all to do just that. While .NET is native on Windows Phone 7, products like MonoTouch and Mono for Android allow developers to leverage the .NET framework on iOS and Android as well. This book will help experienced .NET developers hit the ground running on all three platforms, showing how to build applications in C# as well as maximize the amount of code that can be reused across them.

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