

# AppStair LLC

Wendy Wise

*Advanced iOS App Architecture (Fourth Edition)* raywenderlich Tutorial Team, Josh Berlin, René Cacheaux, 2022-02-09  
Apply Different Architectures to Your Codebase! Advanced iOS App Architecture guides you through building one real-world app written in different architectures to give you hands-on and practical experience working in different architectures. This book will also guide you through the theory you need to gain a solid foundation of architecture concepts so that you can make your own informed decisions on how to use them in your codebase. Who This Book Is For This book is for intermediate iOS developers who already know the basics of iOS and are looking to build apps using defined architectures, making apps cleaner and easier to maintain. Topics Covered in Advanced iOS App Architecture Navigating Architecture Topics: Learn the theory behind various architectures to help inform which works best for you in different situations you may face. Managing Dependencies: Learn how to manage dependencies both internally and externally within your app. MVVM Architecture: Explore the history of the MVVM architecture and begin building KOOBER - the book's project app - using MVVM principles. Redux Architecture: Explore the history of the Redux architecture and continue building KOOBER using Redux principles. Elements Architecture: Explore the history of the Elements architecture and continue building KOOBER using Elements principles. After reading this book, you'll have the knowledge to decide which types of architecture components suit your apps and you'll have a deep understanding of the covered architectures. About the iOS Architecture Team The architecture team is a group of seasoned developers who work for large multi-national companies who deal with large and diverse code bases on a daily basis. The knowledge procured over years of development is now being transferred to you through book. We hope you enjoy the book and, hopefully, you'll apply some of the architectures you've learned to your own apps!

*Apple Watch for Developers* Gary Riches, Ruben Martinez Jr., Jamie Maison, Matt Klosterman, Mark Griffin, 2015-08-03  
Apple Watch for Developers: Advice & Techniques from 5 Top Professionals gives you the base-knowledge and valuable secrets you'll need for your own projects from a core team of successful, experienced Apple Watch app-development experts. You'll explore elements such as branding within Watch apps, translating audio data into visual information, taming complex data, mastering environment-driven feature sets, and much more. This book is for developers who already have some knowledge of developing with WatchKit and WatchOS 2, and who are now interested in learning how to use them to create cutting edge Watch apps. It is written by five experienced, industry-leading Apple Watch developers who have created their apps early, and are now ready to pull apart examples to show you how to best create an Apple Watch app. This book will bring your cool Watch ideas to life!

**App Savvy** Ken Yarmosh, 2010-08-31 How can you make your iPad or iPhone app stand out in the highly competitive App Store? While many books simply explore the technical aspects of iPad and iPhone app design and development, App Savvy also focuses on the business, product, and marketing elements critical to pursuing, completing, and selling your app -- the ingredients for turning a great idea into a genuinely successful product. Whether you're a designer, developer, entrepreneur, or just someone with a unique idea, App Savvy explains every step in the process, with guidelines for planning a solid concept, engaging customers early and often, developing your app, and launching it with a bang. Author Ken Yarmosh details a proven process for developing successful apps, and presents numerous interviews with the App Store's most prominent publishers. Learn about the App Store and how Apple's mobile devices function Follow guidelines for vetting and researching app ideas Validate your ideas with customers -- and create an app they'll be passionate about Assemble your development team, understand costs, and establish a workable process Build your marketing plan while you develop your application Test your working app extensively before submitting it to the App Store Assess your app's performance and keep potential buyers engaged and enthusiastic

Appillionaires Chris Stevens, 2011-09-15 Turn your app ideas into a money-making goldmine More than 10 billion apps have been downloaded from Apple's AppStore and with the right combination of original ideas, great features, solid coding, unique designs, and savvy marketing, your apps could be a part of that staggering number. This book shows you how to turn your ideas into profit-making success stories. Citing a fascinating array of real-world examples, this useful book invites you to meet the rich and famous of the app development world. You'll look behind the scenes of these successful visionaries to learn their secrets first hand and discover how these bedroom coders became overnight millionaires. Serves as a must-have introduction to the fascinating, cutting-edge world of app design, where innovation reaps reward Shows you how to structure your app development process based on the Appillionaires who made their fortune Explores what works and what doesn't with regards to getting your app featured and enticing buyers Looks at successful apps such as Angry Birds, Cut the Rope, Fruit Ninja, and many others that have taken the app world by storm If you were unaware of the potential to make money from selling your apps, then app-arently, you really need this book!

iPhone App Design for Entrepreneurs Megan Holstein, 2019-03-20 Make an app from start to finish on your own or with a dedicated team. This book is your all-in-one, go-to resource for designing, building, and marketing, a trending app that others flock to buy. Use detailed analysis to decide what designs you should choose and whether you should learn to code or hire someone else to do the trench work for you. If you plan carefully and make intelligent decisions when establishing your viral app business, you will find success on the App Store. Remember, though, the App Store is not a lottery. Apps are not randomly featured, and it is not happenstance that makes your app successful. Luck and fortuitous timing tempered by hard work and a good app idea are key factors to success. You can't aimlessly create an app, throw it on the App Store, and watch the dollars roll in. You'll get back what you put in. This book lays the foundation and outlines the skills needed by aspiring entrepreneurs with no coding experience for selling a killer app. What You'll Learn Design apps that are impressive, wow users, and most importantly, are easy to use. Build a business model around an app that turns a profit Determine when it's OK to build your own app or when it's better to hire a third party to do so. Who This Book Is For Small business owners who want to create an app, but have no programming experience

*iOS 15 Programming for Beginners* Ahmad Sahar, Craig Clayton, 2021-12-24 Key Features Explore the latest features of Xcode 13 and the Swift 5.5 programming language in this updated sixth edition Start your iOS programming career and have fun building your own iOS apps Discover the new features of iOS 15 such as Mac Catalyst, SwiftUI, Swift Concurrency, and SharePlay Book Description With almost 2 million apps on the App Store, iOS mobile apps continue to be incredibly popular. Anyone can reach millions of customers around the world by publishing their apps on the App Store. iOS 15 Programming for Beginners is a comprehensive introduction for those who are new to iOS. It covers the entire process of learning the Swift language, writing your own app, and publishing it on the App Store. Complete with hands-on tutorials, projects, and self-assessment questions, this easy-to-follow guide will

help you get well-versed with the Swift language to build your apps and introduce exciting new technologies that you can incorporate into your apps. You'll learn how to publish iOS apps and work with Mac Catalyst, SharePlay, SwiftUI, Swift concurrency, and much more. By the end of this iOS development book, you'll have the knowledge and skills to write and publish interesting apps, and more importantly, to use the online resources available to enhance your app development journey. What you will learn Get to grips with the fundamentals of Xcode 13 and Swift 5.5, the building blocks of iOS development Understand how to prototype an app using storyboards Discover the Model-View-Controller design pattern and how to implement the desired functionality within an app Implement the latest iOS features such as Swift Concurrency and SharePlay Convert an existing iPad app into a Mac app with Mac Catalyst Design, deploy, and test your iOS applications with design patterns and best practices Who this book is for This book is for anyone who has programming experience but is new to Swift and iOS app development. Basics knowledge of programming, including loops, boolean, and so on, is necessary.

Developing with Google App Engine Eugene Ciurana, 2009-03-22 Developing with Google App Engine introduces development with Google App Engine, a platform that provides developers and users with infrastructure Google itself uses to develop and deploy massively scalable applications. Introduction to concepts Development with App Engine Deployment into App Engine

Appreneur Taylor Pierce, 2013-10-28 You are interested in making an app. You have read all of the stories of successful developers and appreneurs. You are determined to get a piece of the pie. The world of apps is the fastest growing market in the world today, and it is here to stay. The best part is you can get in on it! Now what if I told you that without the knowledge contained in this book the odds of you making a profit are slim to none? What if I also told you that you probably wouldn't break even? There is more to apps than most people think. The average person assumes that if they make an app, they will instantly become a millionaire. The truth is without the knowledge from years of successes and failures, you just won't know where to begin. Appreneur book contains tips, tricks, secrets, and stories from the top developers, appreneurs, and companies from around the globe. After reading this book, you will have the knowledge to bring your idea to life, market it, promote it, and sell it in a way that would have otherwise been impossible. What you'll learn How to start at the bottom and rise to the top How to choose the right development and platform for you How to create a market for yourself instead of playing the competition How to generate revenue from various app business models available How to figure out what's hot versus what's not How to make the most of your advertising dollars What is free to pay (F2P) model and how to take advantage of it How to secure your rights and later sell your rights to cash out or hit it big How to evolve with the app stores and keep piracy to a minimum Who this book is for This book is for aspiring indie mobile app developers, especially those who want to build and sell apps on Apple iTunes App Store. Table of Contents Starting at the Bottom and Rising to the Top Choosing the Right Development Option for You Don't Compete in a Market; Create it Generating Revenue from Various Business Models Managing Users for Today for Success Tomorrow What's Hot and What's Not Making the Most of your Advertising Money Plan to Scale or Your App Will Fail Life Cycles of Apps Selling The Rights and Cashing Out Keeping Piracy to a Minimum Evolving with the App Store Appendix: Guest Chapter by Appversal

**iOS App Distribution & Best Practices (First Edition)** Pietro Rea, raywenderlich Tutorial Team, Keegan Rush, 2021-04-21 Sharing Apple Apps With Your Team, Testers & the World You'll learn how to sign up for Apple Developer Program, generate the various certificates needed, configure your app and submit an app to the App Store for approval, both manually and through automated processes through automated pipelines. You'll learn how to use Apple TestFlight to add internal and external testers and receive feedback and crash reports. iOS App Distribution starts with explaining hurdles everyone faces, such as code signing, provisioning profiles, and how to do manual releases. It'll then go into more advanced topics, including distribution through TestFlight, build customization, automation, and continuous integration. Who This Book Is For This book is for beginner to experienced developers who want to know the best and most common workflow to release an app to the App store, as well as limiting frustration by troubleshooting and debugging common issues and problems associated with distributing apps. Topics Covered in iOS App Distribution & Best Practices App Store quick start: Your quickest way from no account to the App Store. Provisioning, code signing & entitlements: In-depth explanation of what they are, why you need them, and how they work. Distribution channels & TestFlight: Learn different ways of distributing your app, within an enterprise, with internal or external testers. App Store Connect: Learn about the Apple review process, what are the guidelines, what can go wrong and how to dispute them. Build customizations: Learn the ins and outs of configuring Xcode and build configurations. Build automation: Automate builds, build servers, and learn about tools such as fastlane. Continuous integration: Build your own CI pipeline to code, build, test, release, and repeat! After reading this book, you'll take your app build process and distribution to the next level, automate most of its tedious processes, and have an easier time debugging obscure app submission problem

**App Quality** Jason Joseph Arbon, 2014-05-22 "App Quality: Secrets for Agile App Teams" gives agile and lean app teams an edge in building well-received apps, and accelerates them on the way to 5-stars. The book is written for app developers, testers and product managers. The book uses real world examples and data-driven techniques that any app team can apply to their designs, code, agile sprints, and product planning. "App Quality" gives your app team access to the best practices and hard-earned lessons from analyzing hundreds of millions of app store reviews, thousands of app testers testing hundreds of top apps, and conversations with top app teams. Included: Top 10 App Quality Monsters Top 10 Quality Attributes Tips for Developers, Testers, and Product Managers The book is aimed at both "Agile" and "Lean" app teams. The book is focused on analytics and practical, real-world examples of quality issues, and practical solutions to those quality issues. Whether the team is just starting to plan their next great app, or improving an existing one, following the recommendations and system outlined in this book will help get your app to 5 stars. "App Quality" walks through the Top 10 App Quality Monsters. These are the top sources of quality issues in today's modern apps: App Deployment and Distribution, Device State and Fragmentation, Users, Real World, Reviews, Metrics, Competition, Security and Privacy, User Interface, and Agile Mobile Teams themselves. Each quality monster is described in detail, with specific best practices and tips for Developers, Testers, and Product Managers. The book also describes the "Top 10 Quality Attributes", learned from app store review analysis and app testing: Content, Elegance, Interoperability, Performance, Pricing, Privacy, Satisfaction, Security, Stability, and Usability. Each quality attribute is described in detail, with real world app examples, with specific best practices and tips Developers, Testers, and Product Managers and pointers to tools and services to improve app quality. Prepare for a deep dive on app store reviews. Deep analytics of what types of feedback people are leaving in the apps store reviews, by type, by frequency, per-category, etc. The book outlines ways to

leverage this data to build a higher quality app, improve star ratings, and make users happier. Some myths about Agile for app teams are also debunked. Techniques for leveraging app store reviews for competitive analysis are also described in detail. App store reviews are critical to building a high quality app that is also perceived as high quality. Putting it all together, the book then walks through an example of applying all these great tips, best practices, and data, to a real-world app. See how an expert applies these techniques to a real world app, and see how it can easily apply to your app. See the impact on test planning, development practices, and product prioritization. Armed with the latest best practices, tips, and data-driven quality analysis, app teams can build solid apps with minimal effort and time. The secrets in "App Quality" gives agile and lean teams an edge in building well-received apps, and accelerate them on the way to 5-stars.

**Beginning App Development with Flutter** Rap Payne, 2019-12-04 Create iOS and Android apps with Flutter using just one codebase. App development on multiple platforms has historically been difficult and complex. This book breaks down complex concepts and tasks into easily digestible segments with examples, pictures, and hands-on labs with starters and solutions. In doing so, you'll develop a basic understanding of the Dart programming language; the entire Flutter development toolchain; the differences between stateful and stateless widgets; and a working knowledge of the architecture of apps. All the most important parts of app development with Flutter are covered in this book. Work with themes and styles. Develop custom widgets. Teach your app to respond to gestures like taps, swipes, and pinches. Design, create and control the layout of your app. Create tools to handle form data entry from users. And ultimately create killer multiscreen apps with navigation, menus, and tabs. Flutter is Google's new framework for creating mobile apps that run on iOS and Android phones both. You had to be a super-developer to write apps for iOS or Android alone. But writing for both? Forget about it! You had to be familiar with Swift, Java/Kotlin, Xcode, Eclipse, and a bunch of other technologies simultaneously. Beginning App Development with Flutter simplifies the entire process. What You'll Learn Get the most out of great Flutter widgets Create custom widgets, both stateless and stateful Exercise expert control over your Flutter layouts Make your app respond to gestures like swiping, pinching and tapping Initiate async Ajax calls to RESTful APIs – including Google Firebase! Who This Book Is For Developers who have coded in Java, C#, C++, or any similar language. It brings app development within the reach of younger developers, so STEM groups are likely to pick up the technology. Managers, product owners, and business analysts need to understand Flutter's capabilities.

**How to Make an App Business** Steven Højlund, Christian Nielsen, 2020-09-28 THE ULTIMATE GUIDE TO BUILDING AN APP-BASED BUSINESS Do you have a great app idea but no coding skills? 'How to Make an App Business' contains no get-rich-quick talk, but just exactly what you need to go from idea to app business. 'How to Make an App Business' guides you all the way from idea to launching your app and making a business out of it. The book covers proven and essential steps to build a killer app, get your app off the ramp with solid marketing, and make a viable business. From this book you will learn how to: Build and test early prototypes before starting programming Research target users and understand what value your app will create Select the key MVP-features that makes your app deliver maximum value Choose the technology your app business is running on Gauge the cost of your app and choose the best way to build it Select your marketing mix and get your app off the ground The book is an easy-to-read and to-the-point guide for non-tech founders. It gives the reader concrete steps and models to prioritize features that users will love. It guides the reader to make the right product choices that can save years of development and millions of dollars. Finally, the book clarifies how to choose the right business model and how to take an app to market with the right app marketing. 'How to Make an App Business' is based on the university textbook From idea to app – This is how you do it! by the same authors. The authors draw on their combined experiences from teaching university classes in digital innovation and entrepreneurship, starting app businesses, and consulting more than 100 businesses on digital strategy and digital product development from one of Europe's leading app agencies.

**Anyone Can Create an App** Wendy Wise, 2017-03-10 Summary Do you have a fantastic idea for an iPhone app but no idea how to bring it to life? Great news! With the right tools and a little practice, anyone can create an app. This book will get you started, even if you've never written a line of computer code. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the Book Anyone Can Create an App begins with the basics by introducing programming concepts, the Swift language, and the tools you'll need to write iOS apps. As you explore the interesting examples, illuminating illustrations, and crystal-clear step-by-step instructions, you'll learn to: Get started programming, no experience necessary! Add controls like text boxes and buttons Keep track of your favorite things by creating the Like It or Not (LioN) app By the end, you'll be able to create and run your own apps, and you'll have the confidence to learn more on your own. The book is updated for Swift 3. About the Reader This book is written especially for non programmers - no experience needed! About the Author Wendy Wise has an extensive background in mobile and application development and has worked with several Fortune 500 companies. In her 17-year technical career, Wendy has served as a senior director of software development, a senior product manager for international mobile applications, and a hands-on developer for web and mobile technologies, among many other technical roles. Wendy fully embraces her nerd/geek side, as you'll find out as you read this book. In her spare time, she enjoys beer, coffee, photography, camping, and being outdoors. Table of Contents PART 1 - YOUR VERY FIRST APP Getting started Building your first app Your first app, explained Learning more about your development tools: Xcode Capturing users' actions: adding buttons The button app, explained Capturing user input: adding text boxes Playing on the Playground PART 2 - THE KEYS TO THE CITY: UNDERSTANDING KEY DEVELOPMENT CONCEPTS Go with the flow, man! Controlling the flow of your app While you're doing that... Collections Telling stories with storyboards ViewControllers in depth Put it on my tab: creating tab bars Table views: more than a coffee table picture book Patterns: learning to sew PART 3 - CREATING THE LIKE IT OR NOT APP Putting it all together: the LioN app Adding data to your LioN app Displaying details of your LioN Creating the details of the detail view The AddEditView scene Delegates are everywhere Editing LioNs Saving LioNs Making your LioN prettier Working with Auto Layout Search your LioNs

**The Business of iPhone App Development** Dave Wooldridge, Michael Schneider, 2010-08-26 The phenomenal success of the iPhone and the iPod touch has ushered in a "gold rush" for developers, but with well over 100,000 apps in the highly competitive App Store, it has become increasingly difficult for new apps to stand out in the crowd. Achieving consumer awareness and sales longevity for your iPhone app requires a lot of organization and some strategic planning. This book will show you how to incorporate marketing and business savvy into every aspect of the design and development process, giving your app the best possible chance of succeeding in the App Store. The Business of iPhone App Development was written by experienced developers with business backgrounds, taking you step-by-step through cost-effective marketing techniques that have proven successful for professional iPhone app

creators—perfect for independent developers on shoestring budgets. Although there are a few iPhone app marketing books on the horizon, they appear to tackle the subject from purely a marketer's perspective. What makes this book unique is that it was written by developers for developers, showing you not only what to do, but also how to do it, complete with time-saving resources and ready-to-use code examples. No prior business knowledge is required. This is the book you wish you had read before you launched your first app!

**Beginning IOS 13 & Swift App Development** Greg Lim,2019-12-04 In this book, we take you on a fun, hands-on and pragmatic journey to learning iOS13 application development using Swift. You'll start building your first iOS app within minutes. Every section is written in a bite-sized manner and straight to the point as I don't want to waste your time (and most certainly mine) on the content you don't need. In the end, you will have the skills to create an app and submit it to the app store. In the course of this book, we will cover: Chapter 1 - Working with Xcode and Swift to build a BMI calculator app. Chapter 2 - Build a Quotes app using Table View Chapter 3 - Create a To Do List app where we create, read, update and delete to-do items Chapter 4 - Implement data persistency to our To Do List app using Core Data Chapter 5 - Improve our To Do List app by adding images and implementing swipe deletion Chapter 6 - Build a cryptocurrency price tracker app which retrieves prices via an API Chapter 7 - Build a image detection app using machine learning with Core ML 2 and Create ML 2 Chapter 8 - Create an Augmented Reality app with ARKit Chapter 9 - Publish our app on to the App store Chapter 10 - SwiftUI Chapter 11 - Dark Mode Chapter 12 - Porting your iOS App to the Mac with Project Catalyst The goal of this book is to teach you iOS development in a manageable way without overwhelming you. We focus only on the essentials and cover the material in a hands-on practice manner for you to code along. About the Reader No previous knowledge on iOS development required, but you should have basic programming knowledge. About the Author Greg Lim is a technologist and author of several programming books. Greg has many years in teaching programming in tertiary institutions and he places special emphasis on learning by doing.

*iPhone App Development: The Missing Manual* Craig Hockenberry,2010-05-03 Anyone with programming experience can learn how to write an iPhone app. But if you want to build a great app, there's a lot more to it than simple coding: you also need to know how design and market your creation. This easy-to-follow guide walks you through the entire process, from sketching out your idea to promoting the finished product. Get to know the tools for developing your iPhone app Design a great app before you start coding Build a complex app with Xcode and Interface Builder Decide how to brand your app-then beta-test that brand in the real world Learn the inside scoop on how to get your app into the App Store Promote your product, track sales, and build a strong customer following

**Designing Apps for Success** Matthew David,Chris Murman,2014-02-03 In 2007, Apple released the iPhone. With this release came tools as revolutionary as the internet was to businesses and individuals back in the mid- and late-nineties: Apps. Much like websites drove (and still drive) business, so too do apps drive sales, efficiencies and communication between people. But also like web design and development, in its early years and iterations, guidelines and best practices for apps are few and far between. Designing Apps for Success provides web/app designers and developers with consistent app design practices that result in timely, appropriate, and efficiently capable apps. This book covers application lifecycle management that designers and developers use when creating apps for themselves or the entities that hired them. From the early discussions with a company as to how to what kind of app they want, to storyboarding, to developing cross platform, to troubleshooting, to publishing, Designing Apps for Success gives a taut, concise, and pragmatic roadmap from the beginning of the process all the way to the end. Developers and designers will learn not only best practices on how to design an app but how to streamline the process while not losing any quality on the end result. Other topics in this book include: Case studies that best showcase the development process at work (or not at work). Global examples of apps developed all over the world. Future proofing your apps Post-publishing: Promoting and marketing your apps and keeping it relevant. Consistent app design practices for consistently successful results.

*iPad Application Development For Dummies* Neal Goldstein,Tony Bove,2010-04-13 Turn your iPad ideas into amazing apps with this exciting new guide! Whether you're app development amateur or programming professional, you'll discover how to get in on the App Store development gold rush and start developing for the iPad with this fun and easy guide. The iPad offers developers of all levels more opportunities than ever before to be a part of the app development game, and this book is your ticket to joining in the fun. You'll learn the basics of getting started, downloading the SDK, using context-based design, and filling your toolbox. Then you'll move on to using Objective-C and Xcode to program robust and vibrant apps and games specifically for the mobile platform. Offers a plain-English guide whether you're a novice or a seasoned developer who is interested in developing iPad applications Covers working with the multitouch interface and in split-screen mode Provides useful advice on what applications thrive in the App Store and which have the most potential to turn a profit Includes a companion Web site with source code Packed with helpful advice on the ins and outs of developing great apps for mobile devices, iPad Application Development For Dummies gets you started creating cool new apps right away! Note: Apple's iOS SDK tools are only accessible on Intel-powered Mac and MacBook devices.

**The Business of iPhone and iPad App Development** Dave Wooldridge,Michael Schneider,2011-08-18 The phenomenal success of the iPhone, iPad and the iPod touch has ushered in a "gold rush" for developers, but with well over 300,000 apps in the highly competitive App Store, it has become increasingly difficult for new apps to stand out in the crowd. Achieving consumer awareness and sales longevity for your iOS app requires a lot of organization and some strategic planning. Updated and expanded for iOS 4, this bestselling book will show you how to incorporate marketing and business savvy into every aspect of the design and development process, giving your app the best possible chance of succeeding in the App Store. The Business of iPhone and iPad App Development was written by experienced developers with business backgrounds, taking you step-by-step through cost effective marketing techniques that have proven successful for professional iOS app creators—perfect for independent developers on shoestring budgets. No prior business knowledge is required. This is the book you wish you had read before you launched your first app!

**GadChick's Guide to Making an iPhone App** GadChick,2012-08-08 Do you have a killer idea for an iPhone app? Who doesn't! With \$99 and a bit of programming skills, you can have that app for sale in no time at all. Wait, wait, wait--programming what now? Insert sad face here. That's right, this book is going to tell you the dirty secret that most iPhone guidebooks don't: it's hard! We aren't going to sugarcoat it; chances are, after reading this book you might feel a little discouraged. That's because we aren't going to try you a quick get rich scheme where in 1 hour you'll be able to develop your way to millions. We are going to show you exactly what programming is, the time it entails and what it takes to make a killer app. The point of this book isn't to help you design the

next Angry Birds; the point is to help you decide if you have the programming know-how to make it happen. Don't worry...if you don't, we'll also show you cheap alternatives and places you can go to find people to develop for you (and it's cheaper than you think).

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**AppStair LLC Introduction**

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