

Open For Business Open Source

Karl Fogel

Open Source for Business Heather Meeker,2020

Open Sources Chris DiBona,Sam Ockman,1999-01-03 Freely available source code, with contributions from thousands of programmers around the world: this is the spirit of the software revolution known as Open Source. Open Source has grabbed the computer industry's attention. Netscape has opened the source code to Mozilla; IBM supports Apache; major database vendors have ported their products to Linux. As enterprises realize the power of the open-source development model, Open Source is becoming a viable mainstream alternative to commercial software. Now in *Open Sources*, leaders of Open Source come together for the first time to discuss the new vision of the software industry they have created. The essays in this volume offer insight into how the Open Source movement works, why it succeeds, and where it is going. For programmers who have labored on open-source projects, *Open Sources* is the new gospel: a powerful vision from the movement's spiritual leaders. For businesses integrating open-source software into their enterprise, *Open Sources* reveals the mysteries of how open development builds better software, and how businesses can leverage freely available software for a competitive business advantage. The contributors here have been the leaders in the open-source arena: Brian Behlendorf (Apache) Kirk McKusick (Berkeley Unix) Tim O'Reilly (Publisher, O'Reilly & Associates) Bruce Perens (Debian Project, Open Source Initiative) Tom Paquin and Jim Hamerly (mozilla.org, Netscape) Eric Raymond (Open Source Initiative) Richard Stallman (GNU, Free Software Foundation, Emacs) Michael Tiemann (Cygnus Solutions) Linus Torvalds (Linux) Paul Vixie (Bind) Larry Wall (Perl) This book explains why the majority of the Internet's servers use open- source technologies for everything from the operating system to Web serving and email. Key technology products developed with open-source software have overtaken and surpassed the commercial efforts of billion dollar companies like Microsoft and IBM to dominate software markets. Learn the inside story of what led Netscape to decide to release its source code using the open-source mode. Learn how Cygnus Solutions builds the world's best compilers by sharing the source code. Learn why venture capitalists are eagerly watching Red Hat Software, a company that gives its key product -- Linux -- away. For the first time in print, this book presents the story of the open- source phenomenon told by the people who created this movement. *Open Sources* will bring you into the world of free software and show you the revolution.

Best Practices for commercial use of open source software Karl Michael Popp,2019-10-30 This book enables you to leverage the state-of-the-art of creating open source based business models and of managing open source in the development cycle of commercial software and during due diligence in mergers and acquisitions. In addition, it provides information about why investments in open source makes sense. Practitioners, investors and consultants created this book to help professionals in the software business like investors, executives, business developers, product managers, architects, developers, quality managers, development operations managers as well as students to get acquainted and proficient in using open source products in a commercial context. First, the focus is on business model impact of open source products and open source licenses. Dr. Karl Michael Popp gives an overview of the different types of business models for open source companies. Dr. Josef Walzl shows how open source licenses and intellectual property strategies can create a unique business model based on a combination of open source and proprietary software. Then, the focus is on detection and license compliance aspects of open source software in mergers and acquisitions. The acquisition of a software vendor requires the review of intellectual property rights including open source license compliance as described by Dr. Karl Michael Popp. The following new chapter, authored by Joseph Jacks from OSS Capital, provides fundamentals of the open source business by elaborating on value creation and value capture for commercial open source companies. Then, two chapters cover the offerings of tool vendors for governance of open source software but also for development enablement. First, Bill Weinberg and Greg Olsen show the broad offering of solutions of Black Duck Software, a provider for open source governance and enablement tools. The next, new chapter, provided by Snyk, focuses on development aspects of using open source software as part of commercial products like assistance for developers in selection and in continuously updating open source components during the software development lifecycle.

The Success of Open Source Steve WEBER,2009-06-30 Much of the innovative programming that powers the Internet, creates operating systems, and produces software is the result of open source code, that is, code that is freely distributed--as opposed to being kept secret--by those who write it. Leaving source code open has generated some of the most sophisticated developments in computer technology, including, most notably, Linux and Apache, which pose a significant challenge to Microsoft in the marketplace. As Steven Weber discusses, open source's success in a highly competitive industry has subverted many assumptions about how businesses are run, and how intellectual products are created and protected. Traditionally, intellectual property law has allowed companies to control knowledge and has guarded the rights of the innovator, at the expense of industry-wide cooperation. In turn, engineers of new software code are richly rewarded; but, as Weber shows, in spite of the conventional wisdom that innovation is driven by the promise of individual and corporate wealth, ensuring the free distribution of code among computer programmers can empower a more effective process for building intellectual products. In the case of Open Source, independent programmers--sometimes hundreds or thousands of them--make unpaid contributions to software that develops organically, through trial and error. Weber argues that the success of open source is not a freakish exception to economic principles. The open source community is guided by standards, rules, decisionmaking procedures, and sanctioning mechanisms. Weber explains the political and economic dynamics of this mysterious but important market development. Table of Contents: Preface 1. Property and the Problem of Software 2. The Early History of Open Source 3. What Is Open Source and How Does It Work? 4. A Maturing Model of Production 5. Explaining Open Source: Microfoundations 6. Explaining Open Source: Macro-Organization 7. Business Models and the Law 8. The Code That Changed the World? Notes Index Reviews of this book: In the world of open-source software, true believers can be a fervent bunch. Linux, for example, may act as a credo as well as an operating system. But there is much substance beyond zealotry, says Steven Weber, the author of *The Success of Open Source*...An open-source operating system offers its source code up to be played with, extended, debugged, and otherwise tweaked in an orgy of user collaboration. The author traces the roots of that ethos and process in the early years of computers...He also analyzes the interface between open source and the worlds of business and law, as well as wider issues in the clash between hierarchical structures and networks, a subject with relevance beyond the software industry to the war on terrorism. --Nina C. Ayoub, *Chronicle of Higher Education* Reviews of this book: A valuable new account of the [open-source software] movement. --Edward Rothstein, *New York Times* We can blindly continue to develop, reward, protect, and organize around knowledge assets on the comfortable assumption that their traditional property rights remain inviolate. Or we can listen to Steven Weber and begin to make our peace with the uncomfortable fact that the very foundations of our familiar knowledge as property world have irrevocably shifted. --Alan Kantrow, Chief Knowledge Officer, Monitor Group Ever since the invention of agriculture, human beings have had only three social-engineering tools for organizing any large-scale division of labor: markets (and the carrots of material benefits they offer), hierarchies (and the sticks of punishment they impose), and charisma (and the promises of rapture they offer). Now there is the possibility of a fourth mode of effective social organization--one that we perhaps see in embryo in the creation and maintenance of open-source software. My Berkeley colleague Steven Weber's book is a brilliant exploration of this fascinating topic. --J. Bradford DeLong, Department of Economics, University of California at Berkeley Steven Weber has produced a significant, insightful book that is both smart and important. The most impressive achievement of this volume is that Weber has spent the time to learn and think about the technological, sociological, business, and legal perspectives related to open source. *The Success of Open Source* is timely and more thought provoking than almost anything I've come across in the past several years. It deserves careful reading by a wide audience. --Jonathan Aronson, Annenberg School for Communication, University of Southern California

Open Source for the Enterprise Dan Woods,Gautam Guliani,2005-07-27 Open source software is changing the world of Information Technology. But making it work for your company is far more complicated than simply installing a copy of Linux. If you are serious about using open source to cut costs, accelerate development, and reduce vendor lock-in, you must institutionalize skills and create new ways of working. You must understand how open source is different from commercial software and what responsibilities and risks it brings. *Open Source for the Enterprise* is a sober guide to putting open source to work in the modern IT

department. Open source software is software whose code is freely available to anyone who wants to change and redistribute it. New commercial support services, smaller licensing fees, increased collaboration, and a friendlier platform to sell products and services are just a few of the reasons open source is so attractive to IT departments. Some of the open source projects that are in current, widespread use in businesses large and small include Linux, FreeBSD, Apache, MySQL, PostgreSQL, JBOSS, and Perl. These have been used to such great effect by Google, Amazon, Yahoo!, and major commercial and financial firms, that a wave of publicity has resulted in recent years, bordering on hype. Large vendors such as IBM, Novell, and Hewlett Packard have made open source a lynchpin of their offerings. Open source has entered a new area where it is being used as a marketing device, a collaborative software development methodology, and a business model. This book provides something far more valuable than either the cheerleading or the fear-mongering one hears about open source. The authors are Dan Woods, former CTO of TheStreet.com and a consultant and author of several books about IT, and Gautam Guliani, Director of Software Architecture at Kaplan Test Prep & Admissions. Each has used open source software for some 15 years at IT departments large and small. They have collected the wisdom of a host of experts from IT departments, open source communities, and software companies. Open Source for the Enterprise provides a top to bottom view not only of the technology, but of the skills required to manage it and the organizational issues that must be addressed. Here are the sorts of questions answered in the book: Why is there a productization gap in most open source projects? How can the maturity of open source be evaluated? How can the ROI of open source be calculated? What skills are needed to use open source? What sorts of open source projects are appropriate for IT departments at the beginner, intermediate, advanced, and expert levels? What questions need to be answered by an open source strategy? What policies for governance can be instituted to control the adoption of open source? What new commercial services can help manage the risks of open source? Do differences in open source licenses matter? How will using open source transform an IT department? Praise for Open Source for the Enterprise: Open Source has become a strategic business issue; decisions on how and where to choose to use Open Source now have a major impact on the overall direction of IT abilities to support the business both with capabilities and by controlling costs. This is a new game and one generally not covered in existing books on Open Source which continue to assume that the readers are 'deep dive' technologists, Open Source for the Enterprise provides everyone from business managers to technologists with the balanced view that has been missing. Well worth the time to read, and also worth encouraging others in your enterprise to read as well. ---Andy Mulholland - Global CTO Capgemini Open Source for the Enterprise is required reading for anyone working with or looking to adopt open source technologies in a corporate environment. Its practical, no-BS approach will make sure you're armed with the information you need to deploy applications successfully (as well as helping you know when to say no). If you're trying to sell open source to management, this book will give you the ammunition you need. If you're a manager trying to drive down cost using open source, this book will tell you what questions to ask your staff. In short, it's a clear, concise explanation of how to successfully leverage open source without making the big mistakes that can get you fired. ---Kevin Bedell - founding editor of LinuxWorld Magazine

The Business and Economics of Linux and Open Source Martin Fink, 2003 Open Source has become a buzzword synonymous with growth and change in computing. This book examines the Open Source movement, what's worked and why, and explains the technology to the mainstream investor and manager looking to replicate the successes of the Open Source movement.

Forge Your Future with Open Source VM (Vicky) Brasseur, 2018-10-08 Free and open source is the foundation of software development, and it's built by people just like you. Discover the fundamental tenets that drive the movement. Take control of your career by selecting the right project to meet your professional goals. Master the language and avoid the pitfalls that typically ensnare new contributors. Join a community of like-minded people and change the world. Programmers, writers, designers, and everyone interested in software will make their mark through free and open source software contributions. Free and open source software is the default choice for the programming languages and technologies which run our world today, and it's all built and maintained by people just like you. No matter your skill level or area of expertise, with this book you will contribute to free and open source software projects. Using this practical approach you'll understand not only the mechanics of contributing, but also how doing so helps your career as well as the community. This book doesn't assume that you're a programmer, or even that you have prior experience with free and open source software. Learn what open source is, where it came from, and why it's important. Start on the right foot by mastering the structure and tools you need before you contribute. Choose the right project for you, amplifying the impact of your contribution. Submit your first contribution, whether it's code, writing, design, or community organizing. Find out what to do when things don't go the way you expect. Discover how to start your own project and make it friendly and welcoming to contributors. Anyone can contribute! Make your mark today and help others while also helping yourself.

How Open Source Ate Software Gordon Haff, 2018-08-21 Learn how free software became open source and how you can sell open source software. This book provides a historical context of how open source has thoroughly transformed how we write software, how we cooperate, how we communicate, how we organize, and, ultimately, how we think about business values. You'll look at project and community examples including Linux, BSD, Apache, and Kubernetes, understand the open source development model, and how open source has influenced approaches more broadly, even proprietary software, such as open betas. You'll also examine the flipside, the Second Machine Age, and the challenges of open source-based business models. Today, open source serves as shorthand for much broader trends and behaviors. It's not just about a free (in all senses of the word) alternative to commercial software. It increasingly is the new commercial software. How Open Source Ate Software reveals how open source has much in common, and is often closely allied, with many other trends in business and society. You'll see how it enables projects that go beyond any individual company. That makes open source not just a story about software, but a story about almost everything. What You'll Learn Understand open source opportunities and challenges Sell software if you're giving it away Apply open source principles more broadly to openorg, devops, etc. Review which organizational incentives you can implement Who This Book Is For Anyone who has an interest in what is happening in open source and the open source community, and anyone who is contemplating making a business that involves open source.

Innovation Happens Elsewhere Ron Goldman, Richard P. Gabriel, 2005-04-25 It's a plain fact: regardless of how smart, creative, and innovative your organization is, there are more smart, creative, and innovative people outside your organization than inside. Open source offers the possibility of bringing more innovation into your business by building a creative community that reaches beyond the barriers of the business. The key is developing a web-driven community where new types of collaboration and creativity can flourish. Since 1998 Ron Goldman and Richard Gabriel have been helping groups at Sun Microsystems understand open source and advising them on how to build successful communities around open source projects. In this book the authors present lessons learned from their own experiences with open source, as well as those from other well-known projects such as Linux, Apache, and Mozilla. * Winner of 2006 Jolt Productivity Award for General Books * Describes how open source development works and offers persuasive reasons for using it to help achieve business goals. * Shows how to use open source in day-to-day work, discusses the various licenses in use, and describes what makes for a successful project. * Written in an engaging style for executives, managers, and engineers that addresses the human and business issues involved in open source development as well as its history, philosophy, and future

Succeeding with Open Source Bernard Golden, 2005 IT organizations are increasingly investigating the use of open source software for its cost-effectiveness and flexibility. However, myths about open source software persist - for example, that it runs only on Linux or that it is not stable enough for demanding production environments. Dispelling those myths, leading companies such as Amazon.com and Google rely on open source software, and many more companies will make the switch in the years ahead. Succeeding with Open Source is the first book written specifically for IT managers who need to evaluate, select, and use open source software. The author begins with the fundamentals of open source solutions and how they differ greatly from commercial software. He then introduces the Open Source Maturity Model (OSMM), an invaluable resource for assessing open source products for their production readiness.--BOOK JACKET. Title Summary field provided by Blackwell North America, Inc. All Rights Reserved

The Open Organization Jim Whitehurst, 2015 This is a story of reinvention. Jim Whitehurst, celebrated president and CEO of one of the world's most revolutionary software companies, tells first-hand his journey from traditional manager (Delta Air Lines, Boston Consulting Group) and "chief" problem solver to CEO of one of the most open organizational environments he'd ever encountered. This challenging transition, and what

Whitehurst learned in the interim, has paved the way for a new way of managing—one this modern leader sees as the only way companies will successfully function in the future. Whitehurst says beyond embracing the technology that has so far disrupted entire industries, companies must now adapt their management and organizational design to better fit the Information Age. His mantra? “Adapt or die.” Indeed, the successful company Whitehurst leads—the open source giant Red Hat—has become the organizational poster child for how to reboot, redesign, and reinvent an organization for a decentralized, digital age. Based on open source principles of transparency, participation, and collaboration, “open management” challenges conventional business ideas about what companies are, how they run, and how they make money. This book provides the blueprint for putting it into practice in your own firm. He covers challenges that have been missing from the conversation to date, among them: how to scale engagement; how to have healthy debates that net progress; and how to attract and keep the “Social Generation” of workers. Through a mix of vibrant stories, candid lessons, and tested processes, Whitehurst shows how Red Hat has blown the traditional operating model to pieces by emerging out of a pure bottom up culture and learning how to execute it at scale. And he explains what other companies are, and need to be doing to bring this open style into all facets of the organization. By showing how to apply open source methods to everything from structure, management, and strategy to a firm's customer and partner relationships, leaders and teams will now have the tools needed to reach a new level of work. And with that new level of work comes unparalleled success. The Open Organization is your new resource for doing business differently. Get ready to make traditional management thinking obsolete.

Open Source Leadership: Reinventing Management When There’s No More Business as Usual Rajeev Peshawaria,2017-10-27 From taxi rides, hotel stays, car driving, to communicating and paying, everything we knew as normal has changed beyond recognition. To lead effectively in today’s brave new world, you have to question EVERYTHING. For the first time in human history, knowledge is free and almost every boundary to communication has been lifted. This open source world has permanently altered the business landscape. And you can count on the fact that the pace of change will only accelerate. Yet... companies still rely on management tools and practices that were, at best, mildly effective in their heyday. In Open Source Leadership, Rajeev Peshawaria reveals the vision, insight, and practices he has used to help some of today’s largest and most influential organizations meet the open source world head on. It all starts with asking the right questions: What’s the most effective leadership style in a world of 24/7 connectivity? How has the very concept of leadership changed in the open source era? How do you inspire and reward performance in the “gig economy?” How do you measure engagement and effectively address the gaps? How can you lead innovation--quickly and continuously? Peshawaria reveals the answers to these questions--and they will surprise you. Based on his company’s groundbreaking research spanning 28 countries, he concludes that traditional industrial age thinking needs a massive upgrade to successfully navigating the brave new world of business. Open Source Leadership rewrites the rules of management, giving you a unique look at the most common misperceptions, illusions, and downright wrong information you’ve been getting about what works and what doesn’t. It provides a new, counterintuitive model for seizing competitive edge in any industry. Among other issues the book argues convincingly that “positive autocracy” must replace democratic leadership; talent and innovation are abundant not scarce; early identification of high-potentials is counter-productive; and setting employees free to do as little as they want will increase productivity.

Pro Freeware and Open Source Solutions for Business Phillip Whitt,2015-08-29 Pro Freeware and Open Source Solutions for Business is a practical guide for the small business owner seeking viable alternative to expensive commercial software packages and subscriptions. This comprehensive look at the powerful alternatives to expensive proprietary software provides an illustrated overview of no-cost software solutions. In this book you will find free and open source solutions for office productivity, PDF creation, accounting, image editing and graphic design, desktop publishing, 3D design, CAD, audio and video editing, website and blog creation, customer relationship management, point of sale, networking and security, and alternatives to the Windows and Macintosh operating systems. This guide helps free the cost-conscious business owner from the bonds of expensive proprietary software by exploring the free and powerful alternatives that exist. You can save a substantial sums of money by replacing just a few commercial software titles with free and open source solutions. Learn how with Pro Freeware and Open Source Solutions for Business today.

Open Source Licensing Lawrence E. Rosen,2005 I have studied Rosen's book in detail and am impressed with its scope and content. I strongly recommend it to anybody interested in the current controversies surrounding open source licensing. --John Terpstra, Samba.org; cofounder, Samba-Team Linux and open source software have forever altered the computing landscape. The important conversations no longer revolve around the technology but rather the business and legal issues. Rosen's book is must reading for anyone using or providing open source solutions. --Stuart Open Source Development Labs A Complete Guide to the Law of Open Source for Developers, Managers, and Lawyers Now that open source software is blossoming around the world, it is crucial to understand how open source licenses work--and their solid legal foundations. Open Source Initiative general counsel Lawrence Rosen presents a plain-English guide to open source law for developers, managers, users, and lawyers. Rosen clearly explains the intellectual property laws that support open source licensing, carefully reviews today's leading licenses, and helps you make the best choices for your project or organization. Coverage includes: Explanation of why the SCO litigation and other attacks won't derail open source Dispelling the myths of open source licensing Intellectual property law for nonlawyers: ownership and licensing of copyrights, patents, and trademarks Academic licenses BSD, MIT, Apache, and beyond The reciprocal bargain at the heart of the GPL Alternative licenses: Mozilla, CPL, OSL and AFL Benefits of open source, and the obligations and risks facing businesses that deploy open source software Choosing the right license: considering business models, product architecture, IP ownership, license compatibility issues, relicensing, and more Enforcing the terms and conditions of open source licenses Shared source, eventual source, and other alternative models to open source Protecting yourself against lawsuits

Intellectual Property and Open Source Van Lindberg,2008-07-15 Clear, correct, and deep, this is a welcome addition to discussions of law and computing for anyone -- even lawyers!-- Lawrence Lessig, Professor of Law at Stanford Law School and founder of the Stanford Center for Internet and Society If you work in information technology, intellectual property is central to your job -- but dealing with the complexities of the legal system can be mind-boggling. This book is for anyone who wants to understand how the legal system deals with intellectual property rights for code and other content. You'll get a clear look at intellectual property issues from a developer's point of view, including practical advice about situations you're likely to encounter. Written by an intellectual property attorney who is also a programmer, Intellectual Property and Open Source helps you understand patents, copyrights, trademarks, trade secrets, and licenses, with special focus on the issues surrounding open source development and the GPL. This book answers questions such as: How do open source and intellectual property work together? What are the most important intellectual property-related issues when starting a business or open source project? How should you handle copyright, licensing and other issues when accepting a patch from another developer? How can you pursue your own ideas while working for someone else? What parts of a patent should be reviewed to see if it applies to your work? When is your idea a trade secret? How can you reverse engineer a product without getting into trouble? What should you think about when choosing an open source license for your project? Most legal sources are too scattered, too arcane, and too hard to read. Intellectual Property and Open Source is a friendly, easy-to-follow overview of the law that programmers, system administrators, graphic designers, and many others will find essential.

The Open Source Alternative Heather J. Meeker,2008-05-02 This book is a user manual for understanding and deployment of open source software licensing in business. Written for lawyers and businesspeople alike, it explains and analyzes open source licensing issues, and gives practical suggestions on how to deal with open source licensing in a business context. Including useful forms, information, and both technical and licensing background, this book will help you avoid legal pitfalls and educate your organization about the risks of open source.

Producing Open Source Software Karl Fogel,2005-10-07 The corporate market is now embracing free, open source software like never before, as evidenced by the recent success of the technologies underlying LAMP (Linux, Apache, MySQL, and PHP). Each is the result of a publicly collaborative process among numerous developers who volunteer their time and energy to create better software. The truth is, however, that the

overwhelming majority of free software projects fail. To help you beat the odds, O'Reilly has put together *Producing Open Source Software*, a guide that recommends tried and true steps to help free software developers work together toward a common goal. Not just for developers who are considering starting their own free software project, this book will also help those who want to participate in the process at any level. The book tackles this very complex topic by distilling it down into easily understandable parts. Starting with the basics of project management, it details specific tools used in free software projects, including version control, IRC, bug tracking, and Wikis. Author Karl Fogel, known for his work on CVS and Subversion, offers practical advice on how to set up and use a range of tools in combination with open mailing lists and archives. He also provides several chapters on the essentials of recruiting and motivating developers, as well as how to gain much-needed publicity for your project. While managing a team of enthusiastic developers -- most of whom you've never even met -- can be challenging, it can also be fun. *Producing Open Source Software* takes this into account, too, as it speaks of the sheer pleasure to be had from working with a motivated team of free software developers.

Open Source Strategies for the Enterprise Simon Phipps, 2012-07-12 So you're thinking of creating an open source community around your code? Here are some things you ought to know before you make your plans too firm. Community Types: There is no single open source community. Rather, there are many groups of people gathered around many free software commons. Those gatherings are themselves of several different types; you really need to understand those differences. Payment at the Point of Value: Open source is of course free software. But the freedom you're finding brings you value varies depending on the role you play with respect to the software. Free doesn't mean the same to everyone. Open Core Is Bad For You: The open core business model is popular with VC-funded startup companies but does not deliver the core freedoms from which lasting business value for customers is derived. Transparency and Privacy: The key success factor in an open source community is the equality of all the participants. A strong community is characterized by high levels of transparency about the project coupled with strong respect for the privacy of the participants. Read why you should not impose your business model on anyone.

A Business Ecology Perspective on Community-Driven Open Source Markus Radits, 2019-01-25 This thesis approaches the phenomenon of open source software (OSS) from a managerial and organisational point of view. In a slightly narrower sense, this thesis studies commercialisation aspects around community-driven open source. The term 'community-driven' signifies open source projects that are managed, steered, and controlled by communities of volunteers, as opposed to those that are managed, steered, and controlled by single corporate sponsors. By adopting a business ecology perspective, this thesis places emphasis on the larger context within which the commercialisation of OSS is embedded (e.g., global and collaborative production regimes, ideological foundations, market characteristics, and diffuse boundary conditions). Because many business benefits arise as a consequence of the activities taking place in the communities and ecosystems around open source projects, a business ecology perspective may be a useful analytical guide for understanding the opportunities, challenges, and risks that firms face in commercializing OSS. There are two overarching themes guiding this thesis. The first theme concerns the challenges that firms face in commercialising community-driven open source. There is a tendency in the literature on business ecosystems and open source to emphasise the benefits, opportunities, and positive aspects of behaviour, at the expense of the challenges that firms face. However, business ecosystems are not only spaces of opportunity, they may also pose a variety of challenges that firms need to overcome in order to be successful. To help rectify this imbalance in the literature, the first theme particularly focuses on the challenges that firms face in commercialising community-driven open source. The underlying ambition is to facilitate a more balanced and holistic understanding of the collaborative and competitive dynamics in ecosystems around open source projects. The other theme concerns the complex intertwining of community engagement and profit-oriented venturing. As is acknowledged in the literature, the subject of firm-community interaction has become increasingly important because the survival, success, and sustainability of peer production communities has become of strategic relevance to many organisations. However, while many strategic benefits may arise as a consequence of firm-community interaction, there is a lack of research studying how the value-creating logics of firm-community interaction are embedded within the bigger picture in which they occur. Bearing this bigger picture in mind, this thesis explores the intertwining of volunteer community engagement and profit-oriented venturing by focusing on four aspects that are theorised in the literature: reinforcement, complementarity, synergy, and reciprocity. This thesis is designed as a qualitative exploratory single-case study. The empirical case is Joomla, a popular open source content management system. In a nutshell, the Joomla case in this thesis comprises the interactions in the Joomla community and the commercial activities around the Joomla platform (e.g., web development, consulting, marketing, customisation, extensions). In order to achieve greater analytical depth, the business ecology perspective is complemented with ideas and propositions from other theoretical areas, such as stakeholder theory, community governance, organizational identity, motivation theory, pricing, and bundling. The findings show that the common challenges in commercialising community-driven open source revolve around nine distinct factors that roughly cluster into three domains: the ecosystem, the community, and the firm. In short, the domain of the ecosystem comprises the global operating environment, the pace of change, and the cannibalisation of ideas. The domain of the community comprises the platform policy, platform image, and the voluntary nature of the open source project. And finally, the domain of the firm comprises the blurring boundaries between private and professional lives, the difficulty of estimating costs, and firm dependencies. Based on these insights, a framework for analysing community-based value creation in business ecosystems is proposed. This framework integrates collective innovation, community engagement, and value capture into a unified model of value creation in contexts of firm-community interaction. Furthermore, the findings reveal demonstrable effects of reinforcement, complementarity, synergy, and reciprocity in the intertwining of volunteer community engagement and profit-oriented venturing. By showing that this intertwining can be strong in empirical cases where commercial activities are often implicitly assumed to be absent, this thesis provides a more nuanced understanding of firm involvement in the realm of open source. Based on the empirical and analytical insights, a number of further theoretical implications are discussed, such as the role of intersubjective trust in relation to the uncertainties that commercial actors face, an alternative way of classifying community types, the metaphor of superorganisms in the context of open source, issues pertaining to the well-being of community participants, and issues in relation to the transitioning of open source developers from a community-based to an entrepreneurial self-identity when commercialising an open source solution. Furthermore, this thesis builds on six sub-studies that make individual contributions of their own. In a broad sense, this thesis contributes to the literature streams on the commercialisation of OSS, the business value and strategic aspects of open source, the interrelationships between community forms of organising and entrepreneurial activities, and the nascent research on ecology perspectives on peer-production communities. A variety of opportunities for future research are highlighted. Denna avhandling undersöker fenomenet öppen källkod, 'open source', ur ett lednings och styrningsperspektiv. Mer konkret studeras aspekter på kommersialisering av ett community-drivet open source projekt (OSS, open source software). Uttrycket 'community-drivet' hänvisar till open source projekt som drivs och styrs av volontärgrupper, till skillnad från open source projekt som drivs och styrs av enskilda företag. Genom att tillämpa ett affärsekologiperspektiv fokuserar denna avhandling på det vidare sammanhang som karaktäriserar kommersialisering av OSS, såsom globala och kollaborativa produktionssystem, värderingarna öppenhet och samarbete, marknadsstrukturer, och diffusa organisationsgränser. Aktiviteterna i open source communityn och dess kringliggande ekosystem kan bidra till många fördelar för företag, och därför kan ett affärsekologiperspektiv vara en användbar analytisk lins för att förstå de möjligheter, utmaningar och risker som företag står inför när de kommersialiserar OSS. Två övergripande teman lyfts fram i denna avhandling. Det första temat handlar om de utmaningar som företag står inför när de kommersialiserar community-driven OSS. Det finns i litteraturen om affärsekologier och open source en tendens att betona fördelar, möjligheter och positiva aspekter på beteende på bekostnad av att undersöka utmaningar som företag står inför. Affärsekologier innebär dock inte enbart möjligheter för företag, utan kan också orsaka en rad utmaningar som företag behöver hantera för att lyckas. Med utgångspunkt i denna obalans i litteraturen fokuserar det första temat på de utmaningar med kommersialisering av community-driven OSS. Detta görs för att bidra till en mer balanserad och holistisk förståelse av den på samma gång kollaborativa och konkurrerande dynamiken i affärsekologin runt ett open source projekt. Det andra temat handlar om sammanflätningen (intertwining) mellan community-deltagande och vinstdrivande verksamhet. Såsom det framgår i litteraturen har frågan om samverkan mellan företag och communities blivit allt viktigare, eftersom communityernas överlevnad, framgång och hållbarhet har blivit

strategiskt viktiga för många organisationer. Även om många strategiska fördelar kan uppstå som en följd av samverkan mellan företag och communities saknas forskning om hur värdeskapande uppstår i en vidare kontext. Med ett bredare perspektiv i åtanke undersöker denna avhandling sammanflätningen av frivilligt community-deltagande och en vinstdrivande verksamhet genom att fokusera på fyra aspekter av sammanflätning som förekommer i litteraturen: förstärkning, komplementaritet, synergier, och ömsesidighet. Denna avhandling är utformad som en kvalitativ utforskande fallstudie. Det empiriska fallet är Joomla, ett innehållshanteringssystem som bygger på open source. Inom ramen för avhandlingen undersöks fallet i termer av samspel inom Joomla-communityn och de kommersiella aktiviteterna som sker runt Joomla-plattformen (t.ex., webbutveckling, rådgivning, marknadsföring, anpassningar, och extensions). För att uppnå ett analytiskt djup kompletteras affärsekologiperspektivet med idéer och förslag från andra teoretiska områden, såsom intressentmodellen, community-styrning, företagsidentitet, motivationsteori, prissättning, och buntning. Resultaten visar att utmaningarna med kommersialisering av community-driven OSS kretsar kring nio olika faktorer som kan grupperas i tre områden: ekosystemet, communityn, och företaget. Ekosystemsfaktorerna innefattar den globala verksamma miljön, förändringshastigheten och kannibalisering av idéer. Community-faktorerna innefattar plattformspolicy, plattformsimage, och att deltagandet i open source projektet sker på frivillig basis. Slutligen innefattar företagsfaktorerna suddiga gränser mellan privatliv och arbetsliv, svårigheten att uppskatta kostnader samt beroendeförhållanden mellan företag. Baserat på dessa insikter föreslås en modell för att analysera communitybaserad värdeskapande i affärsekologier. Modellen integrerar kollektiv innovation, community-deltagande, och value capture i en holistisk modell för community-baserad värdeskapande i kontexten samverkan mellan företag och communities. Vidare beskrivs effekterna av sammanflätningen av frivilligt community-deltagande och vinstdrivande verksamhet i termer av förstärkning, komplementaritet, synergier, och ömsesidighet. Genom att visa att sammanflätningen av frivilligt community-deltagande och vinstdrivande verksamhet kan vara stark i fall där det ofta antas implicit att kommersiella aktiviteter inte förekommer ger denna avhandling en mer nyanserad förståelse av företags roll i kontexten open source. Baserat på empiriska och analytiska insikter diskuterar denna avhandling ett antal teoretiska konsekvenser, såsom rollen som intersubjektiv tillit spelar i förhållande till den ovisshet som kommersiella aktörer står inför, ett alternativt sätt att klassificera community-typer, metaforen superorganismer i kontexten open source, community-deltagares välbefinnande, samt hur open source utvecklare hanterar övergången från en community-baserad självidentitet till en entreprenöriell självidentitet vid kommersialisering av OSS. Dessutom ger de sex delstudier som avhandlingen bygger på egna bidrag som presenteras i respektive delstudie. I stora drag bidrar denna avhandling till litteraturen om kommersialisering av OSS, affärsmässiga och strategiska aspekter på open source, samspelet mellan community-driven entreprenörsverksamhet samt den framväxande forskning som använder ett affärsekologiperspektiv för att studera kollegial produktion baserad på allmännytta. En mängd olika möjligheter för framtida forskning lyfts fram.

Open Sources 2.0 Chris DiBona, Mark Stone, Danese Cooper, 2005-10-21 Open Sources 2.0 is a collection of insightful and thought-provoking essays from today's technology leaders that continues painting the evolutionary picture that developed in the 1999 book Open Sources: Voices from the Revolution . These essays explore open source's impact on the software industry and reveal how open source concepts are infiltrating other areas of commerce and society. The essays appeal to a broad audience: the software developer will find thoughtful reflections on practices and methodology from leading open source developers like Jeremy Allison and Ben Laurie, while the business executive will find analyses of business strategies from the likes of Sleepycat co-founder and CEO Michael Olson and Open Source Business Conference founder Matt Asay. From China, Europe, India, and Brazil we get essays that describe the developing world's efforts to join the technology forefront and use open source to take control of its high tech destiny. For anyone with a strong interest in technology trends, these essays are a must-read. The enduring significance of open source goes well beyond high technology, however. At the heart of the new paradigm is network-enabled distributed collaboration: the growing impact of this model on all forms of online collaboration is fundamentally challenging our modern notion of community. What does the future hold? Veteran open source commentators Tim O'Reilly and Doc Searls offer their perspectives, as do leading open source scholars Steven Weber and Sonali Shah. Andrew Hessel traces the migration of open source ideas from computer technology to biotechnology, and Wikipedia co-founder Larry Sanger and Slashdot co-founder Jeff Bates provide frontline views of functioning, flourishing online collaborative communities. The power of collaboration, enabled by the internet and open source software, is changing the world in ways we can only begin to imagine. Open Sources 2.0 further develops the evolutionary picture that emerged in the original Open Sources and expounds on the transformative open source philosophy. This is a wonderful collection of thoughts and examples by great minds from the free software movement, and is a must have for anyone who follows free software development and project histories. --Robin Monks, Free Software Magazine The list of contributors include Alolita Sharma Andrew Hessel Ben Laurie Boon-Lock Yeo Bruno Souza Chris DiBona Danese Cooper Doc Searls Eugene Kim Gregorio Robles Ian Murdock Jeff Bates Jeremy Allison Jesus M. Gonzalez-Barahona Kim Polese Larry Sanger Louisa Liu Mark Stone Mark Stone Matthew N. Asay Michael Olson Mitchell Baker Pamela Jones Robert Adkins Russ Nelson Sonali K. Shah Stephen R. Walli Steven Weber Sunil Saxena Tim O'Reilly Wendy Seltzer

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