

Choice Hotels Owners Council

David K. Hayes,Joshua D. Hayes,Peggy A. Hayes

Life Behind the Lobby Pawan Dhingra, 2012-04-25 Indian Americans own about half of all the motels in the United States. Even more remarkable, most of these motel owners come from the same region in India and—although they are not all related—seventy percent of them share the surname of Patel. Most of these motel owners arrived in the United States with few resources and, broadly speaking, they are self-employed, self-sufficient immigrants who have become successful—they live the American dream. However, framing this group as embodying the American dream has profound implications. It perpetuates the idea of American exceptionalism—that this nation creates opportunities for newcomers unattainable elsewhere—and also downplays the inequalities of race, gender, culture, and globalization immigrants continue to face. Despite their dominance in the motel industry, Indian American moteliers are concentrated in lower- and mid-budget markets. *Life Behind the Lobby* explains Indian Americans' simultaneous accomplishments and marginalization and takes a close look at their own role in sustaining that duality.

AAHOA Lodging Business, 2009

Lodging, 2008

HotelBusiness, 2009-07

Choice Hotels of the Western U. S. H. M. Gousha Staff, 1993-12-01

AAHOA Hospitality, 2001

Travel and Tourism in America Today United States. Congress. House. Committee on Energy and Commerce. Subcommittee on Commerce, Trade, and Consumer Protection, 2003

Smooth Sailing Or an Impending Wreck? United States. Congress. House. Committee on Government Reform, 2003

The visa approval backlog and its impact on American small business United States. Congress. House. Committee on Small Business, 2003

America's New Welcome Mat United States. Congress. House. Committee on Government Reform, 2004

The Future of the Gulf Coast United States. Congress. Senate. Committee on Finance, 2006

The Need to Implement WHTI to Protect U.S. Homeland Security United States. Congress. House. Committee on the Judiciary.

Subcommittee on Immigration, Border Security, and Claims, 2006

Travel and Tourism and Homeland Security United States. Congress. House. Committee on Energy and Commerce. Subcommittee on Commerce, Trade, and Consumer Protection, 2004

Revenue Management for the Hospitality Industry David K. Hayes, Joshua D. Hayes, Peggy A. Hayes, 2021-11-09 **REVENUE MANAGEMENT FOR THE HOSPITALITY INDUSTRY** Explore intermediate and advanced topics in the field of revenue management with this up-to-date guide In the newly revised second edition of *Revenue Management for the Hospitality Industry*, an accomplished team of industry professionals delivers a comprehensive and insightful review of hospitality pricing and revenue optimization strategies. The book offers realistic industry examples from hotels, restaurants, and other hospitality industry segments that use differential pricing as a major revenue management tool. The authors discuss concepts critical to the achievement of hospitality professionals' revenue management goals and include new examinations of the growing importance of effective data collection and management. A running case study helps students learn how to incorporate the revenue management principles and strategies included in the book's 14 chapters. Written for students with some prior knowledge and understanding of the hospitality industry, the new edition also includes: A brand-new chapter on data analysis and revenue management that addresses many of the most important data and technology-related developments in the field, including the management of big data, data safety, and data security In-depth discussions of revenue management topics including Net Revenue Per Available Room, Direct Revenue Ratio, and other KPIs Major changes to the book's instructor support materials and an expansion of the instructor's test bank items and student exercises. An indispensable resource for students taking courses in hospitality management or business administration, *Revenue Management for the Hospitality Industry, Second Edition* is also ideal for managers and executives in the hospitality industry.

Black Enterprise, 2010

Investigation of the National Defense Program: Rayon versus cotton cord for tires, Manpower, Reconversion program, Army hotel acquisition program, Sept. 22, Oct. 28, Nov. 19, 24, Dec. 3, 1943, Jan. 5, 7, 10, 1944 United States. Congress. Senate. Special Committee Investigating the National Defense Program, 1944 Part 41, focuses on Navy fuel purchase contracts for Saudi Arabian oil and businesses' use of institutional advertising for tax exemptions during and after the war.

Investigation of the National Defense Program United States. Congress. Senate. Special Committee Investigating the National Defense Program, 1941

Hotels, 2007

Black Meetings & Tourism, 2008

Seven at Sea Erik Orton, Emily Orton, 2019 Working the night shift as a temp in a high-rise cubicle, Erik Orton knew something had to change. He felt the responsibility of providing for his wife and their five children--the youngest with Down syndrome--but craved a life that offered more than just surviving. Watching the sailboats on the Hudson River during his sunset dinner breaks, Erik dared to dream. What would it be like to leave the hustle of the city and instead spend a year on a sailboat, somewhere beautiful, as a family? Despite having no sailing experience, his wife Emily's phobia of deep water, and already stretching every dollar to pay rent and buy groceries, the family of seven turned their excuses into reasons and their fears into motivation. Sure, they would miss their friends, they could go broke, they could get injured or die. Worst of all, they could humiliate themselves by trying something audacious and failing. But the little time they still had together as a family, before their oldest daughter left for college, was drifting away. The Ortons cast off the life they knew to begin an uncertain journey of 5,000 miles between New York City and the Caribbean, ultimately arriving at a new place within themselves. A portrait of a captivating and resilient family and a celebration of the courage it takes to head for something over the horizon, this is a deeply compelling story--told alternately by Erik and Emily--for all those who dream of leaving routine in their wake.

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