

Air Tv 104

Yicheng Fang

The Digital NBA Steven Secular,2023-06-20 The National Basketball Association reaches a global audience via a multiplatform strategy that leverages its uncanny ability to connect fans to all things NBA. Steven Secular brings readers inside the league's global operations and traces the history of the NBA's approach to sports media from its 1980s embrace of cable through the streaming revolution of the twenty-first century. As fans around the world stream games and other league content, NBA teams incorporate foreign languages and cultures into broadcasts to boost their product's appeal to audiences in Brazil, China, and beyond. Secular's analysis reveals how the NBA continues to transform itself into a wildly successful media producer and distributor more akin to a streaming studio than the sports leagues of old even as its media partners and sponsors erase any notion of sports as a civic good. A timely look at a dynamic media landscape, *The Digital NBA* shows how the games we love became content first and sport a distant second.

Official Gazette of the United States Patent and Trademark Office ,2004

Annual Report United States. Federal Communications Commission,
Getting on the Air & Into Print ,1993

Trade Facilitation and Regional Cooperation in Asia Douglas H. Brooks,Susan F. Stone,2010-01-01 This book is an important contribution to the policy debate on the future of regional integration around the world, and in Asia in particular. The complex linkages between regional integration and regional cooperation, soft and hard integration, trade facilitation and regional infrastructure are all addressed competently in different chapters of this publication, which should be read by all of those concerned with the future of regional integration and cooperation in Asia. Antoni Esteveordal, Inter-American Development Bank (IDB) As we emerge from the worst

global economic setback in two generations, the momentum of Asian economies suggests that this region will redefine the geography of trade and growth even more quickly and decisively than expected. Because Asia offers the largest emerging markets, superior growth rates, and new patterns of trade diversification, this region is becoming the leading edge of the global economy for the next generation. This volume addresses the essential issues related to Asian trade and regionalism with intellectual authority and essential timeliness. Brooks and Stone have assembled leading experts, distilled evidence, and synthesized policy lessons on the salient issues and trends that will drive the world's most dynamic economic region. Their book should be a desk reference for policy-makers and leading private sector players who want to respond effectively to the momentous challenges and opportunities presented by the Asian century. David Roland-Holst, University of California, Berkeley, US This insightful book collects empirical analyses and case studies to clarify issues and draw policy recommendations for facilitating greater regional trade through increased cooperation. Asia's rapid development has been heavily dependent on markets external to the region. However, given the unlikely timely recovery of the United States or Europe there is an urgent need to develop domestic and regional markets. While greater integration has long been a regional goal, its importance has never been more pressing. To facilitate trade and promote growth and regional integration, and to counteract declining markets in other regions, Asian countries have announced large expenditures for developing infrastructure. Thus, a look at how investment in regional infrastructure promotes and supports interregional trade growth has never been timelier. While the focus is on informing policy-making in Asia, the findings also have relevance for other regions. The detailed studies in this book will be of particular interest to academic economists, policy-makers, and the broader development community.

Bomber Boys on Screen S. P. MacKenzie, 2019-08-08 Since the Second World War, depictions of Royal Air Force operations in film and television drama have become so numerous that they make up a genre worthy of scholarly attention. In this illuminating study, S. P. MacKenzie explores the different ways in which the men of RAF Bomber Command have been represented in dramatic form on the big and small screen from the war years to the present day. *Bomber Boys on Screen* is the first in-depth study of how and why the screen-drama image of those who flew, those who directed them, and those who provided support for RAF bomber operations has changed over time, sometimes in contested circumstances. Until now dramas that focus on Bomber Command have tended to be mentioned only in passing or studied in isolation, despite the prevalence of surveys of both the British war film genre and of aviation cinema. In *Bomber Boys on Screen* MacKenzie examines the development, presentation, and reception of significant dramas on a decade-by-decade basis. Titles from the beginning of the war (*The Lion Has Wings*, 1939) to the start of new century (*Bomber's Moon*, 2014) are situated in the context of technical possibilities and limitations, evolving social and cultural norms in the United Kingdom and elsewhere, and the development of moral and utilitarian controversies surrounding the wartime bomber offensive directed against Nazi Germany. While the focus is on feature films and television plays, reference is also made to documentaries, memorials, veterans' organizations, book titles, war comics, and other representations of the war fought by Bomber Command.

Managing Television News B. William Silcock, Don Heider, Mary T. Rogus, 2009-03-04 *Managing Television News* provides a practical introduction to the television news producer, one of the most significant and influential roles in a newscast. Recognizing the need for formal training in this key role, authors B. William Silcock, Don Heider, and Mary T. Rogus have combined their expertise and

experience to shape this essential resource on the responsibilities, demands, and rewards of the news producer position. Their book provides a strategic approach to producing newscasts and serves as an in-depth guide to creating quality, audience-friendly newscasts working within the realistic limitations of most newsrooms. It helps the student and the professional producer sort through the various deadline-driven challenges of creating a 30-minute newscast. Filled with real-world examples and advice from news directors, producers, and anchors currently in the business, and photographs illustrating the varied perspectives in the position, *Managing Television News* provides critical skill sets to help resolve ethical dilemmas, as well as keen and fresh insights on how to win the ratings without compromising news quality. Career concerns are also addressed. This resource is a pioneering book for the professional television newsroom and the individual reader interested in starting or expanding a producing career. It is an excellent text for the college classroom, as its structure fits neatly into a semester schedule, and it is a must-have resource for both seasoned and novice producers, as well as students in broadcast news.

Republic on the Wire John McMurria, 2017-02 The history of cable television in America is far older than networks like MTV, ESPN, and HBO, which are so familiar to us today. Tracing the origins of cable TV back to the late 1940s, media scholar John McMurria also locates the roots of many current debates about premium television, cultural elitism, minority programming, content restriction, and corporate ownership. *Republic on the Wire* takes us back to the pivotal years in which media regulators and members of the viewing public presciently weighed the potential benefits and risks of a two-tiered television system, split between free broadcasts and pay cable service. Digging into rare archives, McMurria reconstructs the arguments of policymakers, whose often sincere advocacy for the public benefits of cable television were fueled by cultural elitism and

the priority to maintain order during a period of urban Black rebellions. He also tells the story of the people of color, rural residents, women's groups, veterans, seniors, and low-income viewers who challenged this reasoning and demanded an equal say over the future of television. By excavating this early cable history, and placing equality at the center of our understanding of media democracy, *Republic on the Wire* is a real eye-opener as it develops a new methodology for studying media policy in the past and present.

The Broadcast Century and Beyond Robert L Hilliard, Michael C Keith, 2012-10-02 *The Broadcast Century and Beyond* is a popular history of the most influential and innovative industry of the century. The story of broadcasting is told in a direct and informal style, blending personal insight and authoritative scholarship to fully capture the many facets of this dynamic industry. The book vividly depicts the events, people, programs, and companies that made television and radio dominant forms of communication. The latest edition includes coverage of all the technologies that have emerged over the past decade and discusses the profound impact they have had on the broadcasting industry in political, social, and economic spheres. Broadcasting as a whole has been completely revolutionized with the advent of YouTube, podcasting, iPhones, etc, and the authors show how this closing of world-wide broadcasting channels affects the industry.

FCC Record United States. Federal Communications Commission, 2012

Skating on Air Kelli Lawrence, 2011-05-18 Of all winter sports, none is so widely watched and commented upon by the media as figure skating, which is often considered the Winter Olympics' centerpiece. This critical text examines the ways in which media attention has gradually altered and affected the sport, from the early appearances of Sonja Henie, to skating's gradual audience growth via television, and to the ramifications of the scandals in the 1994 and 2002 Olympics. The topic is

illuminated by more than 30 interviews with commentators, skaters, producers, directors and others. In addition to numerous photos, illustrations show the compulsory figures for which figure skating got its name, as well as a sample of the charted-out camera blocking for TV directors. Appendices include collected anecdotes from early broadcasting experiences; a profile of broadcaster Jim McKay; and commentary from Carol Heiss on her 1961 musical *Snow White and the Three Stooges*.

Journal of Thermophysics and Heat Transfer, 2004 This journal is devoted to the advancement of the science and technology of thermophysics and heat transfer through the dissemination of original research papers disclosing new technical knowledge and exploratory developments and applications based on new knowledge. It publishes papers that deal with the properties and mechanisms involved in thermal energy transfer and storage in gases, liquids, and solids or combinations thereof. These studies include conductive, convective, and radiative modes alone or in combination and the effects of the environment.

Something New in the Air Lorna Roth, 2005 A definitive history of the pioneering efforts of Television Northern Canada and APTN.

Handbook of Children and the Media Dorothy G. Singer, Jerome L. Singer, 2011-07-25 Cyberbullying, sexting, and the effects that violent video games have on children are widely discussed and debated. With a renowned international group of researchers and scholars, the Second Edition of the *Handbook of Children and the Media* covers these topics, is updated with cutting-edge research, and includes comprehensive analysis of the field for students and scholars. This revision examines the social and cognitive effects of new media, such as Facebook, Twitter, YouTube, Skype, iPads, and cell phones, and how children are using this new technology. This book summarizes the latest research on children and the media and suggests directions for future research. This book also

attempts to provide students with a deliberate examination of how children use, enjoy, learn from, and are advantaged or disadvantaged by regular exposure to television, new technologies, and other electronic media.

Revolution of the Eye Maurice Berger, Museum of Art (Fort Lauderdale, Fla.), Addison Gallery of American Art, 2014-01-01 An engaging exploration of the relationship between avant-garde art and American network television from the 1940s through the 1970s The aesthetics and concepts of modern art have influenced American television ever since its inception in the 1930s. In return, early television introduced the public to the latest trends in art and design. This engaging catalogue comprehensively examines the way avant-garde art shaped the look and content of network television in its formative years, from the 1940s through the mid-1970s. It also addresses the larger cultural and social context of television. Artists, fascinated with the new medium and its technological possibilities, contributed to network programs and design campaigns, appeared on television to promote modern art, and explored, critiqued, or absorbed the new medium in their work. More than 150 illustrations reveal both sides of the dialogue between high art and television through a selection of graphic designs, ephemera, and stills from important television programs--from *The Twilight Zone* to *Batman* to *Rowan & Martin's Laugh-In*, and more--as well as works by artists including Salvador Dalí, Lee Friedlander, Agnes Martin, Man Ray, Andy Warhol, and many others. *Revolution of the Eye* uncovers the cultural history of a medium whose powerful influence on our lives remains pervasive.

Scholarly Book Translation Series , 1962

Historical Statistics of the United States, Colonial Times to 1970 United States. Bureau of the Census, 1975 Contains annual, time-series data with national coverage on almost any aspect of

United States economics, population or infrastructure since the government began recording statistics. Part 1 covers: Population. Vital statistics and health and medical care. Migration. Labor. Prices and price indexes. National income and wealth. Consumer income and expenditures. Social statistics. Land, water, and climate. Agriculture. Forestry and fisheries. Minerals. Part 2 covers: Construction and housing. Manufactures. Transportation. Communications. Energy. Distribution and services. International transactions and foreign commerce. Business enterprise. Productivity and technological development. Financial markets and institutions.

Broadcast Journalism Andrew Boyd,2001 This new edition of Broadcast Journalism is a major revision to the premier textbook in its field and a standard primer for broadcasting courses. It is an up-to-date practical manual for would-be reporters eager to enter the hectic arenas of radio and TV news. Broadcast Journalism offers a vivid insight into the world of electronic reporting, taking you behind the scenes at ITN and the BBC World Service. Join camera crews on a stakeout at the High Court, and capture the atmosphere in the studios of the world's largest news organisation. All the essential skills are covered, with step-by-step instruction in reporting, recording and editing using the latest equipment. Coverage for radio and TV includes: - Newswriting - Newsgathering - Newsreading - Interviewing - Programme-making The digital revolution is transforming the news, and this fifth edition explores the new opportunities emerging for journalists and online reporters using the Internet. Essential guidance is also given on how you can break into a career in journalism. A practical manual containing all the aspiring reporter needs to know Includes electronic and online reporting Offers career advice

Connecting America Barry Leonard,2010-11 Broadband is the great infrastructure challenge of the early 21st century. Broadband is a foundation for economic growth, job creation, global

competitiveness and a better way of life. The number of Americans who have broadband at home has grown from 8 million in 2000 to nearly 200 million last year. But, 100 million Americans do not have broadband at home. In early 2009, Congress directed the FCC to develop a National Broadband Plan to ensure that every American has “access to broadband capability.” This plan must also include a strategy for achieving affordability and maximizing use of broadband. The plan presented here ensures that the entire broadband ecosystem “ networks, devices, content and applications” is healthy. Illus.

Television & Cable Factbook ,2005

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