4 3 2 1 Startup Magazine

Baporikar, Neeta

The Post Magazine and Insurance Monitor ,1928 High-tech Internet Start-ups in India H. S. Krishna, 2019-07-31 Technology entrepreneurship has been receiving growing importance as an effective instrument to promote national economic growth, both from empirical researchers and policymakers. India has emerged as the third largest base for high-tech start-ups in the world. Although there is a surge in start-up creation rates in India, little is known about factors required for these start-ups to survive, sustain and grow into large enterprises, particularly in the context of emerging economies like India. This book reviews the entrepreneurial, firm-specific and external environment-specific aspects that influence the key lifecycle stages of high-tech start-ups and identifies the key factors that influence each milestone. Existing literature in this subject has limited studies on the structure of the high-tech start-up sector and processes and strategies adapted by them. This book aims to address this gap, analyzing case studies and empirical data, and provides a multidimensional framework to understand the life cycle of high-tech start-ups.

Entrepreneurial Strategies for Value Creation in Times of Uncertainty Wojciech Dyduch, 2024-01-01 Entrepreneurial (re)orientation in the face of crisis: Is it worth modifying entrepreneurial strategy? Abstract PURPOSE: This article aims to determine how companies in the SME sector modify their business strategies in response to changes in the external environment. The research focused on modifications to entrepreneurial strategies

expressed through the fundamental dimensions of entrepreneurial orientation (E0): risk-taking, innovativeness, and proactiveness. Additionally, it identified which types of reactions (modifications in strategies) lead to the most favorable changes in firm performance. The external environment was determined based on the market situation that resulted from the emergence of the COVID-19 pandemic. METHODOLOGY: This is quantitative research. The study utilized data from 126 small printing businesses operating throughout Poland. Analyses were conducted on the data that reflected modifications in entrepreneurial behaviors and performance during three periods: the pre-crisis period, the initial phase of the crisis (the full lockdown period), and the second phase of the crisis (the period of easing the restrictions). The identification of the behavior types was carried out using cluster analysis. FINDINGS: The results of the research led to the conclusion that, with a change in market conditions, companies significantly change their levels of EO. In particular, the surveyed companies reduced their levels of EO during the outbreak of the COVID-19 pandemic. At the same time, this decrease was mainly due to significant decreases in risk-taking. The levels of EO increased when the conditions improved due to significant increases in innovativeness and proactiveness. Moreover, the analysis enabled the identification of four types of reactions to the emergence of the crisis as well as three types of reactions to the improvement of the external conditions that resulted from the easing of

restrictions and the introduction of anti-crisis support measures for businesses. Additionally, it was demonstrated that the type of reaction had a significant impact on the changes in the performances of the examined companies. In particular, it was shown that the lowest decline in performance during the initial phase of crisis could be observed in passive enterprises, i.e., those that did not modify their entrepreneurial strategies (did not alter their levels of individual dimensions of EO). The greatest increase in performance was achieved during the period of easing restrictions by those companies that significantly enhanced their activities across all of the considered dimensions of EO. IMPLICATIONS: The research results provided insights for entrepreneurs in strategic management. Specifically, they learned about the modifications in entrepreneurial behaviors that could lead to the most favorable and optimal improvements in a firm's performance when market conditions change. ORIGINALITY AND VALUE: The study contributes to the literature concerning reactions to changes in market conditions. This innovative approach considers dynamics where the changes themselves are variables. In particular, this research identifies types of entrepreneurial reactions to market condition changes in terms of dimensions of entrepreneurial orientation. Furthermore, it provides an answer to how firm performance evolved regarding various reaction types (using the example of the printing industry). Keywords: entrepreneurial orientation, crisis management strategies, strategy adaptation, strategy modification, business strategy, risktaking, innovativeness, proactiveness, crisis, COVID-19, external environment, small businesses, firm performance, cluster analysis, entrepreneurial behavior Redefining rural entrepreneurship: The impact of business ecosystems on the success of rural businesses in Extremadura, Spain Abstract PURPOSE: Regarding the growth of public policies fostering rural entrepreneurship, the primary objectives of this work involve examining the concept of rural entrepreneurship, identifying key aspects that differentiate it from non-rural entrepreneurship, and assessing the role of the local entrepreneurial ecosystem in supporting the initiation and growth of rural ventures. To achieve these goals, the study adopts a novel approach by integrating an analysis of rural entrepreneurship features with an exploration of the entrepreneurial ecosystem's impact. METHODOLOGY: After a review of the previous academic literature, the characteristics of rural entrepreneurship have been delimited, distinguishing it from non-rural. The research results have been obtained using a questionnaire, after a descriptive analysis of the sample, and an analysis of the difference in means by contrasting hypotheses using IBM SPSS Statistics 26. FINDINGS: This article explores the factors that contribute to rural entrepreneurship, challenging the notion that geographic location is the sole defining characteristic. Through the conducted investigation, it has been determined that a company's classification as rural is not solely

based on its geographical location in rural areas or involvement in primary sector activities. Other aspects, such as a strong connection with the local community or the ability to create value, are also essential in defining a rural enterprise. Additionally, it examines how business ecosystems can foster the growth and success of rural entrepreneurship. IMPLICATIONS: This study provides an analysis of how rural entrepreneurship can drive endogenous development in rural areas. It also offers insights for government entities and policymakers to implement effective support measures and strategies in business ecosystems within rural environments. This study highlights that the resources found in rural entrepreneurial ecosystems may not be sufficient to support rural entrepreneurship. It's important to acknowledge that rural entrepreneurship requires specific resources that may not currently be available in business ecosystems. To increase the number of viable rural businesses, new resources tailored to rural entrepreneurship must be created, leveraging the area's endogenous resources and growth models. ORIGINALITY AND VALUE: This study examines the distinctive attributes of rural entrepreneurship, with a deliberate departure from exclusive emphasis on geographical location or primary economic sector. Drawing upon empirical research conducted among a cohort of rural enterprises, the analysis reveals that neither physical location nor primary sector affiliation substantially contribute to the establishment of these rural businesses. Instead, a profound connection to, and a heightened sense of belonging within the rural

milieu emerge as pivotal determinants. Furthermore, rural entrepreneurship emerges as a promising avenue for the development of the region, offering substantial growth prospects. The investigation encompasses a scrutiny of the resources within the rural business ecosystem and their capacity to stimulate rural entrepreneurial activity. This emerging focal point represents a novel field of concern for governmental bodies and political institutions operating in rural areas. Keywords: entrepreneurship, rural entrepreneurship, business ecosystems, rural business success, entrepreneurial ecosystem, rural development strategies, endogenous development, rural ventures, geographic location impact, local community engagement, policy implementation for rural areas, value creation, embeddedness Making of intrapreneurial managers: Investigating unethical behavior, risk-taking, and decisionmaking speed as antecedents Abstract PURPOSE: The entrepreneurship-ethics nexus draws considerable interest from researchers and practitioners with little resolution. Our purpose with this paper is to contribute to the debate by shedding light on the relationship between managers' attitudes toward unethical behavior and their subsequent entrepreneurial intention (EI) in an emerging economy context. Given the complex and multifaceted interplay between unethical behavior and EI, we extend our investigation by including decision-making speed and attitude toward risk to explain the relationship further. We take a granular approach to facets of unethical behavior to gain deeper insights into the specificity of

influences they pose on subsequent behavioral intentions. METHODOLOGY: Primary data were collected from 214 Kosovan managers employed in companies from different industries. Hypothesized relationships were tested by conducting hierarchical regression analyses. FINDINGS: Our results indicate that managers with higher EI are not necessarily unethical overall. We did not find support for the hypothesis that managers with stronger attitudes toward unethical behavior demonstrate higher entrepreneurial intentions. Focusing on dimensions of unethical behavior, we find that managers who favor bribery are more entrepreneurially inclined. Furthermore, we find that managers who are quick decision-makers and risk-takers express higher EI. IMPLICATIONS: Theoretically, we add to the existing body of research on ethics and entrepreneurship by empirically examining the relationship between attitude toward unethical behavior and EI and the viability of the Theory of Planned Behavior as a framework for integrating unethical behavior in entrepreneurship research. Our study affirms the extension of the theoretical and empirical underpinnings concerning ethics and entrepreneurship, contemplating that they are pervasive across contexts. We provide important practical implications for managers, especially in the corporate entrepreneurship and training context. Managers are encouraged to foster an entrepreneurial-friendly environment that abides by ethical standards. Our study also informs policymakers of the importance of formal education on entrepreneurship as a mechanism to enforce

ethical awareness in future entrepreneurs and intrapreneurs. ORIGINALITY AND VALUE: This study is among the first attempts to test the relationship between unethical behavior and EI in a managerial sample and non-western context. Keywords: entrepreneurial intention, unethical behavior, bribery, risk-taking, decision-making speed, intrapreneurial managers, entrepreneurshipethics nexus, hierarchic regression analysis, corporate entrepreneurship, theory of planned behavior, ethical standards, entrepreneurship Entrepreneurial agility and organizational performance of IT firms: A mediated moderation model Abstract PURPOSE: The Information and Communication Technology (ICT) sector is playing an important role in the growth of the world`s economy. However, limited knowledge exists concerning the underlying mechanisms and boundaryspanning conditions under which entrepreneurial agility (EA) affects the organizational performance (OP) of IT firms. This study draws on the Dynamic Capability Theory (DCT) to examine the effect of entrepreneurial agility (EA) on the organizational performance (OP) of Italian IT firms with the mediating role of open innovation (OI) and the moderating role of environmental dynamism (ED). METHODOLOGY: Employing an explanatory research design and convenience sampling technique via an online survey to gather data from a sample of 411 Italian IT firms, the study tested the formulated hypotheses using the structural equation modeling technique in AMOS statistical software. FINDINGS: The results revealed that EA, directly and indirectly,

influences OP of IT firms. Moreover, the mediation analysis unveils that OI plays a complementary, partial mediation role in the EA-OP nexus. Finally, ED moderates this focal relationship, such that in the presence of high environmental dynamism, the relationship between EA and OP gets stronger compared to low environmental dynamism. IMPLICATIONS: The findings imply that IT firms should emphasize adopting agile procedures and structures that allow them to react to new problems and opportunities swiftly by building a culture of innovation through the adoption of OI strategies (inbound, outbound, and coupled) to tap into the broader range of expertise and resources in the business environment. To improve the link between OI and OP, managers should prioritize building relationships with external partners, such as customers, suppliers, and academic institutions. IT firms should also prioritize building a diverse and inclusive workforce that can bring diverse perspectives and experiences to the innovation process to enhance their innovation capabilities and create products and services that better meet the needs of customers. ORIGINALITY AND VALUE: The study's value lies in extending the ongoing scholarly discussion on the nexus between EA and OP by exploring OI as an intermediary mechanism that connects EA, OP, and ED as a boundary-spanning condition that moderates the focal relationship. This research highlights the interplay between EA, OI, ED, and OP, using the DCT as a theoretical foundation. It is the first to examine such interrelationships in the IT sector. In addition, the study provides new

insight for researchers focusing on the information technology (IT) sector. Keywords: entrepreneurial agility, organizational performance, IT firms, dynamic capability theory, open innovation, environmental dynamism, mediated moderation model, structural equation modeling, information and communication, technology sector, innovation management Decoding startup failures in Indian startups: Insights from Interpretive Structural Modeling and Cross-Impact Matrix Multiplication Applied to Classification Abstract PURPOSE: Start-ups are widely acknowledged as crucial catalysts for innovation and drivers of economic progress. However, their vulnerability to failure continues to pose a persistent and significant obstacle. In light of this, the study intends to ascertain the various elements responsible for the elevated incidence of start-up failures and examine their contextual associations. It further aims to establish the hierarchical structure and identify the crucial factors of start-up failure. METHODOLOGY: The paper uses the Interpretive Structural Modeling (ISM) approach to determine the structural hierarchy and interconnections among the causes of start-up failures identified through the comprehensive analysis of existing literature and experts' opinions. MICMAC (Cross-Impact Matrix Multiplication Applied to Classification) analysis is also being utilized to categorize these identified failure causes into autonomous, independent, dependent, and linking factors by their driving and dependency powers. FINDINGS: A structural framework depicting the

interrelationships among the factors has been derived, showing the failure factor, 'poor market positioning' factor at the highest level, and the 'lack of entrepreneurial efficiency' at the lowest level of the model. The results also revealed that lack of entrepreneurial efficiency, poor management, and external environmental issues are the most significant independent factors upon which all other failure factors rely. It also categorizes 'poor market positioning' as the dependent factor, signifying its passive role in the failure of start-ups. IMPLICATIONS: As previous literature has discussed the various factors responsible for the failure of start-ups in isolation, the current study fills out the gap in the literature by establishing linkages among those factors. The study's insights emphasize the value of effective management teams and entrepreneurial skills in averting start-up failures. It highlights the importance of skill development and mentorship to enhance the capabilities of entrepreneurs and their teams. Furthermore, the research indicates that policymakers and support groups can create focus initiatives addressing issues like market validation, team dynamics, and financial management to enhance the start-up environment. These initiatives may encompass entrepreneurship training, financial assistance, and mentorship through the 'Start-up India' Program, Bharat Fund platform, etc. ORIGINALITY AND VALUE: Previous studies on entrepreneurial failure are based on AHP (Analytical Hierarchical Process), content analysis, and quality management methodologies.

This is potentially the first study using the ISM-MICMAC approach that explores the complex world of start-up failures in India and illustrates the relative influence and interdependence of various failure factors of start-ups through a hierarchical model. Keywords: start-ups, failure factors, start-up failures, Interpretive Structural Modeling, ISM, Cross-Impact Matrix Multiplication Applied to Classification, MICMAC, entrepreneurial efficiency, market positioning, management competency, external environmental issues, failure prevention strategies, Indian, entrepreneurship skill development. The effectiveness of agile leadership in practice: A comprehensive meta-analysis of empirical studies on organizational outcomes Abstract PURPOSE: The COVID-19 pandemic and the digital transformation have hastened the demand for enterprises to be more flexible and adaptive in a fast-changing environment, making agile leadership a prominent business trend. Agile leadership improves innovation efficiency, employee performance, and team effectiveness. However, there is limited research on agile leadership's effects on organizational outcomes. Thus, this study provides a meta-analytic review of the impact of agile leadership on organizational outcomes that cover various common dimensions like operational, employee, customer, financial, and social environments. METHODOLOGY: The study has two phases: the first phase performs bibliometric literature analysis, and the second phase performs meta-analysis. In the bibliometric literature analysis, 74 articles that were published between

2004 and 2023 were identified from Scopus and Google Scholar, and their type of publication, year of publication, countries involved in agile leadership research, keywords involved, and their association are examined. For the meta-analysis, 24 articles that performed empirical research were chosen from which the various independent and dependent variables studies, along with their standard regression coefficients (\sqcap) and correlation coefficients (□) that represent the relationship between agile leadership or agile leaders and that of other factors, were extracted and examined. FINDINGS: The study found that there was a significant rise in publications on agile leadership after 2020, and Turkey, the United States, and Indonesia were involved more than other countries. Moreover, agile leadership is studied more in terms of operational outcomes and employee outcomes. The results of the metaanalysis indicate that agile leadership has a strong relationship with factors like interpersonal trust (□=0.93), organizational performance (□=0.90), organizational effectiveness $(\square=0.89)$, individual career success $(\square=0.89)$ and innovation management (\square =0.81). Thus, it is clear that agile leadership has a stronger impact on operational outcomes than employee outcomes. Agile leadership characteristics such as digital innovation, trust, competency, result orientation, and wisdom are significant for organizational growth, team collaboration, team effectiveness, and organizational innovation. IMPLICATIONS: Identifying agile leadership concepts helps assess the progress of empirical research, improve

leadership theories and models, and identify potential growth opportunities. The success of agile leadership depends on factors like a company's culture, industry, and size, and this can be studied further. Furthermore, organizations may need to adjust their strategies on customer service, financial management, and investment so that they better reflect the values of agile leadership. ORIGINALITY AND VALUE: This study classifies numerous different research models that shed light on the efficiency of agile leadership based on a comprehensive literature review that serves as the basis for this study. In addition, this study identifies potential problem areas that need to be fixed, and as a result, it makes a contribution to the research on agile leadership. Keywords: agile leadership, organizational outcomes, operational outcome, employee outcome, interpersonal trust, leadership practice, organizational performance, meta-analysis, digital transformation, innovation management, employee performance, interpersonal trust, team effectiveness, COVID-19, strategic flexibility Relationship between entrepreneurial orientation, innovative co-branding partnership, and business performance Abstract PURPOSE: This study aimed to determine the relationship between entrepreneurial orientation (EO), innovative co-branding partnership, and business performance. EO was analyzed through five dimensions: innovativeness, proactiveness, risk-taking, competitive aggressiveness, and autonomy. METHODOLOGY: As part of the first phase of brand management research, the quantitative survey was conducted in June 2023 among managers of companies operating in Poland using an online questionnaire. 280 responses were obtained, of which 266 questionnaires were qualified for further calculations. Incomplete questionnaires were eliminated. Hypotheses were formulated regarding the positive impact of the five dimensions of EO (innovation, proactivity, risk-taking, competitive aggressiveness, and autonomy) on business performance and innovative co-branding partnership, and the positive impact of innovative co-branding partnership on business performance. Structural equation modeling using partial least squares (PLS-SEM) was applied to support the conceptual framework and proposed hypotheses. The calculations were performed in Smart PLS version 4.0.9.5. FINDINGS: The results indicate that three EO dimensions (innovativeness, proactiveness, and competitive aggressiveness) influence business performance. There was no effect of risk-taking and autonomy on business performance. In addition, three EO dimensions (innovativeness, competitive aggressiveness, and autonomy) influence innovative co-branding partnership. No effect of risk-taking and proactivity was found on innovative co-branding partnership. This means that two EO dimensions (innovativeness and competitive aggressiveness) positively influence innovative co-branding partnership and business performance. Furthermore, innovative co-branding partnership was proven to influence business performance. IMPLICATIONS for theory and practice: The results of the study point to theoretical implications for further exploration of entrepreneurial orientation and its dimensions. The practical implications relate to recommendations for managers. Managers should make efforts to increase innovation, market activity, and competitiveness of the market offer. It is necessary to monitor the actions taken in the context of their impact on selected market, consumer, product, and brand performance. In addition, managers should analyze the possibilities of undertaking cooperation of this nature to increase business performance. ORIGINALITY AND VALUE: This study provides a better understanding of the impact of entrepreneurial orientation on business performance using innovative co-branding. Compared to previous studies, it has an advantage in research by introducing the issue of innovative co-branding, which can be used for the development of new business activities. In addition, this study focuses on several areas of business performance, including product, brand, consumer, and financial performance. Keywords: entrepreneurial orientation, innovativeness, proactiveness, risk-taking, competitive aggressiveness, autonomy, innovative co-branding partnership, business performance, Structural Equation Modeling (SEM), brand management, market performance

Global Trends in Technology Startup Project

Development and Management Srikanta

Patnaik, Vincenzo Pallotta, Kayhan

Tajeddini, 2023-10-13 Innovative ideas provide

solutions to problems that creators are passionate

about, which stimulates the decision of

technology-based company creation. This book

explores the fundamental elements and economic valuation of technology-based startups and their immediate ecosystems. It covers all the phases and the required competencies for technological startup creation and development. This book also provides a comprehensive coverage of methods and recommendations for defining and assessing opportunities to create new tech companies for many young researchers or students aspiring to be innovators. Featuring contributions from financial market analysts, business professionals, and venture capitalists, this book benefits readers from different disciplines, technical or non-technical, associated with tech startup projects.

Entrepreneurial Learning Evolutions in Startup Hubs Nicola Capolupo, 2023-04-27 The analysis of Entrepreneurial Learning evolutions in startup hubs provides practical input to startup and incubator managers on the strategic drivers of change in training processes, investigating new trends of Entrepreneurial Learning in lean organizations.

Journal of the House of Representatives of the United States United States. Congress. House, 2013 Some vols. include supplemental journals of such proceedings of the sessions, as, during the time they were depending, were ordered to be kept secret, and respecting which the injunction of secrecy was afterwards taken off by the order of the House.

The Law Magazine and Law Review ,1842

Antarctic Journal of the United States ,1977

Startup Ecosystems Fabio Greco,2023-07-25 This book analyzes the components of the startup

ecosystem, including the characteristics that can favor or disadvantage the development of new innovative ventures. The author believes it is essential to identify crucial variables of startup ecosystems that have a context-specific influence on the well-being and development of startups. In this regard, the book analyzes the concept of the start-up ecosystem both from the point of view of scholars and professionals. The author then deals with the diverse approaches to studying startup ecosystems, which have over the years become increasingly complex, and less linear, making systematization indispensable. The author provides therefore a classification with a transversal logic with respect to this diversity of contributions in the literature. The main theoretical contributions to start-up ecosystems are grouped according to the attention they place on three different variables: territorial contexts, resources, and actors. The author also presents qualitative, interview-based, research using narrative analysis mode to understand the three variables. The work provides, on the one hand, the proposal of a framework as a theoretical interpretative model useful both for the description of the fundamental components of the start-up ecosystem, and also useful for giving a boost to future research. On the other hand, the book also presents evidence of a practical nature useful to support and guide the choices of startup founders and of managers of companies and institutions that orbit within start-up ecosystems.

A Practical Guide for Startup Valuation Sinem

Derindere Köseoğlu, 2023-09-25 This book sheds new light on the most important contemporary and emerging startup valuation topics. Drawing on the first-hand professional experience of practitioners, professionals, and startup experts from various fields of finance, combined with a sound academic foundation, it offers a practical guide to startup valuation and presents applications, practical examples, and case studies of real startup ecosystems. The book discusses pressing questions, such as: Why are startups in California are higher valued than those in New York? Or why do startups based in London receive higher valuations than those in Paris, Berlin, or Milan, even when they are based in similarly-sized economies, share the same industries, and often even have the same investors? Answering these questions, the authors present key topics, such as hierarchical and segmented approaches to startup valuation, business plans, and sensitivity analysis, many methods such as venture capital valuation, first Chicago valuation, scorecard valuation, Dave Berkus valuation, risk factor summation valuation, and discounted cash flow valuation, in addition to business valuation by data envelopment analysis and real options analysis, as well as critical conceptual issues in the valuation such as expected returns of the venture capital and price versus value concepts, among others. The book will help angel investors, venture capitalists, institutional investors, crowd-based fractional investors, and investment fund professionals understand how to use basic and advanced analytics for a more precise valuation

that helps them craft their long-term capitalraising strategy and keep their funding requests in perspective. It will also appeal to students and scholars of finance and business interested in a better understanding of startup valuation.

Ecosystem Dynamics and Strategies for Startups Scalability Baporikar, Neeta, 2023-12-15 Those who venture into the realm of ecosystem advantage will discover a complex web of relationships, interfaces, and processes designed to efficiently deliver customer value. One important factor in the process of building an enterprise that is often overlooked is that a business's success is inevitably entwined with the performance of its surrounding ecosystem. Spanning a tapestry of firms, institutions, and individuals, this ecosystem forms the linchpin of success. However, the journey to prosperity demands more than the mere existence of a thriving ecosystem; it necessitates adept management and cultivation of relationships within it. Ecosystem Dynamics and Strategies for Startups Scalability uncovers the nuances of connecting complementary participants, navigating uncertainty among diverse partners, and securing a substantial share of the created value. As a testament to its academic rigor, the book discerns that fostering an ecosystem often hinges upon a lead firm orchestrating key valuecontributing elements, or that the government enacting conducive policies. The book also extends far into diverse facets of resource management, ecosystem construction, and startup scalability, all rooted in comprehensive theoretical analysis. Bridging theory and practice, it furnishes case

studies and best practices to accentuate these concepts. As economies worldwide reset post-pandemic, the book assumes greater relevance, illuminating the path for startups to thrive in emerging markets. Scholars, postgraduates, practitioners, and policymakers alike stand to gain a wealth of knowledge, from the evolution of resource management and ecosystems to their pivotal roles in startup success.

Business Administration Kwame Adom.Robert Ebo Hinson, Enoch Opare Mintah, Theresa Obuobisa-Darko, 2023-11-29 The progress of several businesses was severely challenged through the advent of the COVID-19 pandemic, with several businesses collapsing globally. Apart from the pandemic, the business posture and dynamics of yesteryear has significantly changed, as the way business is conducted today, especially in this era of Industry 4.0 and the proliferation of technology-assisted processes, have created a new environment for doing business. Comparatively, yesterday's businesses seemed to have been in the dark, keeping itself within limited geographical locations, contacts, and markets. However, business today, with the technological boom, has created a global village with the advent of the World Wide Web and social media which is redefining the way business is conducted especially in product and service development, marketing and publicity, customer attraction and retention, scouting and recruitment, and so on. This book responds to contemporary calls for new ways of managing businesses with practitioneroriented discourses on topical issues like

business environments and how modern businesses can thrive in the same. It discusses in some detail the general composition of business environments, specific factors that influence the operations and decisions of a business within its environment, the level of control businesses have over the factors that operate within the business environment, and the need for businesses to be proactive and to strategise in order to take advantage of the opportunities the business environment presents as while minimising the negative effects some factors also present. The book provides practical applications while not losing sight of the theoretical underpinnings. Case studies have been provided to elucidate the theories learnt and provide practical application to real-life situations. Written in easy nontechnical language, the book also has practice questions at the end, making it an easy instructional manual for business owners worldwide. It is also a brilliant text for introductory students of business administration and management and covers important business areas like types of business ownership and how to start a business.

SRDS Consumer Magazine Advertising Source ,2006 PC Mag ,2004 PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

Socio-Economic Disparities, Vulnerable Communities, and the Future of Work and

Entrepreneurship Rolle, JoAnn Denise, Crump, Micah, 2023-06-21 While many scholars, governments, and corporations have expressed that they would like to play a hand in developing an inclusive and equitable society, few have achieved the goal. Vulnerable communities around the world have suffered systemically and have been left on their own to succeed economically despite decades of disadvantage. It is essential to consider these communities and their sociological and systemic factors when considering the future of work in order to succeed in developing a truly sustainable and equitable society. Socio-Economic Disparities, Vulnerable Communities, and the Future of Work and Entrepreneurship discusses the journey of vulnerable communities in the pursuit of entrepreneurship. It further investigates the strategies and action that governments and organizations can take to cultivate an inclusive environment within the future of work. Covering topics such as economic agency, equitable access, and affirmative action, this premier reference source is an excellent resource for policymakers, government officials, non-profit organizations, business leaders and executives, human resource managers, economists, students and faculty of higher education, researchers, and academicians.

<u>Journal of Small Business and Entrepreneurship</u>, 2001

Overview of the Federal Tax System ,1990 Open Innovation Anne-Laure Mention,2016 Open Innovation: A Multifaceted Perspective unveils research on open innovation from multidisciplinary perspectives and with practical insights from leaders and policy-makers. The first section addresses the links between open innovation and various disciplines, methods, concepts and policy instruments. The second section reviews selectively the literature, focusing essentially on open service innovation and innovation in financial services industries. It also explores different forms and types of practices reflecting the adoption and implementation of open innovation. The third section focuses on the management of open innovation, paying specific attention to the individual, intra- and interorganizational levels.--Provided by publisher.

<u>Journal of Small Business and Entrepreneurship</u>, 2001

Journal of Small Business and Entrepreneurship, 2001

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