

News Magazines

Samir Husni, Debora Halpern Wenger, Hank Price

The Weekly War James Landers,2004

The Future of News Philip S. Cook,Douglas Gomery,Lawrence W. Lichty,1992-04 Analyzing these and other trends, The Future of News offers a thoughtful and provocative preview of the media's role in the coming century.

Electronic Magazines William C. Spragens,1995-06-27 The traditional documentary programming of network television's bygone era has given way to the recent explosion of ratings-driven, personality-based news magazine programming. While ostensibly conforming to a high standard of public service, these magazines, as even some of their producers admit, must succumb to the forces of public appetite and profit maximization in order to be competitive. This study examines this phenomenon of the electronic magazine and shows how the soft news programs affect the public's view of American politics and culture. Maintaining the distinction between the syndicated, tabloid-style programming (whose survival depends almost entirely on rating success) and the more responsibly conceived

network magazine programming, Spragens provides a thorough content analysis of 60 Minutes, Dateline NBC, 20/20, and similar network series. His study traces the development of the television magazine genre from the original 60 Minutes through the current crop of news programs; it tracks the soft/hard or sensational/serious content dichotomy and its relation to ratings; and it draws conclusions about the trends in soft news programming and their impact on the American public.

Symbols, the News Magazines and Martin Luther King Richard Lentz, 1999-03-01 More than two decades after his death, Martin Luther King, Jr. remains America's preeminent symbol of the civil rights movement. In the early years of the movement King advocated a policy of nonviolent resistance to the racism ingrained in American society. In later years, however, King adopted a more militant stance toward racial and other forms of injustice. In this innovative book Richard Lentz considers King as a cultural symbol, from the Montgomery bus boycott of 1955–1956 to the Poor People's Campaign, which King helped organize shortly before his assassination in 1968. In particular, Lentz examines the ways the three major news weeklies—Newsweek, Time, and U.S. News & World Report—presented

King to their readers. It is primarily through media institutions that Americans shape and interpret their values. Newsweek, Time, and U.S. News—though representing different shadings of political ideology, ranging from left of center to conservative—were all aimed at the same audience, middle-class Americans. Therefore their influence on the nation’s values during a period of enormous social upheaval was significant. In the mid-1960s, when King shifted from reform to radicalism, the news magazines were thrust into what Lentz calls a “crisis of Symbols” because King no longer fit the symbolic mold the magazines had created for him. Lentz investigates how the magazines responded to this crisis, discussing the ways in which their analyses of King shifted over time and the means they employed to create a new symbolic image that made sense of King’s radicalization for readers. This is an important, perceptive study of Martin Luther King, Jr.’s career and an astute critical analysis of the reporting practices of the news media in the modern era.

The News in America Frank Luther Mott, 1952

Catalogue of American and Canadian newspapers, magazines and periodicals, supplied by the

International news company. Corrected to January, 1880 International news company,1880

A Content Analysis of Market-driven Television News Magazines Tseng Kuo-Feng,2001

Managing Today's News Media Samir Husni,Debora Halpern Wenger,Hank Price,2015-07-29 The business of journalism is in the midst of massive change. Managing Today's News Media: Audience First offers practical solutions on how to cope with and adapt to the evolving media landscape. News media experts Samir Husni, Debora Halpern Wenger, and Hank Price introduce a forward-looking framework for understanding why change is occurring and what it means to the business of journalism. Central to this new paradigm is a focus on the audience. The authors introduce The 4Cs Strategy to describe how customers, control, choice, and change are all part of a strategy for successful media organizations. Every chapter in the book relates to one or more of these four key principles: Customer – Each platform must offer a unique experience to the customer. Choice – The audience has more options than ever, and news organizations must work harder to be the preferred choice. Control – Sharing power and control with the audience is now a necessary part of running a successful news

operation. Change – Companies can manage change through adaptation. Real-world case studies, important theoretical grounding, and a focus on understanding rather than resisting the customer's desire for choice and control make this an unbeatable resource for students and managers alike who want to succeed in this changed media business landscape.

Writing To Inform And Engage Conrad C. Fink, 2019-04-18 Designed with the beginning journalism student in mind, this undergraduate textbook for fledgling reporters is a reference guide and an instructive text full of real-world examples and writing exercises. Conrad C. Fink, a long-time reporter and bureau chief with the Associated Press, leads journalism students through the basics of news writing, fo

Henry R. Luce and the Rise of the American News Media James L. Baughman, 2001 A solid account of Luce's life and legacy... A concise, readable volume. -- Journalism Quarterly

Serving the Reading Public American News Company, 1944

The American News Trade Journal , 1924

It's News to Me Edward Kosner, 2007-10-26 Edward Kosner's stunning, articulate journalism memoir ranks with the tradition of important tell-alls like Cass Canfield, Howell Raines, and Ben Bradlee. Kosner, whiz-kid star at Newsweek, editor of New York Magazine, editor of the New York Daily News, editor of Esquire, gives us the inside scoop on Kay Graham, Mort Zuckerman, Tina Brown, and many others – and provides as well a primer for aspiring and veteran journalists alike. No one, before or since, has achieved the kind of influence in the world of New York's print media that Kosner did; here is an intimate description of the experiences that built one of the industry's most talented editors. From his beginnings in World War II-era Washington Heights, to his days on college publications, to his position at the helm of several of New York's leading news publications, Kosner provides a clear narrative of his life's course, peppering the way with his singular perspective and poignant memories, offering irresistible, well-written fodder for media aficionados.

That's the Way It Is Charles L. Ponce de Leon, 2016-09-09 Ever since Newton Minow taught us sophisticates to bemoan the descent of television into a vast wasteland, the dyspeptic chorus of

jeremiahs who insist that television news in particular has gone from gold to dross gets noisier and noisier. Charles Ponce de Leon says here, in effect, that this is misleading, if not simply fatuous. He argues in this well-paced, lively, readable book that TV news has changed in response to broader changes in the TV industry and American culture. It is pointless to bewail its decline. That's the Way It Is gives us the very first history of American television news, spanning more than six decades, from Camel News Caravan to Countdown with Keith Oberman and The Daily Show. Starting in the latter 1940s, television news featured a succession of broadcasters who became household names, even presences: Eric Sevareid, Walter Cronkite, David Brinkley, Peter Jennings, Brian Williams, Katie Couric, and, with cable expansion, people like Glenn Beck, Jon Stewart, and Bill O'Reilly. But behind the scenes, the parallel story is just as interesting, involving executives, producers, and journalists who were responsible for the field's most important innovations. Included with mainstream network news programs is an engaging treatment of news magazines like 60 Minutes and 20/20, as well as morning news shows like Today and Good Morning America. Ponce de Leon gives ample attention to the

establishment of cable networks (CNN, and the later competitors, Fox News and MSNBC), mixing in colorful anecdotes about the likes of Roger Ailes and Roone Arledge. Frothy features and other kinds of entertainment have been part and parcel of TV news from the start; viewer preferences have always played a role in the evolution of programming, although the disintegration of a national culture since the 1970s means that most of us no longer follow the news as a civic obligation. Throughout, Ponce de Leon places his history in a broader cultural context, emphasizing tensions between the public service mission of TV news and the quest for profitability and broad appeal.

The News and how to Understand it in Spite of the Newspapers, in Spite of the Magazines, in Spite of the Radio Quincy Howe, 1940

The World News Prism William A. Hachten, James F. Scotton, 2002-04-16 The sixth edition of *The World News Prism* examines how the news media responded to the national crisis of September 11, 2001 and how, after a decade of looking inward and ignoring news about the outside world, frightened and stunned Americans began to take a serious interest in world affairs again and tried to comprehend

the threat of terrorism and the complex politics of the Middle East and Central Asia. Significant changes in this edition include: Discussion of globalization of the world's economy and its relationship to globalization of the media and communication. Examination of the continuing and expanding role of the World Wide Web and the Internet in international communication. Analysis of the effects of new media on developing regions of the world. Insight into specific changes in CNN, Associated Press, BBC, Voice of America, network TV news, and news magazines. Study of the rising importance of overseas business and economic news media. Analyzing the changing role of transnational news media in our evolving globalization and its impact on rapidly changing news events, The World News Prism appeals beyond the classroom to journalism professionals worldwide. Significant changes in this timely and provocative edition include: - Discussion of globalization of the world's economy and its relationship to globalization of the media and communication. - Examination of the continuing and expanding role of the World Wide Web and the Internet in international communication. - Analysis of the effects of new media on developing regions of the world. - Insight into specific changes in CNN,

Associated Press, BBC, Voice of America, network TV news, and newsmagazines. - Study of the rising importance of overseas business and economic news media. Analyzing the changing role of transnational news media on our evolving globalization and its impact on rapidly changing news events, *The World News Prism* appeals beyond the classroom to journalism professionals worldwide. .

Niles' Weekly Register Norval Neil Luxon, 1947

EBOOK: Keywords In News And Journalism Studies Barbie Zelizer, Stuart Allan, 2010-05-16 The authors are familiar with the emerging jargon of media convergence and they define large parts of it well. They have also laboured impressively to gather and define useful examples of journalese ...This book is a labour of love that reflects immense care and learning. It makes a helpful contribution to a fledgling field of academia and to uniting the cultures of news and journalism studies. Tim Luckhurst, University of Kent, UK This comprehensive glossary offers clear and insightful definitions of the most significant keywords in news and journalism studies. Ranging from 'above the fold' to 'zinger', and with over 400 terms in between, it covers words associated with newspapers, radio and television news,

magazines, photojournalism and internet reporting. Other examples include 'agenda setting', 'libel', 'news values', 'objectivity', 'scoop' and 'tabloidization'. Written by two of the field's leading scholars, it offers an informed perspective on the key terms. It considers a range of genres, including business, crime, environmental, fashion, lifestyle, investigative, science, sports and war journalism as well as looking at new alternatives such as 'Wikinews' and 'Twitter'. This lively and engaging treatment will provide students, researchers and journalists with a solid grounding in the fast-moving vocabulary of news and journalism studies.

Basic Publication Fundamentals Newspapers Charles E. Savedge, 1975 Designed for students who produce newspapers and newsmagazines in junior high, middle, and elementary schools, this booklet is both a scorebook and a fundamentals text. The scorebook provides realistic criteria for judging publication excellence at these educational levels. All the basics for good publications are included in the text of the fundamentals sections. Topics covered include writing features, editorial coverage, sports coverage, photography, writing the news story, opinion pages, headlines, cutlines

(captions) for photographs, page makeup, typography, illustrations, advertising, special considerations, suggestions for duplicated publications, and tips on using graphics in mimeographed papers. Also provided are a list of newspaper terms and a guide to references on the discussed topics. (RL)

The Best American Magazine Writing 2001 Harold M. Evans, M Evans, 2009-04-30 In the world of magazines, no recognition is more highly coveted than an Ellie, the National Magazine Award presented by the American Society of Magazine Editors to the best of the American magazines. The Awards are the magazine equivalents to the Pulitzer Prizes of the newspaper industry. Each year, hundreds of editors-in-chief, journalism professors, and art directors winnow more than a thousand submissions to about seventy-five nominees in categories such as Reporting, Feature Writing, Profiles, Public Interest, Essays, Reviews and Criticism. Interest in the nominees is keen, and this collection will allow people both in the magazine world and beyond to find in one place, read, and admire the year's best. It is a wonderful, browsable volume of interest to writers and readers who appreciate magazine writing and journalism at its highest level.

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Table of Contents News Magazines

1. Understanding the eBook News Magazines

- The Rise of Digital Reading News Magazines

◦ Advantages of eBooks Over Traditional Books

2. Identifying News Magazines

- Exploring Different Genres
- Considering Fiction vs. Non-Fiction

- Determining Your Reading Goals

3. Choosing the Right eBook Platform

- Popular eBook Platforms
- Features to Look for in an News Magazines
- User-Friendly Interface

4. Exploring eBook Recommendations from

News Magazines

- Personalized Recommendations
- News Magazines User Reviews and Ratings
- News Magazines and Bestseller Lists

5. Accessing News Magazines Free and Paid

eBooks

- News Magazines Public Domain

eBooks

- News Magazines eBook Subscription Services
- News Magazines Budget-Friendly Options

6. Navigating News Magazines eBook

Formats

- ePub, PDF, MOBI, and More
- News Magazines Compatibility with Devices
- News Magazines Enhanced eBook

Features

7. Enhancing Your Reading Experience

- Adjustable Fonts and Text Sizes of News Magazines
- Highlighting and Note-Taking News Magazines
- Interactive Elements News Magazines

8. Staying Engaged with News Magazines

- Joining Online Reading Communities
- Participating in Virtual Book Clubs
- Following Authors and Publishers News Magazines

9. Balancing eBooks and Physical Books

News Magazines

- Benefits of a Digital Library
- Creating a Diverse Reading Collection News Magazines

10. Overcoming Reading Challenges

- Dealing with Digital Eye Strain
- Minimizing Distractions
- Managing Screen Time

11. Cultivating a Reading Routine News

Magazines

- Setting Reading Goals News Magazines

- Carving Out Dedicated Reading Time

12. Sourcing Reliable Information of News Magazines

- Fact-Checking eBook Content of News Magazines
- Distinguishing Credible Sources

13. Promoting Lifelong Learning

- Utilizing eBooks for Skill Development
- Exploring Educational eBooks

14. Embracing eBook Trends

- Integration of Multimedia Elements
- Interactive and Gamified eBooks

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