

# Wlbt 3 Local News

Steven D. Classen

**News for All the People** Joseph Torres, Juan González, 2012-09-11 From colonial newspapers to the Internet age, America's racial divisions have played a central role in the creation of the country's media system, just as the media has contributed to—and every so often, combated—racial oppression. This acclaimed book—called a masterpiece by the esteemed scholar Robert W. McChesney and chosen as one of 2011's best books by the Progressive—reveals how racial segregation distorted the information Americans have received, even as it depicts the struggle of Black, Latino, Asian, and Native American journalists who fought to create a vibrant yet little-known alternative, democratic press. Written in an exciting, story-driven style and replete with memorable portraits of journalists, both famous and obscure, *News for All the People* is destined to become the standard history of the American media.

**Soft News Goes to War** Matthew A. Baum, 2011-10-16 The American public has consistently declared itself less concerned with foreign affairs in the post-Cold War era, even after 9/11, than at any time since World War II. How can it be, then, that public attentiveness to U.S. foreign policy crises has increased? This book represents the first systematic attempt to explain this apparent paradox. Matthew Baum argues that the answer lies in changes to television's presentation of political information. In so doing he develops a compelling byproduct theory of information consumption. The information revolution has fundamentally changed the way the mass media, especially television, covers foreign policy. Traditional news has been repackaged into numerous entertainment-oriented news programs and talk shows. By transforming political issues involving scandal or violence (especially attacks against America) into entertainment, the soft news media have actually captured more viewers who will now follow news about foreign crises, due to its entertainment value, even if they remain uninterested in foreign policy. Baum rigorously tests his theory through content analyses of traditional and soft news media coverage of various post-WWII U.S. foreign crises and statistical analyses of public opinion surveys. The results hold key implications for the future of American politics and foreign policy. For instance, watching soft news reinforces isolationism among many inattentive Americans. Scholars, political analysts, and even politicians have tended to ignore the soft news media and politically disengaged citizens. But, as this well-written book cogently demonstrates, soft news viewers represent a largely untapped reservoir of unusually persuadable voters.

**Hearings, Reports and Prints of the Senate Committee on Commerce** United States. Congress. Senate. Committee on Commerce, 1969

**Amend Communications Act of 1934, Hearings Before the Communications Subcommittee** United States. Congress. Senate. Commerce, 1969

**Amend Communications Act of 1934** United States. Congress. Senate. Committee on Commerce. Subcommittee on Communications, 1969

**Federal Communications Commission Reports** United States. Federal Communications Commission, 1977

**Watching Jim Crow** Steven D. Classen, 2004-03-12 In the early 1960s, whenever the Today Show discussed integration, WLBT-TV, the NBC affiliate in Jackson, Mississippi, cut away to local news after announcing that the Today Show content was “network news . . . represent[ing] the views of the northern press.” This was only one part of a larger effort by WLBT and other local stations to keep African Americans and integrationists off Jackson's television screens. *Watching Jim Crow* presents the vivid story of the successful struggles of African Americans to achieve representation in the TV programming of Jackson, a city many considered one of the strongest bastions of Jim Crow segregation. Steven D. Classen provides a detailed social history of media activism and communications policy during the civil rights era. He focuses on the years between 1955—when Medgar Evers and the NAACP began urging the two local stations, WLBT and WJTV, to stop censoring African Americans and discussions of integration—and 1969, when the U.S. Court of Appeals issued a landmark decision denying WLBT renewal of its operating license. During the 1990s, Classen conducted extensive interviews with more than two dozen African Americans living in Jackson, several of whom, decades earlier, had fought to integrate television programming. He draws on these interviews not only to illuminate their perceptions—of the civil rights movement, what they accomplished, and the present as compared with the past—but also to reveal the inadequate representation of their viewpoints in the legal proceedings surrounding WLBT's licensing. The story told in *Watching Jim Crow* has significant implications today, not least because the Telecommunications Act of 1996 effectively undid many of the hard-won reforms achieved by activists—including those whose stories Classen relates here.

**Federal Communications Commission Reports. V. 1-45, 1934/35-1962/64; 2d Ser., V. 1- July 17/Dec. 27, 1965-. .** United States. Federal Communications Commission, 1967

**Changing Channels** Kay Mills, 2010-05-05 In the years before the civil rights era, American broadcasting reflected the interests of the white mainstream, especially in the South. Today, the face of local television throughout the nation mirrors the diversity of the local populations. The impetus for change began in 1964, when the Office of Communication of the United Church of Christ and two black Mississippians, Aaron Henry and Reverend R. L. T. Smith, challenged the broadcasting license of WLBT, an NBC affiliate in Jackson, Mississippi. The lawsuit was the catalyst that would bring social reform to American broadcasting. This station in a city whose population was 40 percent black was charged with failure to give fair coverage to civil rights and to integration issues that were dominating the news. Among offenses cited by the black population were the cancellation of a network interview with the civil rights attorney Thurgood Marshall and editorializing against the integration of the University of Mississippi. However, muscle, money, and a powerhouse Washington, D.C., law firm were on the side of the station. Despite the charges, the Federal Communications Commission twice renewed the station's license. Twice the challengers won appeals to the federal courts. Warren Burger, then a federal appeals court judge, wrote decisions on both challenges. The first ordered the FCC to allow public participation in its proceedings. The second, an unprecedented move, took the license from WLBT. This well-told, deeply researched history of the case covers the legal battles over their more than fifteen years and reports the ultimate victory for civil rights. Aaron Henry, a black civil rights leader and one of the plaintiffs, became the station's chairman of the board. WLBT's new manager, William Dilday, was the first black person in the South to hold such a position. Burger's decision on this Mississippi case had widescale repercussions, for it allowed community groups in other regions to challenge their stations and to negotiate for improved services and for the employment of minorities.

**Broadcasting & Cable** , 2009-05

**A New Day in Mississippi** James Broadwater, 2011 When James Broadwater went to work in Mississippi's state government in 2004, he soon found that what he thought was a good place to be employed turned out to be a network of good ol' boys who were committed to the status quo of corruption, waste, fraud, abuse, harassment, and persecution, which went all the way to the Governor's Mansion. For six and a half years he risked his job by

filing complaints up the chain of command within the agency and charges with a dozen state and federal agencies. He found out that no one would do anything, including the media, so now he is taking his case to the court of public opinion through this book, and running for Governor in 2011! About the Author: James Broadwater and his family own a small business in the Jackson, Mississippi metro area. He is an ordained Southern Baptist minister, former state employee, and veteran of the Mississippi Army National Guard. Mr. Broadwater is a candidate for the Republican nomination for Governor of Mississippi in the August 2, 2011 Primary. Publisher's website: <http://www.strategicpublishinggroup.com/title/ANewDayInMississippi.html>

#### **Buyers' Guide to Radio and Tv Station Programming ,1956**

*Violence* Alex Alvarez,Ronnet D. Bachman,2023-12-06 Violence: The Enduring Problem offers an interdisciplinary and reader-friendly exploration of the patterns and correlations of individual and collective violent acts using the most contemporary research, theories, and cases. The latest Fifth Edition offers students a broader perspective, covering more collective violence activities such as terrorism, mob violence, and genocide.

Conflict of Interests Alan Draper,1994 On the basis of extensive archival research, Alan Draper illuminates the role organized labor played in the southern civil rights movement. He documents the substantial support the AFL-CIO and its southern state councils gave to the struggle for black equality, suggesting that labor's political leadership recognized an opportunity in the civil rights movement. Frustrated in their efforts to organize the South, labor leaders understood the potential of newly enfranchised blacks to challenge conservative southern Democrats. At the same time, white union members in the South were more interested in defending their racial privileges than in allying themselves with blacks. An explosive tension developed between labor's political leadership, desperate to create a party system in the South that included blacks, and a rank and file determined to preserve southern Democracy by excluding blacks. This book looks at the ways that tension was expressed and ultimately resolved within the southern labor movement.

#### **My Dad and Me** Keigon Lowery,2019-06-20

*Horizons on Display* American Revolution Bicentennial Administration,United States. Dept. of Housing and Urban Development,1975

*Watching Jim Crow* Steven D. Classen,2004 DIVA critical examination of racial discrimination in television broadcasting during the civil rights era./div

*Black Enterprise* ,1984-09 BLACK ENTERPRISE is the ultimate source for wealth creation for African American professionals, entrepreneurs and corporate executives. Every month, BLACK ENTERPRISE delivers timely, useful information on careers, small business and personal finance.

Changing Channels Kay Mills,2004 CIVIL RIGHTS HISTORY BROADCAST JOURNALISM In the years before the civil rights era, American broadcasting reflected the interests of the white mainstream, especially in the South. Today, the face of local television throughout the nation mirrors the diversity of the local populations. The impetus for change began in 1964, when the Office of Communication of the United Church of Christ and two black Mississippians, Aaron Henry and Reverend R. L. T. Smith, challenged the broadcasting license of WLBT, an NBC affiliate in Jackson, Mississippi. The lawsuit was the catalyst that would bring social reform to American broadcasting. This station in a city whose population was 40 percent black was charged with failure to give fair coverage to civil rights and to integration issues that were dominating the news. Among offenses cited by the black population were the cancellation of a network interview with the civil rights attorney Thurgood Marshall and editorializing against the integration of the University of Mississippi. However, muscle, money, and a powerhouse Washington, D.C., law firm were on the side of the station. Despite the charges, the Federal Communications Commission twice renewed the station's license. Twice the challengers won appeals to the federal courts. Warren Burger, then a federal appeals court judge, wrote decisions on both challenges. The first ordered the FCC to allow public participation in its proceedings. The second, an unprecedented move, took the license from WLBT. This well-told, deeply researched history of the case covers the legal battles over their more than fifteen years and reports the ultimate victory for civil rights. Aaron Henry, a black civil rights leader and one of the plaintiffs, became the station's chairman of the board. WLBT's new manager, William Dilday, was the first black person in the South to hold such a position. Burger's decision on this Mississippi case had widescale repercussions, for it allowed community groups in other regions to challenge their stations and to negotiate for improved services and for the employment of minorities. Kay Mills is the author of *A Place in the News: From the Women's Pages to the Front Page*, *This Little Light of Mine: The Life of Fannie Lou Hamer*, *From Pocahontas to Power Suits: Everything You Need to Know about Women's History in America*, and *Something Better for My Children: The History and People of Head Start*. She lives in Santa Monica, California.

#### **Sales Management ,1964-01**

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