Social Work Social Media

Ira C. Colby,Catherine N. Dulmus,Karen M. Sowers

Social Media and Social Work Megele, Claudia,Buzzi, Peter,2020-07-15 The COVID-19 pandemic has shed fresh light on the ways that social media and digital technologies can be effectively harnessed to support relationship-based social work practice. However, it has also highlighted the complex risks, ethics and practical challenges that such technologies pose. This book helps practitioners and students navigate this complex terrain and explore and build upon its multiple opportunities. It uses real-life examples to examine how practitioners can assess the impact of new technologies on their professional conduct and use them in a way that enhance public confidence and relationship-based practice. The authors explore how digital technologies can support multiple areas of service including social work with children, families and adults, mental health social work, youth justice and working with online communities. They also consider regulatory questions and provide a roadmap for good practice.

Social Media in Social Work Practice Joanne Westwood,2019-04-01 Should you respond to friend requests from service users? How can you be sure that your own online profile is secure? Do service users understand the global and permanent nature of social media posts? Mapped against UK regulatory bodies' standards this book responds to new complex issues raised by social media. Joanne Westwood draws on evidence and contemporary examples from practice to contextualise developments in social media and outline how this has shaped social work practice in recent years. She unpicks the potential pitfalls and opportunities social media presents for individual practice, organisations and service users. After using the case study questions, quizzes and reflective activities you will be able to confidently apply your knowledge of the 4

key issues: · privacy · confidentiality · regulation · professional ethics and values

Teaching Social Work with Digital Technology Laurel Iverson Hitchcock,Melanie Dawn Sage,Nancy J. Smyth,2019 This book was written to help social work educators make pedagogically sound, rational, practical, and ethical decisions about integrating technology into their social work programs and across the curriculum. It covers a range of essential topics, from understanding digital literacy skills to ethical implications for technology in social work practice; from technology in the traditional classroom to fully online teaching environments. Case studies, real-world examples, and technology tips are part of each chapter, and checklists show how technology is integrated with the Council on Social Work Education's EPAS competencies, the NASW's Code of Ethics, and other social work practice standards and guidelines. Appendices provide a wealth of practical materials.

Social Work, the Media and Public Relations (Routledge Revivals) Bob Franklin,Nigel Parton,2014-06-17 Over the past few decades, relationships between social workers and the media have become increasingly challenging. Social workers feel aggrieved by media reporting of their profession and believe that journalists lack sufficient knowledge and experience of the social services to report matters adequately and sensitively, whilst some journalists have urged social workers to adopt a more proactive public relations strategy. This book, first published in 1991, analyses the causes and consequences of the negative portrayal of social work within the media and considers various ways in which this image might be improved. The authors consider a variety of developments during the 1990s designed to redress imbalances in media reporting and present a more accurate picture of social workers and

the people with whom they work. This title remains very relevant in light of the high profile cases related to the social service that continue to feature in the British press, and will be of particular value to students and researchers with an interest in the relationship between the media and social policy.

Social Work in a Digital Society Sue Watling,Jim Rogers,2012-05-18 This book will help students develop their understanding of how the internet is impacting on social work education and practice in 21st century. Essential reading for students interested in the influence of digital technology and social media, including the impact of digital divides, this book looks at how the value-base of social work can have a positive effect on service users and carers who engage with digital services.

Professional Social Work Jonathan Parker,Mark Doel,2013-11-08 If social work students are to flourish in their careers, and go beyond a basic sense of 'competence' in practice, it is essential to develop a sense of Professional Self. This book will help students develop critical understanding of their own social work practice, and the tools and skills required to become a professional social worker. It includes: Chapters on practising Reflexivity and the importance of Relationships in social work Contributions from leading social work academics A focus on building a professional identity through learning and practice The emphasis is on developing your professionalism, and how that journey translates into everyday practice. To help this growth there are further chapters on getting the best from continuing professional development, challenging poor practice and professionalism and ethics. Professor Jonathan Parker is Deputy Dean for Research and Enterprise and Director of the Centre for Social Work and Social Policy at Bournemouth University. He is currently conducting cross

cultural research on learning and practice with colleagues in Southeast Asia. Professor Mark Doel is Professort Emeritus in the Centre for Health and Social Care Research at Sheffiled Hallam University, and a registered social worker. Mark's research experience is in the fields of practice education, social work practice methods, and service user involvement.

101 Careers in Social Work, Second Edition Dr. Jessica A. Ritter, BSW, MSSW, PhD,Jessica A. Ritter,Dr. Halaevalu F.O. Vakalahi, PhD,2014-12-05 This popular career guide has been completely revised and updated to reflect current accreditation standards, core competencies, and licensing requirements. It also highlights new opportunities for social workers that have been created as a result of health care reform and the passing of the Affordable Care Act.

Interpersonal Social Work Skills for Community Practice Donna Hardina,2012-07-23 cs.socl_wrk.intr_hmn_servc

Social Media in Social Work Education Joanne Westwood,2014-07-15 There has been a recent growth in the use of social media tools in social work education. This edited text presents a series of chapters which discuss social media activities and how they can contribute to student learning, and social work practice. The contributors, all innovators in the use of social media, introduce the landscape and discuss how social media activities have begun to impact on both social work education and on practice. The professional codes of practice and the values and ethics questions such activities can raise are introduced and explored across the chapters. Packed with practical examples and exercises, this innovative textbooks is a useful tool for students, practitioners and academics new to using social media in their teaching.

Digital Social Work Lauri Goldkind,Lea Wolf,Paul P.

Freddolino,2018-11 In a digitally powered society, social workers, are challenged to embrace new interventions and enhance existing strategies in order to effectively promote social justice. The cases in this volume present engaging examples of technology tools in use across micro, mezzo and macro practice, illuminating the knowledge, skills, and values required of those who practice social work 2.0-- Provided by publisher.

Dark Social Ian MacRae,2021-11-11 Shortlisted for the Business Book Awards 2022 From Donald Trump's outrageous tweets to the impact of the GRU (Russia's military intelligence agency) on foreign elections, through to echo chambers and amplification by bots and networks - the negative side of social media is becoming ever more apparent. Now far removed from a comfortable landscape of cat videos and family pictures, social media is now open to exploitation from a range of sources, from disgruntled employees to 'fake news'. The negative impact of social media upon the workplace can have damaging consequences for businesses. Reputations can be ruined overnight, employees can manipulate social media feeds to their own advantage, and the boundaries between professional and personal social media conduct can become dangerously blurred. Dark Social is an approachable and widely applicable guide to the dangers of social media, and the steps that can be taken by businesses to avoid any negative consequences as a result of social media activity. Despite these risks, social media should not be neglected - it has become a fundamental part of business literacy and is now an essential element of any successful marketing & PR campaign. Drawing upon illustrative case studies and organizational psychology, Dark Social is a timely and fascinating insight into the darker side of social media.

Digital Social Work Lauri Goldkind,Lea Wolf,Paul P.

Freddolino,2018-10-31 In a rapidly advancing technological culture, social work practitioners are frequently challenged to invent new strategies to meet client needs and foster social change. Despite the Council on Social Work Education's new standards for technology in social work practice, few schools of social work teach the use of technology for practice, and many instructors struggle with the integration of this increasingly necessary dimension into education. Digital Social Work is designed to offer engaging, meaningful, and easy-to-use technology content that can be incorporated into generalist and advanced social work practice courses. The chapters in this volume offer instructors and students insight into the knowledge, skills, and values required of those who practice social work 2.0; by providing concrete examples of technology tools, they complement traditional social work curricula dealing with micro, mezzo, and macro systems. Chapters can be used singly--to augment Practice, Research, or Policy courses--or can provide a format to discuss technology in courses addressing practice with individuals, youth, and families. Virtual worlds, social media, GIS, blogs, and many other technology tools are represented in this collection.

   Work Smarter with Social Media Alexandra Samuel,2015-05-05 Build your social media strategy. From managing email to building a social media presence, making smart use of technology is essential to professional success in a digital world. But using all these tools can quickly lead to digital overload. In this comprehensive guide from social media expert Alexandra Samuel, you'll find out how to use the social web to achieve your professional goals—without letting it overwhelm you. Find out what social media power users do to: • Tame the email backlog and focus on the messages that matter most • Build professional relationships that advance your career using

Twitter and LinkedIn • Increase your professional visibility online by using HootSuite to schedule social media updates • Keep your most important work front-and-center with a digital notetaking system • Integrate these tools to get the most out of each one, and make them even more powerful together

Macro Social Work Practice Carolyn J. Tice,Dennis D. Long,Lisa E. Cox,2019-08-07 Empower your students to become advocates for change. Macro Social Work Practice: Advocacy in Action shows students studying in macro social work practice how to enact change at the organizational, community, societal, and global levels. An emphasis is placed on engaging in macro practice using the tenets of the award-winning author team's Advocacy Policy and Practice Model (APPM) that highlight the inclusion of economic and social justice, supportive environment, human needs and rights, and political access. Beginning with a history of macro practice and continuing with contemporary issues facing social workers, this new text helps readers learn how to enact advocacy, informed by key orientations and perspectives and grounded in timely and relevant examples and causes. FREE DIGITAL TOOLS INCLUDED WITH THIS TEXT SAGE edge gives instructors and students the edge they need to succeed with an array of teaching and learning tools in one easy-to-navigate website.

Social Work, the Media and Public Relations Bob Franklin,Nigel Parton,1991 Explores the differing views of social workers and journalists towards issues of social importance, and assesses the manner in which social workers are urged to adopt public relations techniques in order to promote a more positive public image towards their work and profession.

The Social Employee: How Great Companies Make Social Media Work Cheryl Burgess,Mark Burgess,2013-08-23

Build a successful SOCIAL BUSINESS by empowering the SOCIAL EMPLOYEE Includes success stories from IBM, AT&T, Dell, Cisco, Southwest Airlines, Adobe, Domo, and Acxiom Great brands have always started on the inside, but why are companies taking so long to leverage the great opportunities offered by internal social media? . . . The Social Employee lifts the lid on this potential and provides guidance for businesses everywhere. -- JEZ FRAMPTON, Global Chairman and CEO, Interbrand Get a copy of this book for your whole team and get ready for a surge in measurable social media results! -- MARI SMITH, author, The New Relationship Marketing, and coauthor, Facebook Marketing Practical and insightful, The Social Employee is sure to improve your brand-building efforts. -- KEVIN LANE KELLER, E.B. Osborn Professor of Marketing, Tuck School of Business at Dartmouth College, and author, Strategic Brand Management This book will change how you view the workplace and modern connectivity, and inform your view of how social employees are changing how we work and create value in today's networked economy. -- DAVID ARMANO, Managing Director, Edelman Digital Chicago, and contributor to Harvard Business Review The Social Employee makes the compelling argument that most organizations are sadly missing a key opportunity to create a social brand, as well as to build a strong company culture. -- ANN HANDLEY, Chief Content Officer, MarketingProfs.com, and coauthor, Content Rules

Writing Skills for Social Workers Karen Healy,Joan Mulholland,2012-02-29 Social workers are required to communicate in writing for a range of purposes and audiences. The new edition of this best-selling book aims to raise the profile of writing skills in social work practice. It encourages the development of writing techniques which will stand the reader in good stead throughout their

professional career. Examples of the types of writing covered include: - Case-notes - Reports - Proposals - Literature reviews - Journal articles - Funding applications. Reflective exercises, hot tips for effective writing and further reading are included in each chapter. The book is also linked to the professional standards that structure training, practice and continuing professional development. It will be an essential study guide for all students, practitioners and managers in social work settings.

Social Work and Social Policy Ira C. Colby,Catherine N. Dulmus,Karen M. Sowers,2013-01-22 A comprehensive overview of domestic and global social welfare policy Written by a team of renowned social policy experts sharing their unique perspectives on global and U.S. social welfare policy issues, Social Work and Social Policy helps social workers consider key issues that face policymakers, elected officials, and agency administrators in order to develop policies that are both fair and just. Designed as a foundational social welfare policy text, this important book meets the Council on Social Work Education's (CSWE) Educational Policy and Accreditation Standards (EPAS). Encouraging readers' critical thinking on various issues, each chapter begins with an overarching question and what if scenarios, and ends with a set of suggested key terms, online resources, and discussion questions. Recognizing that policy work requires practitioners to be as fully versed as possible with the issue at hand, Social Work and Social Policy thoroughly explores: Social welfare policy as a form of social justice The evolution of the American welfare state Human security and the welfare of societies Social policy from a global perspective Challenges for social policies in Asia Welfare reform and the need for social empathy The U.S. Patriot Act and its implications for the social work profession Human rights and emerging social media

Compelling and broad in scope, Social Work and Social Policy is an indispensable text for students and a valuable resource for practitioners concerned with creating social policy and governmental action guided by justice for all.

Political Social Work Shannon R. Lane,Suzanne Pritzker,2017-12-16 This social work book is the first of its kind, describing practical steps that social workers can take to shape and influence both policy and politics. It prepares social workers and social work students to impact political action and subsequent policy, with a detailed real-world framework for turning ideas into concrete goals and strategies for effecting change. Tracing the roots of social work in response to systemic social inequality, it clearly relates the tenets of social work to the challenges and opportunities of modern social change. The book identifies the core domains of political social work, including engaging individuals and communities in voting, influencing policy agendas, and seeking and holding elected office. Chapters elaborate on the necessary skills for political social work, featuring discussion, examples, and critical thinking exercises in such vital areas as: Power, empowerment, and conflict: engaging effectively with power in political settings. Getting on the agenda: assessing the political context and developing political strategy. Planning the political intervention: advocacy and electoral campaigns. Empowering voters Persuasive political communication. Budgeting and allocating resources. Evaluating political social work efforts. Making ethical decisions in political social work. Political Social Work is a potent reference for social work professionals, practitioners, and students seeking core political knowledge and skills to practically advance their work. For specialists and generalists alike, it solidifies political action as vital for the evolution of the field.

Relational Social Work Fabio Folgheraiter,2004 In this innovative book Fabio Folgheraiter presents a systematic introduction to networking and reflexive practice in social work. The text explores how the interested parties in social care can acquire a shared power in care planning and decision making and that when this networking occurs, the efficacy of caring initiatives increases.

Embracing the Tune of Phrase: An Psychological Symphony within **Social Work Social Media**

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Social Work Social Media Introduction

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